



PROFILE

Daniel - Alexander - Jordaan

Dr Danny Jordaan was born in Port Elizabeth, and received his primary and high schooling in the city. Dr Jordaan holds a BA degree from the university of the Western Cape and an Honours degree from the University of South Africa and Education Diploma. He has been the recipient of four honorary Doctoral degrees: namely, Doctorates of Philosophy from Nelson Mandela Metropolitan University as well as his *alma mater*, the University of the Western Cape, and a Doctorates of Administration from the University of South Africa and Doctorate of Administration from the University of Fort Hare.

On completion of his studies at the University of the Western Cape, Dr Jordaan began his professional career as a lecturer in Port Elizabeth. He also excelled in sport and from 1970 to 1983 he was a provincial cricket and football player. In the latter sport, he achieved professional status for a brief period. His political and sport interests soon overlapped and the trajectory of his public life was defined, as he became an activist in various organisations fighting to break racial barriers in sport and society in South Africa.

In recognition of his outstanding contribution to excellence in sports administration in South Africa. Through his activities in sport administration Dr Jordaan has consistently, and publicly, advanced the ideals of democracy, human rights and non-racialism.

His service in the advancement of association football in South Africa has been outstanding. From 1983 to 1992 he served as president or vice president of various football boards. Dr Jordaan has also served FIFA in several capacities: as General Coordinator of the World Youth Cup (now known as the FIFA Under 20 World Cup) and the FIFA Confederations Cup in 2001 and the 2002 FIFA World Cup in Korea and Japan. He was a FIFA Match Commissioner for the 2006 FIFA World Cup in Germany as well as being a member of the FIFA World Cup Organising Committee in 2006; he also served on the Marketing and television committee of FIFA since 1998, as well, as a member of the FIFA World Cup Organising Committee for the 2010 and 2014.

The breadth of his range in sport administration was well evident when, in 1993, he was appointed as a director of the Cape Town Olympic Bid Company.

In 1997, he was elected as the Chief Executive Officer of the South African Football Association (SAFA), a position in which he increased the organization's annual income from approximately R32 million to R350 million. He subsequently headed South Africa's unsuccessful 2006 FIFA World Cup Bid, narrowly losing to Germany, but gaining great respect internationally for his work. But the 2006 experience stood him in good stead, as a crowning moment in his sport administration career was realized when he successfully led South Africa's 2010 FIFA World Cup Bid. Danny Jordaan became a household name in South Africa during that glorious episode in the country's recent history.

Dr Jordaan continued in service of football after the World Cup. On 28 September 2013, Jordaan was elected President of SAFA. Given his exemplary stature in national and international football as outlined, Dr Jordaan has been an outstanding servant in advancing the cause of social cohesion in the Republic of South Africa.

In terms of his provincial and national profile in politics, Dr Jordaan became involved in anti-apartheid activities by joining the South African Students' Organization (SASO) in the early 1970s, an organization founded by Steve Biko in order to defend the rights of black students. Later, Jordaan also became a member of the United Democratic Front and the African National Congress (ANC).

In recognition of his outstanding contribution to the realisation of a non-racial democracy in South Africa, Dr Jordaan has been the recipient of numerous awards.

He received a Special Presidential Award from President Nelson Mandela in 1994 as well as the Presidential Sport Achievement Award from President Thabo Mbeki in 2001. He won South Africa's Marketing Person of the year award in 2000. In 2004, he was voted number 44 in the Top 100 Great South Africans as well as Newsmaker of the year. He received a mayoral achievement award from the Mayor of Los Angeles, California on 24 October 2004. Jordaan was also awarded and given the Freedom of the City of Maraciabo in Venezuela. He also received numerous awards from South African cities. After the 2010 FIFA World Cup, Dr Jordaan was honoured by the State President, Mr Jacob Zuma, with the Order of Ikhamanga in Gold the highest award in South Africa for his excellent work in seeing to the success of the World Cup itself.

