

South African Football Association
Annual Report
2008 - 2009





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Presidential Address of Dr Molefi Oliphant on the occasion of the South African Football Association Elective Annual General Meeting on 26 September 2009.

Vice Presidents, colleagues on the Executive Committee, honorary members, our partners and sponsors, honoured guests, ladies and gentlemen.

For the past twelve years I did what I believed I had to do as the President of the South African Football Association (SAFA). I paid close attention to the purposes, historical and philosophical traditions, ideas and norms which define the very essence of the organisation of football.

Whatever I achieved, I did so as a member of a team. Whatever I achieved we achieved together. I thank you for your support and guidance.

As an old negro slave preacher once said: "we ain't what we ought to be and we ain't what we're going to be, but thank god, we ain't what we was."

Yes, this is the case with our association. Thank God we are not what we were on the 26 January 1997. Our current activity report will reveal that.

Colleagues, friends, thank you very much for what you have done for me since the formation of SAFA in 1991. You contributed immensely to my personal growth and development.

As Emerson once said, "If we are related we shall meet". I may also add, if we are not related we have met through football activities and we shall meet through them again.

I wish to leave you with a simple Irish blessing... "May the road rise to meet you. May the wind be always at your back. May the sun shine warm on your face, the rains fall soft upon your fields, and, until we meet again... may God hold you softly in the palm of his hand."

Good-bye and God bless.

Molefi Oliphant



Back row (from left to right): Sam Msimango, Motebang Mosese, Prof Lesole Gadinabokao, Anastasia Tsihclas, Mato Madlala, David Nhlabathi, Kirsten Nematandani, Eric Mtshatsha. Centre: Obakeng Molatedi, Alpha Mchunu, Sam Masitenyane, Eddie du Plooy, Mandla Mazibuko, Simon Sebapu, Nakedi Lekota, Jan Koopman. Front: Dr Danny Jordaan, Mubarak Mahomed (Vice-President), Dr Molefi Oliphant (President), Chief Mwelo Nonkonyana (Vice-President), Dr Irvin Khoza (Vice-President), Raymond Hack (CEO). Not present: Sturu Pasiya, Vernon Seymour, Kenneth Lebenya.

	Name	Position	Department
CEO DIVISION			
1	Raymond Hack	CEO	CEO's Office
2	Cynthia Msomi	PA - CEO	CEO's Office
3	Thami Tom	Personal Assistant: President	CEO's Office
4	Pinky Lehoko	Director: International Affairs	CEO's Office
5	Theresa Biggs	Personal Assistant: Pinky	CEO's Office
6	Clive Mtshiselwa	Projects Officer	CEO's Office
COMPETITIONS DIVISION			
7	Balebetse Monnakgotla	HOD: Competitions	Competitions
8	Connie Thwala	PA/SAB League Coordinator	Competitions
9	Lucy Ramaube	SASOL League Coordinator	Competitions
10	Victor Matshogo	Vodacom League Coordinator	Competitions
11	Michael Mofokeng	Vodacom League Coordinator	Competitions
12	Nobesuthu Totwana	Office Administrator	Competitions
13	Jabulani Ndobe	Vodacom League Coordinator	Competitions
14	Thuli Mokwena	ABSA League Coordinator	Competitions
FINANCE			
15	Gronie Hluyo	Director: Finance	Finance
16	Denise Hendrikz	Cashbook & Debtors Clerk	Finance
17	Gloria Dondolo	Management Accountant	Finance
18	Tholakele Tivane	Finance Officer	Finance
19	Pule Maila	Financial Accountant	Finance
20	Zandile Majola	Financial Accountant	Finance
21	Mduduzi Ndlovu	Financial Accountant	Finance
22	Raj Durgapersad	Finance Officer	Finance
23	Vuvu Malusi	PA to Director Finance	Finance
INFORMATION TECHNOLOGY			
24	Theo Phokanoka	IT Officer	Information Technology
HUMAN RESOURCES			
25	Nannie Coetzee	HR Manager	Human Resources
LOGISTICS			
26	Dudley Mpulampula	HOD: Logistics	Logistics
27	Bareng Kgobi	Competitions Coordinator	Logistics
28	Ben Mbatha	Driver	Logistics
29	Sheila Duma	Office Support	Logistics
30	Herminah Seleke	Office Support	Logistics
31	Dikeledi Moema	Office Support	Logistics
32	Sylvester Smith	Office Support	Logistics

HEAD OFFICE STAFF

	Name	Position	Department
33	Thapelo Mosikidi	Production Officer	Logistics
34	Adelaide Mosiapoa	Receptionist	Logistics
35	Owen Ngoma	Office Support	Logistics
COACHING EDUCATION			
36	Michael Nees	Director: Coaching Education	Football Development
37	Kenneth Kubheka	Manager: Coaching Education	Football Development
38	Christina Phafane	Coaching Education Administrator	Football Development
YOUTH AFFAIRS			
39	Thomas Sadiki	Youth Affairs Officer	Football Development
40	Mr. M.E. Ramagoshi	Development Officer	Youth Affairs.
TECHNICAL			
41	Mr. S Letsoaka	Technical Director	
REFEREES			
42	Steve Goddard	Referees Officer (Temp)	Football Development
43	Adeel Carelse	Professional Referees Administrator	Football Development
44	Miriam Theko	Referees Assistant	Football Development
45	Lehlohonolo Manzane	Referees Assistant	Football Development
46	Yusef Kodisang	Referees Administrator	Football Development
LEGAL			
47	Dineo Molefe	Legal Officer	Legal
COMMERCIAL AND MARKETING			
48	Victor Nosi	Commercial Director	Commercial & Marketing
49	Solly Moerane	Commercial Manager	Commercial & Marketing
50	Roxanne Bartlett	Assistant Marketing Manager	Commercial & Marketing
51	Nomvula Moloai	Secretary	Commercial & Marketing
COMMUNICATION AND MEDIA			
52	Morio Sanyane	Communications & Media	Media & Communications
53	Matlhomola Morake	Communications & Media Officer	Media & Communications
54	Gary Mojela	Web Master	Media & Communications

	Name	Position	Department
NATIONAL TEAMS DIVISION			
55	Stanley Tshabalala	Manager: Development Teams	National Teams
56	Abram Ndawonde	Under 17 Team Manager	National Teams
57	Winston Marumo	Under 20 Team Manager	National Teams
58	Fran Hilton-Smith	Manager Women's National Teams/ Women's Football Administrator	Football Development
59	Dintle Phakisi	Woman's Football Admin Assistant	Football Development
60	Augustine Makalakalane	Banyana Head Coach	National Teams
61	Anna Monate	Basetsana Head Coach	National Teams
62	Sipho Nkumane	Team Manager: Bafana	National Teams
63	Gugu Marawa	Assistant Team Manager	National Teams
64	Levy Ramajoe	Bafana Assistant	National Teams
65	Joel Santana	Head Coach: Bafana	National Teams
66	Jairo Leal	Assistant Coach: Bafana	National Teams
67	Pitso Mosimane	Assistant Coach: Bafana	National Teams
68	Oupa Legote	Driver	National Teams
KIT DEPARTMENT			
69	Theo Chiliza	Kit Department	Kit Department
EXECUTIVE SUPPORT			
70	Potso Mohami	Executive Assistant	Executive Support
71	Nomathemba Zitha	Executive Assistant	Executive Support
PROCUREMENT			
72	Dennis Senokoanyane	Procurement Officer	Procurement
PROVINCIAL AFFAIRS			
73	Barney Kujane	Manager: Provincial Affairs	Provincial Affairs
74	Moeketsi Mahlatsi	Provincial Affairs Officer	Provincial Affairs
75	Irene Maphanga	Secretary	Provincial Affairs
76	Zacharia Gwala	Provincial Secretary: KZN	Provincial Affairs
77	Willem Coetzee	Provincial Secretary: NC	Provincial Affairs
78	Ernest Zondo	Provincial Secretary: WC	Provincial Affairs

INTRODUCTION & HUMAN RESOURCES

INTRODUCTION BY THE CHIEF EXECUTIVE OFFICER, MR RAYMOND HACK

Allow me to thank the SAFA President, National Executive Committee, the various Committees, staff at Head Office and our commercial partners for their continued support during the period under review.

It is my pleasure to submit the Annual Report of the Secretariat for the period 2008/09.

1. HUMAN RESOURCES

The Human Resources Department was officially started on 1 March 2009 with the appointment of a Human Resources Manager, Nannie Coetzee. Prior to this date the Human Resource function was part of the Finance Department.

1.1 Recruitment and Selection

During the year under review a number of employees have left the service of the Association for different reasons.

These employees were:

Mr. Zane Cleophas, Head of Security
30 November 2008

Mr. Steve Komphela, Head Coach U23
31 December 2008

Mr. Solly Phasha, Executive Support: Head
31 December 2008

Mr. Carlos Henriques, Referees Development Officer
23 January 2009

Mr. Tshepo Sekese, Klipspruit Centre Assistant
31 March 2009

Mr. Kenny Mosia, Klipspruit Centre Assistant
31 March 2009

Mr. Peter Sejake, Provincial Secretary: FS
31 March 2009

Mr. Wellington Ngocbo, Vodacom League Coordinator
13 May 2009

Mr. Sifiso Cele, Communications Officer
13 May 2009

Due to operational requirements and structural changes new appointments and transfers were made.

New Appointments:

Mrs. Roxanne Bartlett, PA - Commercial Director
1 July 2008

Mr. Mduduzi Ndlovu, Financial Accountant
1 October 2008

Mrs. Zandile Majola, Financial Accountant
1 November 2008

Mr. Victor Matshogo, Competitions Assistant
1 November 2008

Mr. Benedict Mbatha, Driver
1 November 2008

Mr. Solly Moerane, Assistant Manager Commercial
1 November 2008

Mr. Adeel Carelse, Referees Administrator
1 January 2009

Mrs. Nannie Coetzee, HR Manager
1 March 2009

Miss. Cindy Msomi, PA - CEO
1 March 2009

Mr. Matlhomola Morake, Communications Officer
1 March 2009

Miss. Sheila Duma, Office Support
1 March 2009

Mrs. Dintle Phakisi, Women's Football Assistant
11 May 2009

Mr. Masha Ramagoshi, Development Officer
1 June 2009

Miss. Thuli Mokwena, ABSA League Coordinator
1 June 2009

Mr. Serame Letsoaka, Technical Director
1 June 2009

Internal Transfers:

Mrs. Potso Mohami, Executive Support: NEC
1 November 2008

Mrs. Nomathemba Zitha, Executive Support: NEC
1 November 2008

Mr. Dudley Mpulampula, HOD: Logistics
1 November 2008

1.2 Policies and Procedures

The HR Department has identified a need for the development of policies to streamline the day-to-day operations of the Association. The following policies are in the second draft format awaiting final inputs from the HODs:

- Motor Vehicle Policy;
- Sexual Harassment Policy.

Policies in first draft format still required to be circulated to HODs for input are:

- HIV/AIDS Policy;
- Recruitment and Selection Policy; and;
- Leave and Sick Policy.

Currently the Association has the following policies approved and implemented:

- Disciplinary Code and Grievance Procedure;
- Standard Terms and Conditions of Employment;
- Media and Communication Policy.

There is also a need for the development of an Internet and Electronic Mail Policy, which will be developed in conjunction with the IT Department.

1.3 Conclusion

The HR Department has a number of challenges in the next financial year. We envisage implementing programmes that will enhance the Association's efficiency in its operations.

The programmes will be geared towards caring for the employees, reducing their exposure to victimisation, stress and getting the best out of every individual.

2. PROVINCIAL AFFAIRS

In the year under review, the Provincial Affairs Directorate undertook to strive for the achievement of a set of explicit strategic priorities and objectives with defined measurable outcomes.

This report presents a review and synopsis of the department's endeavours towards the achievement of these goals and outlines our new plan in the years ahead.

2.1 Mandates Compliance by the SAFA Regions

Provincial Affairs was tasked with mandates compliance to ensure accountability and functionality by membership.

There is challenge in the execution of mandates by some members i.e. in organising Annual General Meetings and producing proper audited financial statements.

