

## Code of Ethics for Coaches in the South Africa

The South African Football Association (SAFA) is committed to maintaining and promoting ethical conduct and excellence in coaching. Therefore, SAFA expects all coaches, coach mentors, coach educators to adhere to the elements and principles of ethical conduct: to be competent and integrate SAFA, CAF and FIFA Statutes and code of conduct effectively in their work.

Coaching is understood to be a form of formal or informal development in which a person called a coach supports a player, learner or client in achieving a specific personal or professional goal by providing training, technical skills and guidance.

SAFA recognizes that coaches have immeasurable influence on young people, boys and girls, who aspire to practice a healthy lifestyle or to acquire basic, medium or elite level of skills to participate in football. Coaches also have a direct impact on development, selection, discipline, progression and ultimately, on shaping the character of players.

Coaches also have a direct bearing on the performance of teams. They are therefore understood to be the ones who have ultimate influence on whether teams win, lose, and whether they achieve success or not. These responsibilities place coaches under immense pressure to perform. They also make coaches primary targets of match fixers.

This code also applies to coaches in schools, academies, villages, suburbs and townships, who do not have any form of training or accreditation but continue to work with young people.

In line with the core values of coaching, fair play and SAFA / FIFA statutes, this Code of Ethics for coaches is designed to provide appropriate guidelines, accountability and enforceable standards of conduct for coaches, whether they are accredited or not.

As a coach, I pledge to

Conduct myself in accordance with the SAFA, CAF AND FIFA Codes of Ethics in all interactions, including coach training, coach mentoring and coach supervisory activities.

Commit to take the appropriate action to address any ethics violation or possible breach as soon as I become aware, whether it involves me or others.

Communicate and create awareness in all players, fellow, technical staff, administrators and others who might need to be informed of the responsibilities established by this Code.

Refrain from unlawful discrimination in occupational activities, including age, race, gender orientation, ethnicity, sexual orientation, religion, national origin or disability.

Identify, recognize, resist and report any attempts to fix the outcomes of matches.

Accurately identify my coaching qualifications, expertise, experience, training, certifications and credentials.

Never to participate in, or operate an academy which is not registered with SAFA.

Never to use my position to seek personal, sexual or any type of inappropriate favours from persons placed under my care.

Avoid any sexual or romantic relationship with players and colleagues in coaching, technical, administrative or other staff. Further, I will be alert to the possibility of any potential sexual intimacy among the parties including my support staff and/or assistants and will take the appropriate action to address the issue or cancel the engagement in order to provide a safe environment overall.

Seek to be conscious of any conflict or potential conflict of interest, openly disclose any such conflict and offer to remove myself when a conflict arises.

Respect the confidentiality of personal, medical, family or other sensitive information about players under my care

Never to participate in betting in any of the leagues and competitions in the country where I am contracted.

I will respect the communication policy of SAFA.

I will respect the commercial relationships of SAFA and not, under any circumstances wear, or display competing brands while on official duty

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Signature: \_\_\_\_\_

Date: \_\_\_\_\_