When he was elected President of SAFA in 2013, he mentioned youth development and the strengthening of women's football among his priorities during his term of office. He announced his Vision 2022 Plan, which is a succession plan for national football in South Africa and which aims to develop future soccer stars to take over from the present national layers when they retire. Under-15 leagues for both boys and girls have accordingly been developed – a further proof of his commitment to both youth development and gender equality. Furthermore he also explicitly stated that he would push for at least three women to be elected into the SAFA Executive Committee and that the presence of women in the SAFA Executive Committee would help in raising the stature of the South African Women's National Team, Banyana Banyana.

Dr Danny Jordaan has been recently appointed Executive Mayor of the Nelson Mandela Bay Municipality. This proves yet again the confidence in his administrative ability. He has now returned to give his undivided attention to his first love, football, seeking a position of CAF to contribute to the development of the African and Global game.

PROFILE

Dr Daniel Alexander Jordaan, is currently the President of the South African Football Association and until recently the Executive Mayor of the Nelson Mandela Bay Metropolitan Municipality, life's history is enriched with a variety of dynamic paths that eventually earned him the position at the top of the World's most prestigious international sporting event.

Popularly known as Danny, he has over the years been a Senior Lecturer, Politician, Sports Administrator, Businessman and a Political activist in the struggle against apartheid in South Africa. He was also an active sportsperson participating in various sport including soccer, cricket and hockey.

ACADEMIC

He studied at:

1. The University of Western Cape, in Cape Town, completing,
 - 1.1 Bachelor of Arts Degree,
 - 1.2 Diploma in Higher Education.
2. University of South Africa Pretoria
 - 2.1 Honours Degrees
3. Doctorates:
 - 3.1 Doctor of Administration (D ADMIN) from the University of South Africa. (honoris causa)
 - 3.2 Doctor of Philosophy Degree from the Nelson Mandela University (honoris causa)
 - 3.3 Doctor of Philosophy from his alma mater, University of the Western Cape (honoris causa)
 - 3.4 Doctor of Administration, University of Fort Hare, (honoris causa)

SPORT

1. Vice President of the South African Council of Sport in the Eastern Cape
2. President of the National Sports Congress in the Eastern Cape
3. Member of the National Executive of the National Sports Congress

FOOTBALL

- | | | |
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| 1981 | - | President of Eastern Province Soccer Board. |
| 1984 | - | Deputy President of the South African Soccer Federation. |
| 1989-91 | - | One of the leaders in the unification of Football in South Africa |
| 1991 | - | Interim President of the South African Football Association (SAFA) |
| 1991-97 | - | Vice President of the South African Football Association (SAFA) |
| 1997-2010 | - | CEO of SAFA, the 2006 Bid, 2010 Bid and 2010 FIFA World Cup in South Africa |
| 2010-2013 | - | Vice President of the South African Football Association. |
| 2013- | - | President of the South African Football Association |

POLITICS

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| 1970's | - | Member of South Africa Student Organisation (SASO) led by Steve Biko |
| | - | Member of South African Black Student Intervarsity Council (SABIC) |
| | - | After completing studies Joined the United Democratic Front (UDF) |
| | - | He became a member of the South African Council on Sport (SACOS) as Vice President whilst serving as President of the Eastern Province Soccer Board |
| 1984 | - | Became Deputy President of the South African Soccer Federation |
| 1989 | - | He travelled to Lusaka Zambia as part a delegation of the National Sports Council and the South African Soccer Federation to present a document to unify South African Football as part of a process of unifying South Africa |
| 1990 | - | Became the Chair of the ANC in the Port Elizabeth North area |
| 1994 | - | He served as member of Parliament under President Mandela |
| | - | During this period he served as a member of the Department Trade and Industries delegation for South Africa – European Union Trade Agreement |
| | - | He served as member Presidential Task Team to deal with the transfer of the Diplomatic recognition of Taiwan (partner of apartheid SA) to the Peoples Republic of China (Beijing) |
| 2016 | - | Executive Mayor of the Nelson Mandela Bay Municipality |