As a result, some regions use audit firms who are not affiliated to audit institutions, the Regulatory Board of Auditors (IRBA) and the South African Institute of Chartered Accountants (SAICA).

Due to weak accounting controls and insufficient audit evidence, auditors continuously raised Qualified or Disclaimer of Opinion on the financial statements of these regions.

However, to ensure that football activities continue in these affected regions the Administration has considered merits in cases and advanced them with two thirds or the whole of their Annual grant. This was done on the understanding that these regions will rectify the situation and provide proper records.

2.2 Regions: Financial Mandates Compliance Statistics 2008/09

2.2.1 Regions with Unqualified Reports Total: 31

Amajuba, Thabo Mofutsanyana, Cape Town, Ilembe, Lejweleputswa, Central Karoo, Ugu, Bojanala Eden, Umkhanyakude, Bophirima, Waterberg, Umzinyathi, DR K Kaunda, Vhembe, Ethekwini, Gert Sibande, Johannesburg, Uthungulu, Nkangala, Metsweding, Zululand,

Ehlanzeni, Kgalagadi, Uthukela, Chris Hani, Siyanda, Xhariep, OR Tambo, Motheo and Overberg.

2.2.2 Regions with Qualified Opinion Total: 7

Capricorn, Pixley Ka Seme, Fezile Dabi, Amathole Ukhahlamba, West Rand and Ekurhuleni

2.2.3 Regions with Disclaimer Total: 2

Nelson Mandela Bay and Cape Winelands

2.2.4 Regions with Auditors not Registered with IRBA or SAICA Total: 5

Mopani, Sisonke, Ukhahlamba, Frances Baard and Alfred Nzo

2.2.5 Regions who are not Complying Total: 7

Central, West Coast, Namakwa, Tshwane, Sekhukhune Umungundlovu and Sedibeng

2.3 Funding for Provincial Offices, Regions and Provincial Secretaries

The Association provide regions annually with one hundred and fifty thousand rands in the form of a grant.

The Association also underwrites the salaries of the following provincial secretaries:

Zacharia Gwala	Kwazulu Natal
Peter Sejake	Free State
(Redeployed at FIFA World Cup LOC)	
Enerst Zondi	Western Cape
Cornelius Coetzee	Northern Cape
Jabulani Ndobe	Limpopo
(Redeployed at competition department)	

As a consequence of this and the fact that the Provincial Executive Councils are dysfunctional due to lack of funding the Provincial Affairs Committee, at its meeting in December 2008, recommended that the structures should be discontinued and that the process of further employing provincial secretaries must be put on hold.

This recommendation was further endorsed by the Association's National Executive

Committee and referred to the Annual General Council for adoption.

2.4 Provincial Affairs Committee Meetings

The Committee held four meetings during the report period.

29 June 2008	Johannesburg
17 September 2008	Johannesburg
2 November 2008	Johannesburg
5 June 2009	Johannesburg

2.5 Dispute Resolution

2.5.1 Bophirima

Due to internal squabbles within the SAFA Bophirima region the regional executive dissolved themselves at its meeting on 3 September 2008 in Vryburg. Messrs. Sam Masitenyane and Barney Kujane, the chairperson of the North West provincial Executive Council and director of Provincial Affairs respectively, were assigned by the Association to oversee and normalise the situation.

An Interim Committee was elected and given a mandate to build capacity of the regional structure and ensure the continuation of football development in the region.

The following Officials were elected to serve on the Interim Committee:

Mr. Lefore Lerefolo, President
Mr. George Toba, Deputy President
Mr. Mothusi Montwedi, Secretary General
Mr. Obakeng Mathube, Treasurer
Mr. Lash Sirwe, Technical Officer

The region's Annual General Meeting originally scheduled for 17 May 2009 was postponed to 19 July 2009 because the Interim Committee failed to present an Annual Report and audited financial statements.

2.5.2 North West Central Region

Matters were attended to by the Association's Vice Presidents Mwelo Nonkonyane and Mr. Mubarak Mahomed and a member of the Executive Committee Mr. Kirsten Nematendani. Regional leadership was given the mandate to administer the region in terms of their, and the Association's constitutional requirements.



2.5.3 West Coast Region

Local Football Associations affiliated to SAFA West Coast passed a motion of no confidence to the Regional Executive Committee for failing to adhere to the constitutional requirements in executing their mandates. They elected an Interim Committee to take charge of the affairs of the region.

A committee made up of Messrs. Sam Msimango, Eddie Du Plooy and Barney Kujane held a meeting with regional executives and SAFA West Coast affiliates on 16 December 2008. Evidence presented by membership proved that the Regional Executive failed to provide membership and Head Office with mandates such as Annual General Meetings reports and Audited Financial Statements.

It was resolved in this meeting that:

- The SAFA National Office does not recognise the Interim Committee;
- The SAFA National Office recognises the Regional Executive Committee that was constitutionally elected in 2006;
- The Regional Executive Committee was instructed to hold a Regional Annual General Meeting by March 2009 where elections should be held and membership be provided with Audited Financial Statements and any other reports required by the constitution.

2.5.4 Cape Town Region

The Association appointed regional administrator Mr. Songezo Nayo to manage the administrative affairs of the region and prepare for the elections in terms of the regional constitution.

A SAFA Cape Town Special General Meeting to elect persons to serve in the Regional Executive Committee has been scheduled for 26 July 2009 at University of Western Cape in Cape Town.

2.5.5 Western Cape Province

As a result of numerous disputes between the Provincial Executive Council Chairperson, and some of the regions in the Western Cape province, the task team consisting of the Association's Presidency had a meeting with all relevant parties in Cape Town. They

resolved that the Provincial Executive Council activities in the Western Cape must be frozen until further notice.

2.6 Centralised System Administration

The current systems and processes in the administration of our football activities within the Head Office and the regions are too varied and fragmented.

These state of affairs impact negatively on the effectiveness and efficiency of our operations regardless of the structures and turn-around strategies that are put in place.

The need for process automation has therefore become apparent and unavoidable in order to smoothen the general administration of football nationwide.

This process should include:

- A wide area network infrastructure that will physically interlink all 52 SAFA regions;
- A platform for system automation across all departments at Head Office and the regions;
- The provision of peripherals to facilitate the automated process.

2.7 Systems Automations (SAFA Online)

SAFA has designed an intranet based system, namely (SAFA Online) to replace all manual operations between the Head Office and the 52 regions:

- To provide networking infrastructure that will interconnect all 52 regional offices to the Head Office;
- To provide a medium that will ease communication among membership;
- To create a streamlined platform for SAFA Online that will result in a system of centralised administration which is accessible to all membership.

2.8 Regional SAFA Online Training

The latest version of SAFA Online, which integrates all regions and Head Office was completed last year. Training on system modules across all 52 regions i.e. SAFA Online Comp module, SAFA Online Referees module, SAFA Online Office Admin module and the Finance Audit Templates were completed in June 2009.

2.8.1 Current Status

The Provincial Affairs Department, through the IT and Marketing Departments, has secured a sponsorship from IS (Internet Solutions) that will see all regions and Head Office interconnect via a Wide Area network connectivity infrastructure. Regions have been requested to apply to Telkom from their regional offices and once this is done then IS will lay down the link at the respective regional office.

2.9 Department's Vision

Our regions, like sponsors, the National Executive Committee etc., are defined as key stakeholders. Following an audit in the 2007/08 financial year we have developed a client-interface-focused approach which will advance the implementation of a client-orientation and client-driven operation.

We believe that the needs of the regions are the foundation of our activities. The regions set targets and conditions and we need to provide the necessary infrastructure.

2.10 Strategic Business Solution

To provide effective services and better management in SAFA constituencies we have divided the regions into four territories/ groups of nine provinces.

We will appoint Membership Support Officers who will adopt a client-driven approach. These Officers will be tasked to look at each cluster to ensure that:

- Systems or processes automations (SAFA Online) are in place;
- Our services are designed on the needs of the regions;
- Our regions are satisfied with the level of service we are offering them;
- Our service promises are realised through our service providers;
- Needs, expectations and processes are determined in a systematic manner;
- Information flow is effective;
- The coordination of regional capacity building seminars/workshops is effected.

Our regions are the focus and driving force of our activities. We have entered a new field of operations and must manage our transition from a political to a strategic business

approach. In the process we are not ruling out the political responsibility of the department.

2.11 Training of SAFA Administrative Instructors at the 52 Regions

It is proposed that an Administrator Instructor be trained for each region. Training should be modelled on the basis that the SAFA Coaching Education Instructors were trained.

The FIFA Futuro III Administrator Course could be used to provide additional support for the training of these instructors. Two SAFA employees have already been accredited by FIFA to provide such training. Futuro III Administration training should be coupled with capacity building of the regions.

2.12 Development of SAFA Specific Training Manuals on Administration

In the past three years SAFA has engaged in an extensive information gathering process on the capacity of regions. Information was collected by Presidential visits to regions in February 2007 and the audit of regions during the same period.

The current project funded by THETA also collected substantial information on the training needs of regions.

From a research and development point of view, such information should be used to inform the process of developing the administration training manuals for SAFA.

2.13 Development of IT Infrastructure for SAFA Regions

It is proposed that funding be solicited from sponsors to supply all SAFA regions with computers and the necessary connectivity. The services of a consultant fundraiser could be utilised to expedite the process. An IT infrastructure would immensely improve the capacity of regions to "keep in touch" with SAFA Head Office.

The implementation of an IT infrastructure in all the regions of SAFA would put SAFA in line with the latest technological developments in the world. Furthermore, it would be a first for an African football nation and it could be a lasting legacy for the President of SAFA, under whose leadership the FIFA World Cup™ came to Africa.

FOOTBALL DEVELOPMENT

2.14 Strategic Political Solution

The department's operational responsibilities will include the following:

- Compliance by all regions to the constitution of the association;
- Managing role conflict, i.e. Administration vis-à-vis Provincial Affairs Committee;
- Providing guidance to the elected representatives as to how they should manage their responsibilities in the best interest of Football;
- The induction of newly elected representatives;
- Providing a central source of guidance and advice on matters of ethics and good governance to elected representatives;
- Reviewing the implementation of all legislative and regulatory developments;
- Advising regions on relevant issues.

2.15 Strategy Implementation

The strength of the department is encapsulated in the implementation of our vision and we strive that it will be realised through the following activities:

- Research coordination and database management;
- Development of a plan that includes specific schedules and goals;
- Producing development programmes that relate to the ongoing, long-term improvement of regions to enable them to fulfill their potential and be self-supporting;
- Evaluating these programmes;
- Amending and revising these programmes where necessary;
- Adapting to the changes that occur in the football and business environment;
- Conducting an evaluation of programmes;
- Monitor and review the progress of regions;

3. FOOTBALL DEVELOPMENT

3.1 Youth Development

3.1.1 Club Development Programme

SAFA, in partnership with Sport and Recreation South Africa (SRSA) conducted an Introductory Coaching Course under the Club Development Programme for Club officials of teams based in Limpopo who do not form part of the mainstream SAFA

structures. A total of 100 coaches were targeted.

The primary objective is to empower the coaches with coaching knowledge and later incorporate those clubs into the Association structures.

The programme will be rolled out to the nine geo-political provinces the following year to help realise the objective of youth playing football.

3.1.2 Mass Participation Programme

Coaching and Refereeing courses were conducted in prisons around the country to empower juveniles that are presently in jail.

Courses were conducted in the following prisons:

- Baviaanspoort Prison, and;
- Groetepunte Prison.

There is a lot of untapped talent that is wasted in the prisons and one hopes that through this programme some of the juveniles might develop their talent to improve their lives after serving their jail terms.

3.1.3 Lotto Project - Administration

A total of 28 Women Football Administrators underwent an Administration course in October 2008 in order to enhance their administration skills. The participants were selected from the 28 SAFA Regions within the Limpopo, Gauteng, North West, Mpumalanga and Free State provinces.

Participants are currently working on their Portfolio of Evidence Files.

Participants from SAFA Regions within the Coastal area (Kwazulu Natal, Eastern Cape, Western Cape and Northern Cape) will enroll in the same programme in February/March 2008.

The implementation of such a programme will stimulate interest among women to participate actively in football.

