



## **TO THE MEMBER ASSOCIATIONS THAT HAVE QUALIFIED FOR THE FIFA WOMEN'S WORLD CUP AUSTRALIA & NEW ZEALAND 2023™**

**Circular no. 13**

Zurich, 6 June 2023

### **FIFA Women's World Cup Australia & New Zealand 2023™ – increased investments**

Dear Sir or Madam,

FIFA is pleased to hereby share with you several updates regarding the total investment in the FIFA Women's World Cup Australia & New Zealand 2023™, all of which are aimed at furthering the development of the competition and the women's game in general, as well as facilitating a more equitable distribution of funding allocation to players.

#### **1. Enhanced conditions and service levels**

FIFA can confirm that the conditions and service levels offered to each participating member association (PMA) will be identical to those at the FIFA World Cup Qatar 2022™.

The delegation size for all PMAs will be set at up to 50 people. Each delegation will have the option of accommodating players in single or in twin rooms, or a combination of both, according to their preferences. Wherever physically possible, depending on the availability of hotel rooms at Team Base Camp hotels and Venue-Specific Team Hotels, this option will be made available at the same accommodation location for the entire delegation.

We would like to emphasise that these enhancements are in addition to the previously confirmed improved service levels compared to the FIFA Women's World Cup 2019™, covering inspection visits, class of international travel, level of in-competition domestic travel, implementation of Team Base Camp concepts, standard of accommodation and ancillary services, amongst others, all of which are now identical in the men's and women's editions of FIFA's premier competition.

#### **2. Tournament funding allocation**

In addition to doubling to USD 31m the preparation funding already distributed to all PMAs, an additional total pot of USD 110 million has been allocated to the FIFA Women's World Cup Australia & New Zealand 2023 to be distributed to PMAs on the basis of team performance in the tournament. This represents an increase of almost 300% on 2019 and an increase of almost 700% on 2015.

This funding is to be utilised by the recipient PMA as follows:

- i) an allocation dedicated to the PMA for national team tournament costs and football development investment
- ii) an allocation dedicated to player prize money

The use of all funding distributed by FIFA will be subject to audit.

#### PMA allocation for national team tournament costs and football development investment

Each member association will receive significantly increased funding in accordance with their performance in the tournament from which the tournament-related costs of the national team can be covered, with the balance to be directed into the footballing development activities of the participant member association in question.

Final position	PMA allocation USD
<b>Group stage</b>	1,560,000
<b>Round of 16</b>	1,870,000
<b>Quarter-final</b>	2,180,000
<b>4<sup>th</sup> place</b>	2,455,000
<b>3<sup>rd</sup> place</b>	2,610,000
<b>2<sup>nd</sup> place</b>	3,015,000
<b>Winners</b>	4,290,000

#### Player prize money allocation

Each individual player from the squad of up to 23 players must be allocated performance-based funding as follows:

Stage of competition	USD
<b>Group stage</b>	30,000
<b>Round of 16</b>	60,000
<b>Quarter-final</b>	90,000
<b>4<sup>th</sup> place</b>	165,000
<b>3<sup>rd</sup> place</b>	180,000
<b>2<sup>nd</sup> place</b>	195,000
<b>Winners</b>	270,000

As an example:

- For those PMAs exiting the competition in the group stage, USD 30,000 must be allocated to each player for their participation over the entire tournament.
- For the winning PMA, USD 270,000 must be allocated to each player for their participation over the entire tournament.

These conditions are shared with your member association in order to facilitate planning and budget processes. Further details will be provided in due course as part of the funding distribution process. The use of the funding as outlined above will be subject to audit.

### **3. Club Benefits Programme**

In addition to the above and for your complete information, an increased contribution to the Club Benefits Programme introduced for the first time in 2019 will be implemented, boosting the total pot from USD 8.5m to USD 11.5m. This reflects the growing importance of club football throughout the world in developing and professionalising the women's game. Further information on the Club Benefits Programme has already been communicated in a separate circular.

Should you have any questions, please contact Sara Booth (FIFA Head of Competitions) at [sara.booth@fifa.org](mailto:sara.booth@fifa.org).

Thank you for your cooperation.

Yours faithfully,

FÉDÉRATION INTERNATIONALE  
DE FOOTBALL ASSOCIATION



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Cc: Confederations  
FIFA Women's World Cup Australia & New Zealand 2023™ Local FIFA Subsidiary