BUSINESS

He Served

1. Chairperson of Solar Capital
2. As Board member of the International Marketing Council (Brand South Africa)
3. As Board member of the UNISA Business School
4. Board member to various boards
5. Harvard Business School (South Africa) Business Statesperson of the year 2010

CAF

- 1996 - Vice Chairman of the Africa Cup of Nations Organising Committee in South Africa
- 1998 - Administration in Burkina Faso Africa Cup of Nations
- 2000 - Member of CAF Organising Committee Nigeria/Ghana Cup of Nations
- 2002 - Member of CAF Africa Cup of Nations Mali
- 2008 - Organising Committee in Ghana
- 2010 - Organising Committee in Angola
- 2012 - Organising Committee in Equatorial Guinea/Gabon
- 2013 - Member of the Board of Africa Cup of Nations in South Africa
- 2010 - Vice Chairman of Marketing Committee and CAF Match Commission
- 2012- Special Advisor to the CAF President
- 2017- CAF Executive Member
- 2017- CAF Executive Planning Committee Member

FIFA

- 1994 - FIFA World Cup Study tour for the 2006 FIFA World Cup Bid
- 1997 - General Coordinator U20 FIFA World Cup Malaysia
- 1998 - Team Administrator in FIFA World Cup France
- 1998 - Member of the FIFA Marketing and Television Board
- 2002 - General Coordinator FIFA World Cup Korea/Japan.
- 2004- Director in Olympics Bid Committee
- 2006 - Member of the FIFA World Cup Organising Committee
- 2006 - Match Commissioner 2006 FIFA World Cup Germany
- 2009 - Member of the Confederations Cup in South Africa
- 2010 - CEO of the 2010 FIFA World Cup in South Africa
- 2010 - Member of Fifa Bid Evaluation Team for 2018 bids (Russia, England, Portugal and Spain , Belgium and Netherlands)
- 2010 - 2022 bid evaluations (USA, Qatar, Japan, Korea, Australia)
- 2010 - Member of the Organising Committee for the FIFA World Cup
- 2010 - Member of the Transparency and Governance Committee

HONOURS AND AWARDS

SOUTH AFRICA – STATE AWARDS

- 1994 - Special Presidential Award from President Nelson Mandela.
- 2001 - Presidential Sport Achievement Award from President Thabo Mbeki.
- 2011 - Order of Ikhamanga in Gold from President Jacob Zuma (Highest Honour in our country)

CITIES

- 2004 - Freedom of the City of Maracaibo, Venezuela.
Los Angeles Mayoral Achievement Award. USA
Citizen of the Year: Nelson Mandela Bay.
Mayoral Award: Kouga Municipality

AFRICA AWARDS

- 2010 - African Legend Award Africa Travel Awards Lagos, Nigeria.
Living Legends and Achiever Award – During the Africa’s International Media Summit.
- 2011 - African of the Year. Daily Trust, Abuja Nigeria

INTERNATIONAL AWARDS

- 2010 - Award for the Outstanding Contribution from the 4th International Sport Event Management in London.
Presidential Award for Outstanding Contribution – President of El Salvador.

OTHER AWARDS:

- 2000 - South Africa’s Marketing Person of the Year;
- 2004 - South African Broadcast Sports Personality of the Year;
Johannesburg Press Club Newsmaker of the Year;
Marketing Man of the Year, South Africa;
- 2005 - Men’s Health (South Africa), Businessman of the Year
- 2011 - FW De Klerk Goodwill Award
- 2011 - PRISA Gold Medal Award
- 2011 - Steve Tshwete Lifetime Achievement Award
- 2011 - Sport Administrator of the Year
- 2011 - DaVinci Institute for Technology Management – The DaVinci Laureate Award