3.1.4 SAFA/WITS/Lotto Project

A total of nine U20 Provincial teams participated

in a tournament held at the University of Witwatersrand from 26-30 November 2008. The tournament was part of the Intervention Programme on Medical and Scientific testing of players.

The teams that participated at the U19 Inter-Provincial Metropolitan Tournament in Limpopo in March 2008 also participated in the SAFA/WITS/LOTTO Tournament.

The long-term objective of this programme is to adopt the nine U19 Metropolitan Provincial Teams annually after every Inter-Provincial Tournament to undergo this programme.

3.1.5 Score Programme

SAFA, in partnership with SCORE had Life Skills programmes conducted among the youth (primarily girls) in the Limpopo and North West provinces.

A secondary aim was to motivate girls to participate in football.

A tournament was held in Limpopo for women's teams and the twinning side went overseas to participate in an international tournament for women.

3.1.6 Ithuseng Life Skills Programme

Initially the programme was specifically geared for women's teams, Premier Soccer League and National First Division League outfits. Some Vodacom men's teams participated in the Life Skills programme after Ithuseng failed to reach their target. The programme is still ongoing and we have proposed that SAB and other age groups leagues from the regions be accommodated.

3.2 Indoor Football/Futsal

Presently, the Association is relying on SAFA Regions with Beach Soccer structures to assist with the development of Beach Soccer in the country.

3.2.1 Gauteng Province

A total 88 teams are presently playing indoor football in the Gauteng regions (SAFA Tshwane (22), SAFA Johannesburg (18), SAFA Sedibeng (18), SAFA Ekurhuleni (26)). Only two regions are still struggling to establish a futsal structure.

Tournaments are being held in Soweto to stimulate and create awareness of futsal.

3.2.2 North West

A total of 18 teams are playing indoor football in North West.

SAFA Bojanala and SAFA Dr. Kenneth Kaunda have 6 and 4 teams respectively whilst the rest are from Ngaka Modiri Moleme and University of the North.

Coaching clinics are conducted on a regular basis to create awareness.

3.2.3 Eastern Cape

The Eastern Cape province has a total of 20 teams participating in Indoor Leagues. The teams are from SAFA Nelson Mandela Bay and SAFA Cacadu.

The last Indoor Tournament in the province was held in June 2008 in Cacadu as a way to create awareness.

3.2.4 Kwazulu Natal

Kwazulu Natal has a total of 111 teams playing indoor Football - SAFA Amajuba (12), SAFA Uthungulu (12), SAFA Ethekwini (25), SAFA Umzinyathi (12), SAFA Sisonke (5), SAFA Umgugundlovu (40) and SAFA Ilembe (5). SAFA Ugu and SAFA Zululand are struggling to come of the ground due to the unavailability of facilities.

3.2.5 Northern Cape

The Northern Cape province has a total of 20 teams. Each region within this province has teams that are playing Indoor Football.

3.2.6 Limpopo

Limpopo has a total of 37 teams playing indoor football throughout its 5 regions. SAFA Mopani has 8, SAFA Vhembe (4), SAFA Sekhukhune (15) and the remaining teams are based in SAFA Capricorn and SAFA Waterberg.

3.2.7 Free State

Free State has a total of 22 teams playing Indoor Football. SAFA Lejweleputswa has (10), SAFA Fezile Dabi (6) and SAFA Motheo (6).

No structures are in place in SAFA Xhariep and SAFA Thabo Mofutsanyane.

A tournament was held in Welkom in April 2009 where a total of 16 teams participated from SAFA Lejweleputswa and SAFA Fezile Dabi.

3.2.8 Mpumalanga

Mpumalanga has teams, especially at the local football level playing indoor football. Teams are from SAFA Nkangala, SAFA Ehlanzeni and SAFA Gert Sibande.

An Inter-Provincial match was held in December 2008 between SAFA Nkangala and SAFA Ehlanzeni.

3.2.9 Western Cape

Western Cape has teams that are playing indoor football within its Regions. Most teams are from SAFA Cape Town and tournaments are held on a continuous basis.

3.2.10 Opportunities

As a result of the awareness created by the Association in developing Futsal countrywide, negotiations are in progress with a potential sponsor to fund a provincial league.

Announcement and launching of the sponsor for the envisaged Indoor Football Provincial League will be made in ensuing financial season (2009/2010).

3.2.11 Challenges

- Most SAFA Regions do not have indoor football structures in place.
- Lack of sponsorship to initiate Regional Leagues.
- Lack of infrastructure (Indoor Football Centres).

3.2.12 Recommendations

- Empower coaches and referees through conducting courses.
- Regions to initiate regional leagues.
- Inter-Club and Inter-Provincial Tournaments to be held annually.
- Provincial leagues to be established throughout the country.

3.3 Beach Soccer

The Association is currently relying on one development programme, the Beach Soccer World Cup Qualifiers, which are held annually in Durban to develop the sport. The main obstacle is lack of Beach Soccer fields and the absence of Beach Soccer structures in the regions.

3.3.1 Beach Soccer Trials

On 13 June 2009, trials were conducted under the guardianship of the Head Coach, Lindani Shezi, in Durban to select a Beach Soccer National Team. Invitations were extended to SAFA Cape Town, SAFA Nelson Mandela Bay, SAFA Ethekwini and SAFA Cacadu. Only players from Durban came for the trials.

At the end of the trials, a total of 10 players were selected for the National Team.

The selected players were:

Siyabonga Mbambo
Lowel Kinsey
Thando Mthembu
Phumelele Bhengu
Nduduzo Phakati
Nikon Mvuyama
Siyabonga Dlamini
Darren Dicks
Siyabonga Ntetha
Celi Ndwandwe

3.3.2 FIFA Beach Soccer Qualifiers 2009

The FIFA Beach Soccer World Cup Tournament was held in Durban in June 2009 and nine countries participated.

Teams were divided into three groups.

Group A
South Africa
Cote d' Ivoire
Morocco

Group B
Senegal
Mozambique
Libya

Group C
Nigeria
Egypt
Mauritius



South Africa's results:

Morocco 4 South Africa 2
South Africa 6 Cote d'Ivoire 7

3.3.3 Challenges

- No Beach Soccer structures are in place within the SAFA Regions to develop the sport.
- Lack of infrastructure, especially Beach Soccer fields inland.
- There are no qualified coaches and referees for Beach Soccer to assist with the development of this discipline of football.

3.3.4 Recommendations

- Capacity Building Programmes in the Coaching, Refereeing and Administration fields.
- Beach Soccer structures should be initiated in the 52 SAFA Regions.
- SAFA Regions should form partnerships with Local Municipalities to assist in providing land and with the creation of beach soccer fields.
- At least one inter-provincial tournament should be held annually in order to help with the selection of players for the National Team.
- The establishment of Regional leagues.

4. INTERNATIONAL AFFAIRS

The main functions of the International Affairs Department include:

- Processing daily requests for international transfer certificates;
- Attending to the registration and transfer of players;
- Coordinating the CAF Inter-clubs Competitions;
- Dealing with the accreditation of Players' Agents, and
- Communication between the Association and its sister Federations in the FIFA family.

The Association had a very active international programme which included the following areas:

4.1 FIFA Fitness Test

FIFA conducted a physical training test for Referees and Assistant Referees that were selected for the Olympic Games in China in

2008 at the Johannesburg Stadium from 20-23 July 2008. The match officials came from South Africa, Rwanda, Cameroon, Tunisia, Morocco and Rwanda.

The three South African match officials who passed the fitness test and officiated at the Olympic Games were:

Mr. Enock Molefe
Ms. Mitchell Deidre
Ms. Nomvula Mthombeni

4.2 CAF Young Referees Talent Course

During the period 19-25 October 2008, the Association hosted the CAF Young Referees Talent Course in Pretoria. The purpose of this course was to identify Referees and Assistance Referees who will be appointed to officiate in the FIFA World Cup™ in 2014 in Brazil. 53 countries were represented at the course.

4.3 FIFA Transfer Matching System (FIFA TMS)

FIFA has introduced a new internet based system which will ensure that its members from around the world oblige to register and disclose details with regards to the signing of professional foreign players. This system will also protect minors and help with the standardisation of the registration of players. The workshop was attended by 16 Premier Soccer League clubs from 1-2 December 2008 and was the key event in transferring the application knowledge to those who will be using the system in the future.

4.4 CAF Refresher Course in Administration and Management for Instructors

The Association hosted the Anglophone Administration Instructor Refresher Course from 21-24 January 2009. The course was part of the new CAF Assistance Programme known as 'Contract with Africa'. CAF's new Development Policy is to concentrate on training instructors at the highest level to ensure knowledge transfer from CAF development centres down to grassroots in all corners of the continent. A total of 19 countries were present at this workshop.

4.5 New CAF Automated Licences System

Following the appraisal of the current Players' License System and the isolation of numerous problems inherent in the system, CAF

assisted by 3s Software, designed a new cyber based registration system to automate and simplify players' registration for greater speed and efficiency while at the same time eradicating fraud.

The two-day workshop that took place from 25-26 January 2009 was attended by 21 CAF members. Participants were taken through a number of presentations and the methodology employed was a blend of theory and practical application.

Every National Association will use the CAF website to supply CAF with the required information of a club's participation in CAF competitions.

Depending on the provided data form each National Association, CAF will print and send players' licenses and cards to the National Associations.

4.6 CAF Interclub Competition

The following teams that participated in the 2009 CAF Interclub Competitions did not reach the group stages:

- Supersport United FC (Champions League);
- Ajax Cape Town FC (Champions League);
- Mamelodi Sundowns FC (Confederation Cup).

Match schedule

2009-02-01: Supersport United v Curepipe Starlight (Mauritius), Super Stadium, Atteridgeville, Pretoria.

2009-02-15: Curepipe Starlight v Supersport United, New George V Stadium, Mauritius.

2009-03-13: Kampala CC (Uganda) v Supersport United, Nakivubo Stadium, Kampala, Uganda.

2009-03-14: Ajax Cape Town, Monomotapa (Zimbabwe), Boland Stadium Wellington, Cape Town.

2009-04-04: Supersport United, Kampala CC, Bidvest Stadium, Milpark, Johannesburg.

2009-04-05: Monomotapa, Ajax Cape Town, Rufaro Stadium, Zimbabwe.

2009-03-15: ASV Phoenix (Mauritius), Mamelodi Sundowns, Sir Gaetan Duval

Stadium, Mauritius.

2009-04-05: Mamelodi Sundowns, ASV Phoenix, Pilditch Stadium, Pretoria.

2009-04-18: Mamelodi Sundowns, ASV Club (RD Congo), ABSA Stadium, University of Pretoria, Pretoria.

2009-05-03: ASV Club, Mamelodi Sundowns, Des Martys Stadium, Kinshasha.

4.7 Players Agents

There has been enormous interest in applications to become a Players Agent. We have received more than 5,000 applications between the months of September 2009 and February 2008.

The Association conducted the FIFA Players Agents Examinations on 30 March 2009. The following persons have complied with Rules and Regulations of the Association and are accredited SAFA or FIFA Players' Agents:

Mr: Michael Makaab
Mr: Thamsanqa Xulu
Mr: Alex Bondarenko
Mr: Niles Narandas
Mr: Mohamed Khalied Allie
Mr: Seabata Mohapi

4.8 International Transfers of Players

There is a decline in a number of South African players who are plying their trade in European countries.

4.8.1 Window Periods of Registration and Transfer of Players

First Registration Period: 1 July-31 August;
Second Registration period: January

4.9 Relationship with Foreign Governments and National Federations

The Association has recognised the need to strengthen ties and develop cordial relationships with other National Federation and to this end has met with the following countries:

4.9.1 Malawi Ministerial Delegation/SAFA

On 24 March 2009 the visiting delegation led by the Director of Sport in the Ministry of Youth Development and Sports of Malawi,

Mr. Justin Saidi held talks with the Association to discuss the following items:

- The formation of bilateral agreements between the two respective countries;
- A Skills Development Programme;
- Infrastructural development;
- Commercial opportunities and expertise;
- Explore how Malawi could benefit from the 2010 FIFA World Cup™.

4.9.2 Angolan Ministerial Delegation/SAFA

The Angolan Ambassador, HE Roberto Dos Santos, together with the members of the Angolan Football Federation, paid a courtesy visit to the Association on 25 March 2009. The purpose of the visit was to discuss matters of mutual interest including the following:

- A briefing session on SAFA's experience, in particular the logistical arrangements as previous hosts of the CAF Africa Cup of Nations;
- Assisting with the restructuring of the Angolan Football Federation, using SAFA's structure as a model;
- Expertise in securing sponsorships for the projects and activities of the Angolan Football Federation.

4.9.3 Algerian Ministerial Delegation/SAFA

On 1 April 2009, the First Secretary of the Algerian Embassy, HE Mr. Imed Salatnia, met with the Association and requested assistance for the Algerian National Team with training camp facilities in Pretoria. The Association facilitated the Algerian training camp at the Pilditch Stadium from 13-17 June 2009.

5. COMMUNICATION AND MEDIA

5.1 Introduction

The Communications and Media Department has recorded some significant gains in terms of perception management and cordial media relations. Members of the SAFA Family have dealt with media issues in a responsible manner; except on few occasions where statements were made without the knowledge of the Communications and Media Directorate. Issues of this nature are addressed at the weekly management meetings.

The vigilance exercised by the SAFA leadership and the administration has contributed immensely to perception management, and in the main, we are in the news for the right reasons.

Our success in managing the Association's information flow is largely attributed to the SAFA President, Dr Molefi Oliphant, and his National Executive Committee. The leadership provided a cue for the administration to follow. This gain was achieved even before the National Executive Committee ratified the Communications and Media Operations Policy of the Association, and that's a great achievement on its own.

This report in its entirety will focus on Strategic and Operational projects, Media Events and a global summary or conclusion.

5.2 Strategic Projects

5.2.1 SAFA Awards

The inaugural SAFA Awards were a great success, they were televised on SABC and some parts of the Awards ceremony were broadcast live.

The SAFA Awards are a culmination and celebration of greatness. Achievers from the football fraternity were honoured in style at the Sandton Convention Centre in Johannesburg.

The categories included Awards for SAFA regions, as well as recognising past and present contributors to football like coaches, referees, administrators, players, sponsors and the media. The SAFA Awards Ceremony is an annual event and our strategic intent is to give it an universal appeal, especially considering that the whole world will be focusing on SAFA and our country over the next two years. This year's edition was a successful media event which was well celebrated.

5.2.2 Long Term Development Plan

Dr Oliphant convened a three-day Technical Workshop in partnership with FIFA and CAF. The workshop was spearheaded by the Technical Committee with the SAFA Communications Department managing the event. The workshop produced a Long Term Development Plan with clear goals and targets.

One such immediate objective was the appointment of a Technical Director (TD), which was duly done after the six short listed candidates underwent a 10-day comprehensive assessment programme conducted by the FIFA Technical experts while SAFA's Technical Committee played an oversight role in the process.

The Technical Committee is pressing ahead with the implementation of the long term development plan, and the media is continuing to give us good coverage in this regard.

The media has technically become a vital stakeholder in this process, and we are encouraged by the appraisals and constructive criticisms coming from members of the fourth estate.

5.2.3 Broadcast Partnerships

SAFA's partnership with the SABC has been taken to the next level during the period under review. This comes as a result of regular meetings between SAFA's Communications and Commercial Departments and the SABC's Marketing and Production departments. The immediate benefit is improved coverage of our matches, and we are beginning to see more SAFA events on Television, and even more coverage on different radio stations.

The SAFA Communications and Media department has also formalised a partnership with the National Community Radio Forum. This partnership was announced at a media briefing of the U17 National Championships held at SAFA House. In close cooperation with the NCRF, we are still to roll out a media and communication plan to different radio stations that will focus on football development in the 52 SAFA Regions and the 317 Local Football Associations.

5.2.4 Partnership with FIFA Media/2010 Organising Committee

The SAFA Communications and Media Department has formed an alliance with the FIFA Media Office and the 2010 Organising Committee Media Department.

As a result of this we have embarked on a number of projects jointly, including media operations at Bafana International matches, observer missions on Media Operations at

the Euro 2008 in Austria and Switzerland, and briefings of International Media on South Africa's state of readiness for the Confederations Cup and the World Cup.

All our joint operations are in preparation for the 2009 FIFA Confederations Cup and the 2010 FIFA World Cup™.

5.3 Operational Projects

5.3.1 SAFA Website and Magazine

The official website of the South African Football Association is www.safa.net. Since its refinement in September 2007, the website has increased in popularity and by April 2009 it had registered 17 million hits.

The interactive nature of the SAFA website through the Forum sub-window has enabled the Communications and Media department to interact with different stakeholders locally and internationally.

SAFA Regions are encouraged to be in touch with the SAFA Webmaster to put their events and programmes in the international spotlight.

The website will be enhanced with a new Bafana Bafana page that will provide up to the minute updates of the team's preparations while in camp and a comprehensive build up to match day.

The Bafana Bafana page will also have video clips for supporters to enjoy, and there will be competitions that will see winners walking away with prizes from the Bafana Bafana sponsors: ABSA, Castle and Adidas.

5.3.2 Media Events

Media briefings staged by the Association have been covered extensively by the media, and the majority of press releases generated from the Communications Department are also used by various media houses.

Among the events that received great coverage is the recent Noko Matlou Gala Dinner where SAFA honoured the Banyana Banyana player for being crowned the 2008 CAF Woman Player of the Year. The event was held at Gold Reef City, Johannesburg.

Other significant events which were covered

extensively include the ABSA Women's League, which was launched at the SAFA Development Centre in Pimville, Soweto and the Women's SASOL League launch in Mamelodi, Tshwane.

Also enjoying some news coverage was the U17 National Championships held in Secunda, Mpumalanga, the Metropolitan U19 National Championships played in Cato Manor and Lamontville in Durban, as well as the SAB U21 National Championships which took place at the Clive Solomon Stadium in Heidedal, Bloemfontein.

The Vodacom League received a lot of publicity due to the controversies around the judicial hearings leading up to the national play offs. The Communications and Media Department was always available to engage the media on all enquiries relating to the Vodacom League, and we gave regular updates on the status of the judicial hearings.

Upon completion of the disciplinary cases and commencement of Vodacom Nationals Play-offs, we got positive media coverage, and the finals between United FC and Batau FC were broadcast live on SABC television.

The success of our National U20 team at COSAFA and the African Youth Championships also attracted wide media coverage, like activities involving our Senior Men's National Team (Bafana Bafana) and the Senior Women's National Team (Banyana Banyana).

5.3.3 Conclusion

The Communications and Media Department has successfully implemented its strategy. The four-member staff composition has expertise in print, broadcast and new media landscape and this has assisted greatly in driving the Association's strategic intent in Communications and Media issues.

We are also in the process of refining our strategy, and more attention will be focused on setting up a SAFA Library which will require a person with expertise in this field.

The Library will comprise of Video footage of all SAFA Events, and various materials that are produced or procured by SAFA departments like Competitions; Coaching and Education.

To achieve this critical part of SAFA's key

development, there is an urgent need to hire a Professional Cameraman/Photographer in the Communications Department.

6. WOMEN'S FOOTBALL

6.1 Women's Football Workshop

A landmark Women's Football Workshop took place and a number of relevant issues were raised and subsequently implemented during the period under review.

The Women's office was sourced and equipped and Ms Dintle Phakisi was employed as the Women's Football Administration Assistant in June 2009.

The proposed Provincial League was implemented in January 2009 as well as the Regional League, sponsored by SASOL and ABSA respectively.

Administrators were appointed for each of these leagues and we are still looking for a sponsor for the National League.

6.2 6th African Women's Championships

This tournament took place in Equatorial Guinea in November, 2008 and has produced the best performance by Banyana since 2000 when they finished second in Africa.

Banyana beat Ghana 2-0 and Cameroon 4-0 in the group stage and lost in the final 2-1 to the hosts Equatorial Guinea to regain second place in Africa.

A highlight during the period under review came when Noko Matlou was awarded the CAF 2008 African Women's Player of the Year. To date she has been capped 30 times for her country and scored 27 goals in her three years of international football. This is the first South African, male or female, to win this prestigious award.

In her first African Women's Championships in November last year, Matlou finished joint top goalscorer with six goals and was one of two players in contention for the Player of the Tournament Award.

6.3 Cyprus Cup

The Cyprus Cup, staged in Cyprus in April

WOMEN'S FOOTBALL



gave Banyana their first taste of international competition at the highest level in a major tournament. Participating nations included the Netherlands, Russia, Scotland, France, England, New Zealand and Canada.

Beating Scotland and a narrow loss to France 3-2 showed we have what it takes to succeed on the world stage.

6.4 Four Nations Tournament

Banyana is in full preparation for an important Four Nations tournament to be held in the Netherlands from 7-16 July 2009. Banyana were invited to participate in this tournament due to their success in the 8 Nations tournament in Cyprus.

Top women football nations like China, Switzerland and the hosts will take part. This tournament is part of Banyana's preparation for the 2011 World Cup in Germany.

Banyana hosted Namibia's Women's National team on 23 May in a warm-up match and won 3-2. In the return match on 20 June they won 3-1.

6.5 U20 National Team

The U20 National team, Basetsana, will have selections from 27 June to 2 July 2009 for the upcoming CAF qualifiers. Forty players were invited from all nine provinces who were selected at the SASOL and ABSA roadshows, as well as Regional tournaments throughout the year.

The CAF World Cup qualifiers are scheduled to kick-off between September and November 2009. The U20 World Cup will be held in Germany in June 2010. Two teams from this age group qualify from CAF. The second selection will be at the ABSA and SASOL play-offs in August 2009.

6.6 U17 National Team

The majority of players in this team is undergoing regular training in the HPC and final National selections will be held in December 2009. The U17 FIFA World Championship will be held in Trinidad and Tobago in August 2010 and CAF qualifiers will commence early 2010.

6.7 The SAFA/LOTTO High Performance Centre (HPC)

A major problem is still the unavailability of the funds owed to us by the National Lottery. There is in excess of R6 million owed to the HPC by the Lotto for the last three years. This has made the effective running of the project extremely difficult and the 25 players don't have footwear; adequate training kit school clothes, winter wear etc.

HPC, the National team's Academy under Head Coach Augustine Makalalakane and Coach Anna Monate, is still producing top quality players for all three Women's National teams. This year's intake of thirteen players has seen some good additions to the U17 and U20 squads.

The period under review saw our first University graduate, Nomathemba Ntsibande, a player from our original HPC intake six years ago, qualifying in Sport Science.

A proud moment for us, and a culmination of our vision that education and football must be balanced and that our players must be developed holistically.

At present, eleven of our former HPC players who are at university are representing the National teams.

6.8 SASOL and ABSA Women's Leagues

The advent of the SASOL League in January 2009 has breathed new life into Banyana Banyana and Basetsana. The SASOL sponsorship has given Banyana the chance to play internationals at home and away which are crucial to prepare for the upcoming 7th CAF African Women's Championship and also the World Cup in 2011.

SASOL also provide a strong National League, ensuring that the players are playing at a highly competitive level. The result is evident in Banyana's performances.

The ABSA Regional League, which was also launched this year, has also played a major part in developing Women's Football at the Regional level and serves as a feeder league to the National teams.

The establishment of these two leagues earlier this year has seen Women's Football grow

from strength to strength and will ensure top quality players coming through the ranks for the National teams. A big thank you to our sponsors for giving Women's Football a lifeline at a crucial phase with all three World Cups coming up within the next two years. On the recommendation of the Technical team, made up of Hilton-Smith (FIFA/CAF Instructor) and Makalalakane, SASOL introduced National Roadshows in all the nine Provinces, with open selections on the Saturday mornings, a Coaching Workshop for all coaches in Women's Football in that Province and games involving four of the local teams in the afternoon. Already 8 Provinces have been catered for and all 9 will be covered by the end of July 2009.

This SASOL project has been a huge success and will ensure that all girls nationwide have a chance to compete for the National teams.

Since the inception of the leagues earlier this year, regular competition has ensured that the standard of players has improved greatly. Consequently better players are being produced for the National teams.

Women's Football is on the rise, thanks to SAFA, SASOL and ABSA.

7. KIT DEPARTMENT

7.1 Introduction

SAFA has a complete range of team apparel and equipment from game and practice balls, practice gear, coach apparel, travel apparel, and many more supplied by Adidas for all our National Teams, National Executive Committee and referees.

Functions of the Kit Department include:

- Maintaining the operation of a 700 square foot warehouse;
- The inventory of these products;
- Preparation and packaging of all apparel and equipment for international participation;
- Receiving and accounting for all incoming supplies;
- Providing requisitions slips to ordering departments and accounting;
- Conducting monthly inventory of all materials and goods;
- Providing on-site support as needed at all

international activities and technical work shops.

The following activities dominated our operations during this reporting period:

7.2 Senior National Team

Adidas are now changing the kit design for the team every two years instead of the four year cycle we are used to. The Team is currently playing in a new kit for 2008/09 which was launched in November 2007.

In March 2009, Adidas launched a special 2009 Confederations Cup jersey for the National team which was used during the hosting of the Nelson Mandela Challenge match between South Africa and Norway.

All the team's camps and matches for this period were adequately supplied with the necessary apparel and training equipments.

A challenge we are facing now is that the two commercial sponsors of the team developed a new sponsorship logo and the application was executed after the new kit for year 2008/09 was already branded with the old sponsorship logos. This resulted in quantities for 2009 being smaller.

7.3 U23 Team

The team remained inactive during the report period as a result of the uncertainty over FIFA's possible reducing of the U23 to U21 age limit for Olympic football. Most of this team apparels was supplied to the Senior Team to take care of the shortfall created by the sponsorship branding issue and also the long camps.

We recommend that the National teams not covered by the Adidas contract, i.e. Beach Soccer and Futsal, the African Nations Championship squad and our U17 Girls team be supplied with the remaining kit from the U23s. This will further benefit Adidas' brand exposure.

7.4 U20 Team

The team was supplied with sufficient gear and equipment for training for all its international activities during the report period.

FINANCE

7.5 U17 Team

The team was supplied with sufficient gear and equipment for training for all its international participation during this report period.

7.6 Senior Ladies Team

The team was supplied with sufficient gear and equipment for training for all its international participation during this report period. The only challenge encountered here was that sizes for their gear were too big and it would appear that the sponsor supplied men sizes. However this was amicably resolved after alterations were made to all clothing at Adidas' cost.

7.7 U20 Girls Team

The team was not supplied with sufficient gear by Adidas but this was also amicably resolved.

7.8 Beach Soccer Team

The team was supplied with sufficient gear for their preparation and participation in the World Cup.

They will be given two sets of playing kit with names and numbers for matches and for players to keep after the tournament. However; this does not apply to off-field events and should be returned to the warehouse after the tournament.

7.9 SAFA National Executive Committee

The NEC was supplied with all their required items and quantities. Their gear for 2009 is still outstanding. It is a firm recommendation going forward, that members of the Executive Committee assigned to various teams as heads of delegation communicate with the department before embarking on their trips, so that their give-away stock abroad is adequately prepared.

8. FINANCE

8.1 Introduction

The finance department had a successful financial year judging by its accomplishments. Its key functions are budgeting and cost

control, cash flow management, monthly financial reporting, payments, creditors, debtors, statutory returns and implementation of internal controls.

A budget for the current financial year was prepared and implemented. All the proposed activities were weighed against the annual budget and costs were being closely monitored utilizing this tool. Financial reports comparing the actual costs incurred to the budget were prepared and analysed at the end of each major activity. These reports were shared with the respective heads of departments with areas of concerns being highlighted to them. The result of this effective control mechanism is a surplus on most of our activities which has contributed to the overall positive financial performance of the association.

The Association's cash management system has assisted in ensuring that there is always cash available to settle its debts as and when they become due.

This system includes the forecasting of our cash requirements on a weekly basis, effective collection of debtors and managing costs in a proactive manner by ensuring that no activity takes place without an approved budget. When we forecast cash flow deficits, plans are always put in place to minimize or eliminate the potential deficit.

A management package of financial and other reports is prepared and submitted to management and finance committee every month. The same reports are submitted to the National Executive Committee at their bi-monthly meetings. These reports ensure that management, the Finance Committee and the National Executive Committee members are always kept abreast of the financial position of the association.

We ensure that the information that we prepare and distribute is reliable, relevant and submitted on time. Financial reports are also submitted to some of our sponsors at our regular Sponsorship Management Committee meetings. This ensures accountability and transparency to our sponsors and this gesture is well-received by them.

The payments process has been enhanced by the automation which we embarked on about three years ago and effective cash

management which ensures that cash resources are available. We continue to refine these systems but they have been effective and efficient.

Engagement with our suppliers has been extended. This ensures that disputes regarding invoices are identified early and measures to resolve them are immediately taken. Our suppliers are encouraged to submit statements every month which we reconcile and give them feedback. All invoices that have been authorized are paid within the agreed timelines.

We have been building strong relationships with our sponsors and other debtors. These relationships are bearing fruit since most of our invoices are being paid when due and before due date in some cases. We are also able to get insight into our debtors' challenges when payments are delayed.

The association is registered for; among others, Income Tax, value-added Tax (VAT), Pay-As-You-Earn (PAYE), Workmen's Compensation (WCA), Unemployment Insurance Fund (UIF) and Skills Development Levy. The association has complied with all the requirements of these registrations including submission of returns and payments.

The finance department has been very instrumental in formulation and implementation of the internal controls. The controls are meant to prevent financial losses to the association and this objective has been satisfactorily achieved. The control activities that we enforce include approvals, authorizations, verifications, reconciliations, review of operating performance, security of assets and segregation of duties.

Due to the evolution in the way of doing business, we will continue to upgrade our systems. We have already embarked on a process of revitalising our accounting system (Paste Evolution) with the aim of obtaining maximum benefits from it. We shall also be modifying our Finance Management System in a bid to integrate and respond to the different needs of our diverse departments and other stakeholders.

9. NATIONAL TEAMS**9.1. Senior National Team - Bafana Bafana****9.1.1 Summary of Matches Played**

Training Match:

Vs Mauritius at Germiston Stadium

Won 2 - 0

Won 1

International Friendly Matches:

Played 9:

2 Away + 7 Home

Won 5

Drew 1

Lost 3

Nelson Mandela Challenge:

Played 1:

Vs Cameroon in Rustenburg

Won 3 - 2

Won 1

2010 FIFA World Cup & Afcon

Qualifiers

Played 2:

1 Home + 1 Away

Won 1

Lost 1

Fifa Confederations Cup

South Africa 2009

Played 5

All home

Won 1

Drew 1

Lost 3

Total Matches Played:

(excluding Training matches)

Played 17

Won 8

Drew 2

Lost 7

Goals for 19

Goals against 18

Home Record (excluding Training matches)

Played 14

Won 7

Drew 1

Lost 6

Goals for 15

Goals against 14

Away Record (excluding Training matches)

Played 3

Won 1

Drew 1

Lost 1

Goals for 3

Goals against 4

Captain's Record: July 2008 - June 2009

(excluding Training matches)

Aaron Mokoena

Played 13

Won 6

Drew 2

Lost 5

Goals for 15

Goals against 16

Teko Modise

Played 2

Won 2

Drew 0

Lost 0

Goals for 4

Goals against 0

Benedict McCarthy

Played 1

Won 0

Drew 0

Lost 1

Goals for 0

Goals against 1

Sibusiso Zuma

Played 1

Won 0

Drew 0

Lost 1

Goals for 0

Goals against 1

Coach's Record: July 2008 - June 2009

(excluding Training matches)

Joel Santana

Played 17

Won 8

Drew 2

Lost 7

Goals for 19

Goals against 18

Matches Record Since 1992

Played 237

Won 104

Drew 66

Lost 71

Goals for 284

Goals against 239

Home Record Since 1992

Played 108

Won 63

Drew 24

Lost 21

Goals for 148

Goals against 73

Away Records Since 1992

Played 129

Won 41

Drew 38

Lost 50

Goals for 136

Goals against 166

Other Team Records Since 1992

Biggest win: 4-0 (v Chad)

Heaviest defeat: 0-4 (v Nigeria (twice), Mexico, USA)

Biggest home win: 4-0 (v Chad)

Biggest away win: 4-1 (v Namibia)

Heaviest home defeat: 1-3 (v Zambia)

Heaviest away defeat: 0-4 (v Nigeria (twice), Mexico, USA)

Highest scoring match: 3-3 (v Jamaica)

Longest winning run:

5 games (from 30.09.08 to 27.01.09)

Longest unbeaten run:

15 games (from 04.09.94 to 24.01.96; from 10.07.05 to 14.01.06)

Longest run without a win:

9 games (from 11.10.97 to 16.02.98; from 10.07.05 to 14.01.06)

Longest run without conceding a goal: 693 minutes (from 24.04.96 to 06.04.97)

Longest run without scoring:

419 minutes (from 14.01.06 to 20.05.06)

Clean sheets at home: 55 matches

Clean sheets away: 36 matches

9.2 Senior National Team Matches: July 2008 – June 2009

No.	Date	Competition	Match & Result	Venue	Captain	Goal Scorers
1.	19.08.08	International Friendly	Australia 2 - 2 SA	Loftus Road Stadium, London	Aaron Mokoena	Siyabonga Nkosi Teko Modise
2.	06.09.09	2010 FIFA World Cup & AFCON Qualifier	SA 0 – 1 Nigeria	EP Rugby Stadium, Port Elizabeth	Benedict McCarthy	
3.	09.09.08	International Friendly	SA 0 – 1 Guinea	Super Stadium, Pretoria	Sibusiso Zuma	
4.	30.09.08	International Friendly	SA 3 – 0 Malawi	Germiston Stadium, Johannesburg	Teko Modise	Bernard Parker (2) Daine Klate
5.	11.10.08	2010 FIFA World Cup & AFCON Qualifier	Equatorial Guinea 0 - 1 SA	Malabo Stadium	Aaron Mokoena	Siphiwe Tshabalala
6.	15.10.08	International Friendly	SA 2 – 1 Ghana	Free State Stadium, Bloemfontein	Aaron Mokoena	Benedict McCarthy Steven Pienaar
7.	19.11.08	Nelson Mandela Challenge	SA 3 – 2 Cameroon	Olympia Stadium, Rustenburg	Aaron Mokoena	Teko Modise (2) Bernard Parker
8.	27.01.09	International Friendly	SA 1 – 0 Zambia	Super Stadium, Pretoria	Teko Modise	Teko Modise
9.	11.02.09	International Friendly	SA 0 – 2 Chile	Peter Mokaba Stadium, Polokwane	Aaron Mokoena	
10.	28.03.09	International Friendly	SA 2 – 1 Norway	Royal Bafokeng Sports Palace, Rustenburg	Aaron Mokoena	Bernard Parker Siphiwe Tshabalala
11.	31.03.09	International Friendly	Portugal 2 – 0 SA	Lausanne, Switzerland	Aaron Mokoena	
12.	06.06.09	International Friendly	SA 1 – 0 Poland	Orlando Stadium	Johannesburg	Aaron Mokoena Theminkosi Fanteni
13.	14.06.09	FIFA Confederations Cup	SA 0 – 0 Iraq	Ellis Park, Johannesburg	Aaron Mokoena	
14.	17.06.09	FIFA Confederations Cup	SA 2 – 0 New Zealand	Royal Bafokeng Sports Palace, Rustenburg	Aaron Mokoena	Bernard Parker (2)
15.	20.06.09	FIFA Confederations Cup	SA 0 – 2 Spain	Free State Stadium, Bloemfontein	Aaron Mokoena	
16.	25.06.09	FIFA Confederations Cup	SA 0 – 1 Brazil	Ellis Park, Johannesburg	Aaron Mokoena	
17.	28.06.09	FIFA Confederations Cup	SA 2 – 3 Spain	Royal Bafokeng Sports Palace, Rustenburg	Aaron Mokoena	Katlego Mphela (2)



Most caps: Aaron Mokoena 90

Most games as captain: Aaron Mokoena 47

Most goals: Benni McCarthy 31

Quickest goal: Teboho Mokoena (40 seconds
v Burundi, Bujumbura, 5 July, 2003)

Most yellow cards: Aaron Mokoena (14)

Discipline:

Red cards (19), Yellow cards (323)

Oldest player to represent SA:

John Moshoeu (38 years, one month, 13 days
v Nigeria 31.01.04)

Youngest player to represent SA:

Aaron Mokoena (18 years, two months, 26
days v Botswana 20.02.99)

Number of capped players: 263

9.3 Junior National Teams

The head of Junior National Teams Administration was introduced at the beginning of the year 2007 with the primary objective to provide administration management support for all the junior national teams.

This entails mainly:

- Provision of management support to the National Teams Administration;
- Drawing, monitoring and reconciliation of activities budgets;
- Coordination of national teams activities i.e. international tournaments, matches and friendly games.

9.4 National Teams

National U-20 Team (Amajita)

National U-17 Team (Amajimbos)

9.4.1 Management support

For administrative purposes, the teams are provided with managers with specific responsibilities. They deal with all administrative matters and organisational planning in support of the technical staff.

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9.4.2 National Teams Programme

9.4.2.1 National U20 Team (Amajita)

In July 2008 the National U20 team took part in an African Youth Championship International Qualifier in Tshwane (1st Leg) and Reunion (2nd Leg).

The results were as follows:

SA I Reunion I
Reunion ISA 7

In August 2008 an international friendly was played in the Seychelles:

Seychelles I SA 4
Seychelles I SA 2

In September 2008 a friendly international was played in Kimberley:

SA 3 Lesotho 0

In September and October 2008 international qualifiers were played in Gaborone and Kimberley respectively:

1st Leg: Botswana I SA I
2nd Leg: SA 3 Botswana I

In November and December 2008 we participated in the Metropolitan COSAFA Tournament:

Group Stages:
SA 4 Lesotho I
SA 2 Zambia I
SA 3 Seychelles I

Semi Final:
SA 4 Zimbabwe 2

Final:
SA 3 Mozambique 2

Amajita Progress report Rwanda

The team had a training camp in Kenya Nairobi for a week. The team stayed at Nairobi Safari Club Hotel.

The team arrived in Rwanda on 16 January 2009 at 13h30.

The team was booked to travel to Rwanda via Nairobi with Kenya Airways. We were

allocated with a luxury bus and a small car for the head of delegation. The team was accommodated at the Stipp Hotel. The South Africa team delegation consisted of 29 people and were satisfied with the type of accommodation and transportation provided.

Results were as follows:

Group Stages:
SA I Ivory Coast 0
SA 2 Nigeria I
SA I Egypt 2

Semi Final:
SA 3 Ghana 4

3rd Place play-off:
SA I Nigeria 3

In May 2009 Amajita played two international Friendlies in Accra, Ghana and Monte Video, Uruguay.

The results were as follows:

Ghana 3 SA 5
Uruguay 2 SA 0
Uruguay 3 SA I

Forthcoming Activity

Four Nations tournament at home from 13 to 21 July 2009.

9.4.2.2 National U17 Team (Amajimbos)

African Youth Championship Qualifier Match (22-31 August 2008), Eldorado Park stadium

SA 0 Malawi 0

The team assembled at Milpark Garden Court with a total of 20 players. Marks Park was used as a training venue for the team and a practice match was played against Bidvest Wits Juniors. The Junior Flames arrived in the country on 28 August 2008 and they were accommodated at Eastgate Garden Court. Edenvale sports ground was used as their training venue.

African Youth Championship Qualifier Match (8-14 September 2009), in Malawi

SA I Malawi 2

The team held their camp at OR Tambo

Southern Sun and the used the training field at the School of Excellence from 8-10 September 2008. The team departed for Lillongwe on 10 September and returned on 14 September 2008.

Friendly Match Amajimbos vs. Mthatha Invitation, 8-14 September 2008

Amajimbos 7 Mthatha Invitation I

This match was part of FNB's legacy projects countrywide. As it was the case with the opening of the Wadley stadium in Pietermaritzburg, the Mthatha artificial pitch had to be officially opened and the Amajimbos were invited to play neighbouring Lesotho. Lesotho withdrew at the eleventh hour and since costs were already accumulated the Association continued with the fixture, against the Mthatha Invitation side.

Both teams stayed at the Nelson Mandela Museum in Qunu. This outing served as an educational exercise to the boys.

Human Rights 4 Nations Tournament, Sedibeng (Vaal), 11-15 March 2009

In celebrating Human Rights Day the Sedibeng municipality arranged a four nation's tournament and invited Botswana, Lesotho and Swaziland to grace the occasion.

All the team delegates were accommodated at Emerald Casino from 12 to 15 March 2009, and the games were played at George Thabe stadium in Sharpsville.

Tournament Results:
SA 3 Lesotho 0
SA 4 Swaziland 0
SA 6 Botswana 0

The Amajimbos were crowned champions of the tournament following the three victories.

Our Association's president Dr. Molefi Oliphant and other distinguished guests were present at the tournament.

Botswana 4 Nations Tournament, 20-27 April 2009

Players and officials were accommodated at the Milpark Garden Court in Johannesburg. A total of 40 players reported for camp and this figure was reduced to 18 a day before our

departure to Botswana. The team used the SAFA Development Centre for training. The team departed for Botswana on 23 April by bus.

The withdrawal of Ghana from the tournament meant that Botswana had to introduce another team to maintain the structure of four teams in a group.

South Africa and Lesotho were accommodated at Mphatlhalatsane Morning Star Hotel in Tlokweneng.

All the games were played at the Bank of Botswana Stadium in Mogoditswana Village.

Tournament Results:

SA 16 Botswana Select 0

SA 4 Lesotho 0

SA 7 Botswana 4

South Africa were crowned champions of the tournament.

U17 National Teams Forthcoming Activities:

- International Friendly Match in Swaziland
28 June - 4 July 2009;
- International Friendly Match in the Seychelles
5 July - 12 July 2009.

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10. NATIONAL REFEREES

10.1 Section I

10.1.1 Referees Committee Report

10.1.2 Introduction

The National Referees Committee (NRC) was established as a Standing Committee of the National Executive Committee in October 2005. During the period under review it held three regular meetings, several bilateral meetings with the PSL and one emergency meeting.

The year 2008/09 was eventful in many respects, especially where operation excellence in officiating was attained. The year is also notable for the introduction of a merit rating system, the use of mobile communications equipment and the introduction of a system of differentiation in terms of levels of operations. Furthermore, this is the

season where the emphasis in the training and development of referees in the amateur sector was enhanced through the introduction of the Youth Development Group.

During the course of the year under review, the challenges faced were no different from previous years, especially in the sense that performance based evaluation continues to be problematic in terms of the actual output "vis-à-vis" expectations.

In the beginning of the season, a number of errors were committed which resulted in a degree of negativity. However, once the root cause of the problems was identified, and corrected, a massive improvement resulted which increased the operating capability of our match officials throughout the season.

The Committee was faced with some serious challenges from time to time which we overcame primarily by adhering to the accepted SAFA standard of maintaining the moral high ground. In this regard the Committee acted in accordance with the Referees Code of Ethics where cases of breaches of the Code were highlighted.

In the previous annual report it was indicated that effective communications was perceived as a challenge. To this end a system of National Board Decisions was implemented which effectively rectified this problem.

10.1.3 Terms of Reference

This committee's mandate were derived from the constitution of SAFA namely:

- The committee shall ensure that the laws of the game are correctly interpreted and followed in South African Football;
- The committee shall propose to the National Executive Committee any amendments to the laws of the game for submission to FIFA;
- The committee shall compile a list of referees qualified to officiate in national and international matches;
- The committee shall compile a list of referees for matches played under the jurisdiction of SAFA;
- The committee shall establish uniformity in

South African football in methods of refereeing;

- The committee shall establish uniform criteria for the inspection of referees in South Africa;
- The committee shall organise courses for referees both locally and internationally;
- The committee shall from time to time compile a list of instructors and lecturers capable of conducting courses for referees;
- The committee shall produce and publish official reports on the matters concerning refereeing;
- The committee shall ensure that every member of SAFA has properly constituted referees committees and that these committees function satisfactory.

10.1.4 Composition of the NRC

The committee comprises of the following members:

Chairperson: M.K. Nematandani
Deputy Chair: A. Mchunu
Members: D. Nkuna, M. Mashifani, V. Tseka, S. Seshogo, J.D. Smith, S. Twala, M. Ndlelo, D. Toni, V. Kubheka, X. Mtumtum, K. Verhoog (Acting Chairperson of the Technical Committee), A. Soldatos (Chairperson of the Appointments Committee), S. Goddard (Chairperson of the Review Committee).

The committee has a number of sub-committees namely:

- Technical Sub-Committee, chaired in an acting capacity by K. Verhoog. M. Adeel Carelse MMM, the previous Chairperson had to resign the position because he took up employment at SAFA. K. Verhoog is acting in this regard until the position is filled on a permanent basis;
- Appointments Sub-Committee, chaired by Ari Soldatos;
- Review Sub-Committee, chaired by Steve Goddard;
- Examination Board, Acting Chairman M. Lindon. G. Mosotho, the previous chairperson has been temporarily suspended pending disciplinary action;
- The Administration and Development committee chaired by S. Goddard.

NATIONAL REFEREES



The gentlemen concerned are all senior referees of integrity and credibility who have served SAFA operationally as referees and assistant referees and are now involved in the administration and management of referees. The knowledge and skills of these members have been built up over a number of years in service to South African Football.

10.1.5 Situation Analysis

At present, the National Panel is geared toward the full professionalisation of operational match officials. The actual selection of referees is based on merit, in terms of standings at the end of any completed operational season, with a high emphasis being placed on excellence in output.

Effectively this means that all members have to perform at their optimum, or face relegation from the Elite Panel of Referees to the Supplementary Panel of Referees or vice versa. Essentially the panel is used as a tool to motivate Referees to do their best at all times while at the same time clearly articulate the consequences of continued poor performances.

10.1.6 The Technical Committee Analysis

The main function of this committee, in terms of training and development of Referees, has been enhanced greatly over the past year and is starting to bear fruit. The formulation of the new doctrine in terms of peer learning and overall oversight appears to be the prime driver in the quest to be the best on the continent.

This assessment is borne out by the large increase in international appointments and the fact that for the second season in succession the critical part of the season has gone off without problems. These include the Premiership as well as the National First Division. The increase in the effectiveness of the new doctrine was further underlined during the 2009 Vodacom League Play-offs where a high degree of refereeing effectiveness was attained.

This season saw the introduction of the Elite and Supplementary Panels within the national panel. After initial growing pains the system was increased to 16 referees and 24 assistant referees. This appeared to be adequate to handle both the Premiership and the National First Division, with the supplementary panel-



list being available to assist where required. In addition, a total of 52 refereeing instructors have been trained and the task now is to assess their abilities and thereafter to form a regional and national core of instructors that could be utilised to train referees at all levels. At a national level, two seminars were completed during the operational year; the mid-season and end of year seminars. Both were conducted in a very good spirit and laid the foundation to achieve the objective to be first on the continent.

This season also saw the introduction of the communications system for operational match officials, again, a first for the continent. Initially we had a minor problem with the Independent Communications Authority of SA (ICASA), but that was resolved after some innovative initiatives were taken by the department. The certificate of clearance is on file, the communication system is operating well and is contributing immensely to the increase in officiating standards.

This season also saw the introduction of the Youth Development Group. This is a youth training group which will become the primary feeder to the National Panel. It comprises of three candidates from all nine provinces, one of whom has to be a female. The ideology here is not only to act as a feeder, but to increase the base of female referees in line with the gender equality policy of SAFA. To date, three members of this group have been identified for promotion and are due to be invited to the National Seminar to be held in early July 2009. The introduction of SAFAPROR (The SAFA Professional Referees) is imminent.

10.1.7 The Appointments Committee Analysis

We are happy to inform that all referees honoured their commitments and attended each designated fixture timeously and in accordance with the needs and of the Association. During the course of this season a process was embarked upon which necessitated referees undergoing polygraph examinations under the auspices of Polygraph Enquiries of South Africa. Four of these individuals, as at the date of the submission of this report, have not completed these polygraph tests satisfactorily and under these circumstances, it was decided that no appointments would be afforded to these individuals until further notice.

The objective of this process was to establish an investigation team in order to determine the merit and substance of match fixing allegations and to embark upon a course of counselling in order to adopt corrective as opposed to punitive measures. Against this background, certain experienced and competent officials were temporarily discarded from the panel of Elite and Supplementary Referees and Assistant Referees. Accordingly the list was reduced, leaving the scope for appointments considerably narrow.

A system of appointments was undertaken and adopted where individuals were appointed to fixtures involving one or more of the same teams on a more frequent basis than would otherwise have been the position. This system was introduced to ensure that the best official for the job was appointed and that the competitiveness of the fixtures in question be afforded to officials with the necessary expertise, commitment, application and ability.

Complaints from clubs were minimal and the approach which has been adopted from an appointments perspective has been well received. We are happy to advise that the last period has probably been one of the least controversial over a number of years.

During the period of this term the National Referees Committee determined that it would be more appropriate to divide the refereeing teams into the Elite Panel and the Supplementary Panel with a constant monitoring and supervision process insofar as promotion and relegation is concerned. The aim was essentially to ensure that top level fixtures received top level referees.

Towards the latter part of the season it was necessary to incorporate Elite Referees into the Supplementary Panel, especially against the background of the competitiveness of the National First Division (especially the Inland Stream) and the subsequent promotional play-offs.

We are pleased to announce that regarding the appointment of referees, we are pleased to announce that we have received absolutely no interference. We believe that the appointments of officials have been undertaken in an effective and diligent manner. With few exceptions these appointments

were well received by participating Clubs.

10.1.8 Review Committee Analysis

This committee was engaged in many review cases that involved aggrieved parties where match officials were concerned. Some cases involved complaints on whether the punishment to a player warranted a red or yellow card and the sending off of a technical bench due to the behaviour of the coaches.

The Review Analysis also became handy in analysing the Referees' performance and to give scientific support to the match officials with a view of improving their performance at all times.

The Match Commissioners' report and the final review analysis became an important tool for the objective ratings of the performance of match officials.

10.1.9 Provincial Report

To date only KwaZulu-Natal and the Eastern Cape Province have submitted written reports. All other provinces are submitting verbal reports which leads to criticism in terms of full disclosure regarding completed activities in a province. This anomaly is to be corrected in the next operational season.

10.1.10 Key Strategic Objectives

Key Strategic Objectives that have been listed for attainment in the 2008 Annual Report and that has been achieved during the 2008/09 operational year are:

- The development of a world class refereeing infrastructure;
- The appointments of a staff member to develop a professional structure;
- The development of a professional refereeing structure;
- The transformation of the refereeing structure in line with the country's policies;
- The identification of Youth Development trainees and the institution of the training group;
- The identification of young match commissioners;
- The implementation of polygraph testing;
- The introduction of the elite and supplementary panels of referees.

The following are new and previously stated

NATIONAL REFEREES

objectives which we will strive to attain during the 2009/10 operational year:

- To become the foremost officiating nation on the continent, and one of the leading officiating nations in the world;
- To officially effect the start-up of the professional refereeing structure;
- To continuously strive to improve and restore the pride, dignity, credibility and integrity of referees;
- To identify young talent that could be used in all sectors, instructors, match inspectors and match commissioners.

10.1.1 Activities, Highlights & Goals

- The successful completion of the NSL season for both the PSL and the NFD;
- The shortlisting of Jerome Damon and Enock Molefe for the FIFA 2010 World Cup™;
- The increases negotiated for members of the National Panel for services rendered to the NSL;
- The imminent introduction of SAFAPROR;
- The review of the nine Geo Political Referee Co-ordinators;
- To hold a Referees Indaba;
- To improve the remuneration of the referees in the Promotional Leagues;
- To hold nine seminars in the provinces for Promotional League referees;
- Encourage match officials to blow the whistle on corruption;
- The introduction of polygraph tests to all referees on voluntary basis.

9.1.12 The National Referees Committee Programme

- A minimum of four meetings to be held per year (one every quarter) and where necessary, ad hoc meetings as required;
- Sub-Committee meetings to be held regularly as per programme;
- The year programme to be highlighted in the form of a referee's year planner.

9.1.13 Recommendations

- The review of the Referee's Department's budget;
- To hold refresher courses for instructors and match inspectors;
- To revive Referees Assessors at Vodacom and Lower leagues;
- To monitor the output of the various

instructors countrywide;

- To nominate our senior referees and instructors for FIFA courses;
- To streamline the administration of referees, and to implement a higher level of referees management;
- To hold indabas annually;
- To introduce the PROZONE Referees analysis to enhance performance;
- To improve remuneration for referees at the Promotional Leagues.

10.2 Section 2

10.2.1 Referees Administration Report

10.2.2 Introduction

While the moral and "esprit de corps" of the department have increased in leaps and bound, the department is still lacking in items of equipment which will ensure a more effective working environment.

Notwithstanding the challenges faced by the department it is clear that the groundwork has been laid for an effective working environment.

10.2.3 Purpose

To indicate the effective completion of the Operational Activity period 1 July 2008 to 1 July 2009.

10.2.4 The General Overview

In terms of its mandate, the office is now functioning effectively and it is evident by the interaction of referees that a more personnel friendly environment has been instituted. This is evident in the manner in which referees have embraced certain programmes, which can and have had, a serious effect on the utilisation of referees.

Furthermore, the institution of the Elite and Supplementary Panels was initially perceived to be a negative step but once the true value of the new system was seen it was embraced in its totality. However, the negative part of this system is obviously the fact that under-performing referees had been identified and that their utilisation was somewhat curtailed in the interest of operational excellence.

10.2.5 Completed Courses and Initiatives

The completed activities are:

10.2.5.1 National Board Decisions

This is a system where communications between referees and refereeing structures at local and regional level have been instituted to allow for the clear flow of information between such structures. To date eight National Board Decisions have been issued, all of which contributed greatly to a higher level of match officiating.

10.2.5.2 Mid-Year Referees Seminar

This seminar for members of the Elite and Supplementary Panel of Referees was successfully completed at the High Performance Centre of the University of Pretoria between 2 and 5 January 2009. The report is available for perusal.

10.2.5.3 Assistance to Laudium LFA

A request was received from the LFA to assist in the creation of a refereeing structure. This exercise was completed in early March 2009. The LFA now has a refereeing structure that complies with the SAFA Constitution. Further requests for assistance have since been received and have been forwarded to the Referees Technical Committee for national implementation together with the officiating model.

10.2.5.4 Radio Communication Equipment

The equipment was released by the Department of Customs and Excise and resulted in a high-level seminar for all Elite Referees. During the seminar we successfully liaised with the Independent Communications Authority of SA to certify and validate the equipment.

Validation and certification was completed and the equipment cleared for operational use. Due to the nature of the equipment, it was necessary to compile a Standard Operating procedure (SOP) which has been completed and promulgated. That SOP and the ICASA Clearance Certificate are available for perusal.

10.2.5.5 Competitions

During the second quarter of 2009 SAFA match officials were deployed at three national competitions. The SAB National Under 23 Tournament was held in Bloemfontein and the National Play-Offs

for the Metropolitan Leagues in Durban were held prior to the Vodacom Leagues in East London.

Senior Referee Officials were in attendance at all these venues in order to evaluate the Match Officials' performances.

10.2.5.6 Refereeing Courses

Two National Seminars for Match Officials who operate in the PSL and First Division Leagues and one course for the Youth Development Group (YDG) were held at the High Performance Centre at the University of Pretoria. The YDG was invited as observers to the CAF Young Referees Development Course.

10.2.5.7 Office Personnel

The resignation of Mr. Carlos Henriques in January 2009 resulted in the deployment of Mr. Steve Goddard as the Acting Head of the Referees Department. This decision was taken in order to maintain continuity of the Department's main operations which included the final stages of the Vodacom Leagues in the months of February and March 2009.

International appointments reached an all time high in the month of June 2009 when all of the FIFA Match Officials were involved in matches. Appointments included games in France, Algeria, Mali, Burkina Faso, Namibia and Botswana. A total of six international friendly matches were also staged within South Africa involving Italy, New Zealand, Poland, Iraq, Mauritius and Namibia and South Africa.

In addition to the existing staff Mr M. Adeel Carelse, formerly the Chairman of the Referees Technical Committee, has given support to the Department while in the new position as the Professional Referees Co-ordinator.

10.2.5.8 Appointments

10.2.5.8a International

The appointments of our referees to both FIFA and CAF International Country and International Club Competitions continued to send out a clear message of the high standings of SAFA Match Officials in world football.

10.2.5.8.b National

The conclusion of both the Premier Soccer League and the First Division appeared to be full of potential problems for all match officials. However, the end result was a quiet and very welcome interlude where the onus for any failures rested with the teams and their coaches. Herein lies the end result of a very successful team effort led by Mr. Ad Soldatos, Chairman of the Appointments Committee, throughout a very difficult season.

10.2.5.9 Review Committee

The Committee continues to operate under severe financial constraints and the budget for 2008/09 shows no provision for any expenses incurred by the Committee members. Despite weekly meetings, which have at times resulted in three full days of investigation meetings, the members have not been reimbursed for materials supplied.

10.2.5.10 Technical Committee

This Committee's functions have been severely curtailed mainly due to insufficient funding for its members to attend meetings. However, despite the constraints the members have continued to give vital input when requested to do so.

10.2.5.11 South African Football Association Professional Referees

The Fifth Draft has been completed and following authorisation by both SAFA and the NSL implementation should be imminent.

10.2.6 Conclusion

At the root of the challenges that the Referees Department is confronted with is financing. Financing has been the challenge for the past decade. It continues to be clear that refereeing is seen as a necessary evil instead of the one that can motivate others in different disciplines to perform more efficiently in the search for an improved product called football.

The mindset has to change. The laws of the game need to be the bible for all those who have a responsibility to improve the standard of the game. Too many are driving the game of football without knowing the laws and the rules which govern the game. In South Africa

we have the calibre of people who can achieve excellence in the development of the game within the context of world football. However, the mindset has to change and now is a good time to start the process.

11. SAFA COMPETITIONS

11.1 Executive Summary

Competitions constitute the core function of the SAFA's objective of "Promoting and facilitating the development of football" and we strive to achieve the President's commitment made at the opening of the 2008 SAFA AGM when he said "Our Competitions Organisation is refocusing its efforts to deliver high quality tournaments that create positive environment in which our players can thrive".

Our turn-around strategy, which includes clear operational guidelines, is yielding results due to the efforts of a dedicated team of administrators from the 52 SAFA member Regions and Head Office.

However, some Leagues are still experiencing difficulties and are now receiving particular attention. The Competitions Department, the unit responsible for the implementation of the Association's contractual Sponsorships, carries a huge responsibility which requires competency and commitment.

The Department held a Strategic Planning Workshop in preparation of the 2008/09 Season on 6 August 2008, with the ultimate aim of advancing the Association's objectives.

The Competitions Committee, as a monitoring unit of all SAFA Competitions, discharged the duties and responsibilities to their Constitutional mandates during the period under review.

The Committee, comprising of M. Mazibuko (Convener), S. Masitenyane (Deputy Convener), S. Sebapu, W. Mabusa, S. Mathabe, L. Lethoba, K. Ngwenya, A. Ndengezi, T. Khupe, L. Julies, R. Mashigo, S. Mathews, H. Mabasa, F. Sibanyoni, M. Mjanqeka (who later resigned), held meetings on 25 September 2008, 22 January 2009 and 30 April 2009.

The Committee adopted the following:

- Competitions Budgets for the 2008/9 Season;
- Uniform Rules for the Vodacom, SAB &

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- Metropolitan Leagues;
- Report Updates on the Vodacom, SAB & Metropolitan Leagues;
- Decisions on the host centres for National Tournaments;
- Update Reports to the National Executive Committee meetings;
- The appointment of a Task Team to resolve SAB Regional League disputes in the Bojanala, Johannesburg and Cape Town regions.

11.1.1 SAFA U17 National Championship

SAFA Gert Sibande Region in Mpumalanga Province hosted this Championship. The tournament took place at Secunda, Embalinhle from 1 to 6 December 2008. Deployees were S Mathabe, H Mabasa and F Sibanyoni. Nine SAFA Provincial teams and a SASFA (Schools) team were divided into two groups at the Championship Launch and Public Draw on 27 November 2008 at SAFA House, Johannesburg.

11.1.2 Accommodation

The SASOL Training Camp in Secunda was allocated for all teams, appointed regional coordinators and some LOC Members. The Cambalala Hotel in Secunda was allocated for deployees of competitions committee members, referees, selectors, media and the SAFA OPS Team.

11.1.3 Educational Programme

This programme was presented by Metropolitan Life Skills Workshop. Facilitators from Metropolitan conducted two sessions on HIV/Aids, Teenage Pregnancy and Financial Management. The workshop was held at the SASOL Sports Centre on 3 and 4 December 2008.

11.1.4 Visit to SASOL Plant

All teams were taken on a tour to the SASOL Plant on 5 December 2008.

11.1.5 Awards

Coach of the Tournament:
Bahedile Ganabo - North West

Goalkeeper of the Tournament:
Thameng Tau - North West

Top Goal Scorers:

Charley Jacobs - Eastern Cape
Tshepo Mothiba - SASFA

Player of the Tournament:

Lindsay Jennings - Eastern Cape

Referee of the Tournament:

Tshepo Maila

*Winners and runner-ups:**Group A*

Winner: SASFA

Runner-Up: Gauteng

Group B

Winner: North West

Runner-Up: Eastern Cape

The group winners and runner-ups contested the semi-finals where SASFA lost to Eastern Cape and Gauteng to North West.

North West were crowned the 2008 SAFA U17 National Championship winner with Eastern Cape the runner-up, SASFA in third position and Gauteng in fourth position.

A 21-member training squad for the National U17 Team was selected and announced by Tebogo Moloi, the U17 National Coach.

11.2 Metropolitan LFA League**11.2.1 Partners Lekgotla - 03 July 2008**

A self-review and planning session were held and addressed by SAFA CEO and the Metropolitan Group Executive. It was decided that clear line functions would be drawn up and that communication channels be established.

11.2.2 Co-Ordination Workshop

This workshop was held at SAFA House on 5 July 2008 and addressed by the 2010 FIFA World Cup™ LOC CEO. The season's deliverables were spelt out to SAFA Regional administrators and it was agreed that an Activities Plan for the season would include the rolling out of activation plans.

11.2.3 Activation Schedule

Kuruman, Middelburg, Aliwal North, Potchefstroom, Tembisa and Pietermaritzburg.

11.2.4 League Update

Participation during the 2007/8 season reached 83% comparing to 91% during the 2008/9 season.

11.2.5 Metropolitan U19 National Championship

KwaZulu-Natal's SAFA Ethekwini Region hosted this tournament in Durban from 30 March to 4 April 2009.

Deployees: F. Sibanyoni, K. Ngwenya & L. Julies.

Nine SAFA provincial teams were divided into two groups at a Championship Launch and Public Draw on 17 March 2009 at Southern Sun North Beach Hotel, Durban.

11.2.6 Accommodation

The Garden Court, South Beach Garden Court in Durban was allocated for all teams and appointed regional coordinators. The Marine Parade Hotel, North Beach was allocated for deployees of competitions, committee members, referees, selectors, a photographer, media and the SAFA OPS Team.

11.2.7 Awards

Coach of the Tournament:
Makhubelo Abele - Limpopo

Goalkeeper of the Tournament:
Zama Dlamini - Eastern Cape

Top Goal Scorer:
Mazwi Mncube - KZN

Player of the Tournament:
Vusimuzi Nemeka - Gauteng

Referee of the Tournament:
Tshepo Maila

Most Improved Player:
Keegan Pillay - Gauteng

Group winners and Runner-ups:

<i>Group A</i>	
Winner:	Gauteng
Runner-up:	Eastern Cape

<i>Group B</i>	
Winner:	Limpopo
Runner-up:	KZN

The group winners and runner-ups battled it out in the Semi-Final phase. Eastern Cape lost to Limpopo and Gauteng lost to KwaZulu Natal. Limpopo were crowned the 2009 champion with KwaZulu-Natal the runner-up, Gauteng in third position and Eastern Cape in fourth position.

11.3 SAB U21 National Championship

SAFA Motheo Region, Free State Province hosted this tournament in Bloemfontein from 13-18 April 2009.

Deployees: S. Mathabe, W. Mabusa & L. Lethoba.

Nine SAFA provincial teams and a USSA (Universities) team were divided into two groups at the Championship Launch and Public Draw on 7 April at the SA Breweries Offices in Bloemfontein.

This year saw a new championship format which was welcomed by the participants, sponsors and the media.

11.3.1 Accommodation

The President Hotel, Bloemfontein was allocated for all teams and appointed regional coordinators while the Southern Sun Hotel, was allocated for deployees of competitions committee members, referees, selectors, a photographer, media and the SAFA OPS Team.

11.3.2 Awards

Coach of the Tournament:
Queen Modutwane - Free State

Goalkeeper of the Tournament:
Richard Steyn - Northern Cape

Top Goal Scorer:
Khotso Moleko - Free State

Player of the Tournament:
Khumbulani Mdluli - Limpopo

Referee of the Tournament:
Gaswell Ndaba

Assistant Referee of the Tournament:
Assistance Tsokela

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11.2.8 Metropolitan LFA League Participation 2008/09 season Report

Province	SAFA Region	Number LFA	Nr of Active LFA	Nr of Non-Active LFA	Number of teams	% Participation
Eastern Cape	Alfred Nzo	2	2		42	100%
	Amathole	8	2	6	25	25%
	Cacadu	8	3	5	40	37.5%
	Chris Hani	8	8		137	100%
	Nelson Mandela Bay	10	6	4	93	75%
	O.R. Tambo	7	6	1	105	85.7%
	Ukhahlamba	4	2	2	28	50%
Totals		47	27	18	459	
Free State	Fezile Dabi	4	4		54	100%
	Lejweletswa	5	5		99	100%
	Motheo	3	3		128	100%
	Thabo Mofutsanyana	5	5		133	100%
	Xhariep	3	3		87	100%
Totals		20	20		501	
Gauteng	Ekurhuleni	12	9	3	139	75%
	Johannesburg	12	9	3	118	75%
	Metsweding	2	2		41	100%
	Sedibeng	3	2	1	44	66.7%
	Tshwane	11	9	2	120	82%
	West Rand	4	4		72	100%
Totals		44	35	9	534	
Kwa-Zulu Natal	Amajuba	3	2	1	22	67%
	Ethekwini	19	13	6	222	68%
	Ilembe	4	4		58	100%
	Sisonke	5	4	1	89	80%
	Ugu	6	1	5	19	16.6%
	Umgungundlovu	7	5	2	100	57%
	Umkhanyakude	5	5		78	100%
	Umzinyathi	4	4		63	100%
	Uthukela	5	3	2	32	60%
	Uthungulu	6	4	2	149	66%
	Zululand	5	2	3	18	40%
Totals		69	47	22	850	
Limpopo	Capricorn	5	5		112	100%
	Mopani	5	5		163	100%
	Sekhukhune	5	5		60	100%
	Vhembe	4	4		114	100%
	Waterberg	6	6		86	100%
Totals		25	25		535	

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Mpumalanga	Ehlanzeni	5	5		288	100%
	Gert Sibande	7	7		143	100%
	Nkangala	6	6		100	100%
Totals		18	18		531	
Northern Cape	Frances Baard	4	4		63	100%
	Kgalagadi	3	2	1	19	66%
	Namakwa	6	6		73	100%
	Pixley-Ka-Seme	8	7	1	85	87.5%
	Siyanda	6	6		78	100%
Totals		27	25	2	318	
North West	Bojanala	5	5		124	100%
	Bophirima	6	6		97	100%
	Central	5	5		121	100%
	Southern (Dr K. Kaunda)	4	4		67	100%
Totals		20	20		427	
Western Cape	Boland	5	4	1	56	80%
	Cape Town	20	19	1	272	95%
	Central Karoo	3	3		20	100%
	Eden	7	7		97	100%
	Overberg	4	4		47	100%
	West Coast	5	3	2	34	60%
Totals		44	40	4	526	
Net Totals		314	258	56	4731	91%
Expected number of Clubs Participation (16 x 314)			= 5024			
Actual registered Clubs to date(2008/9)			= 4731			
Shortfall			= 293			
LFA'S participation Percentage			= 91%			

The following Teams emerged winners and runner-ups in their respective groups:

Group A

Winner: Limpopo
 Runner-Up: Free State

Group B

Winner: Gauteng
 Runner-Up: Northern Cape

The group winners and runner-ups battled it out in the Semi-Final phase. Limpopo (0) lost to Northern Cape (2) and Gauteng (0) lost to Free State (2).

Free State were crowned the 2009 SAB U21 National Championship Winner with Northern Cape the runner-ups, Limpopo in third position and Gauteng in fourth position.

COMPETITIONS

11.4 SAB Regional League 2008/9 Winners

Name of Province	No.	Name of SAFA Region	Name of Team
Eastern Cape	1	Alfred Nzo	Mighty Samba FC
	2	Amathole	Hotsputs FC
	3	Cacadu	Hooke Wits FC
	4	Chris Hani	Roman Callies FC
	5	Nelson Mandela Bay	Highlands Spurs FC
	6	O.R. Tambo	Palmerton Brothers FC
	7	Ukhahlamba	Mighty Greens FC
Free State	8	Fezile Dabi	Free State Champion FC
	9	Lejweletswa	Harmony FC
	10	Motheo	Hellas FC
Gauteng	11	Thabo Mofutsanyana	Free State Academy
	12	Xhariep	Vanancy Vultures FC
	13	Ekurhuleni	Movers FC
	14	Johannesburg	Buccaneers FC
	15	Metsweding	Cullinan Soccer Team
	16	Sedibeng	Hillside United FC
	17	Tshwane	Supersports United FC
Kwa-Zulu Natal	18	West Rand	Trabzon FC
	19	Amajuba	Dangerous Darkies FC
	20	Ethekwini	Dabeka Sporting FC
	21	Ilembe	Black Lions FC
	22	Sisonke	Rietvlei Liverpool FC
	23	Ugu	Commodores FC
	24	Umgungundlovu	SAPS Callies FC
	25	Umkhanyakude	Silver pool FC
	26	Umzinyathi	Dundee Eleven Experience FC
	27	Uthukela	Manchester United FC
Limpopo	28	Uthungulu	Bright Stars FC
	29	Zululand	Citizen Fast Eleven FC
	30	Capricorn	Fanang Diatla FC
	31	Mopani	Dundee United FC
	32	Sekhukhune	Monsterlus Young Stars FC
	33	Vhembe	Tuhiungani Peace Makers FC
Mpumalanga	34	Waterberg	Mokopane Development Academy
	35	Ehlanzeni	MP Highlanders FC
	36	Gert Sibande	One Citizen FC
Northern Cape	37	Nkangala	Lynnville United FC
	38	Frances Baard	Steach United FC
	39	Kgalagadi	Moon Light FC
	40	Namakwa	Manchester United FC
North West	41	Pixley-Ka-Seme	Ocean Swallows FC
	42	Siyanda	Kakamas Sundowns FC
	43	Bojanala	Kgale United FC
	44	Bophirima	AC Milan FC
Western Cape	45	Central	African United FC
	46	Dr Kenneth Kaunda	Sea Rovers FC
	47	Winelands	University of Stellenbosch FC
	48	Cape Town	Cape Town United FC
	49	Central Karoo	Royal Blues FC
	50	Eden	Black Tigers FC
	51	Overberg	Salim United FC
	52	West Coast	Young Rovers FC



11.5 Vodacom League National Play-Offs

Eastern Cape's SAFA Amathole Region hosted the National Play-Offs in East London from 25 April to 31 May 2009.

Deployees: L. Lethoba, A. Ndengezi, T. Khupe and L. Julies.

The following nine provincial winners were divided into two groups at the Launch and Public Draw on 20 May 2009 at SAFA House, Johannesburg:

1. Eastern Cape	Blackburn Rovers FC
2. Free State	United FC
3. Gauteng	Lusitano FC
4. KwaZulu Natal	Newcastle Sicilians FC
5. Limpopo	Peace Lovers FC
6. Mpumalanga	Batau FC
7. Northern Cape	Real Madrid FC
8. North West	RNB 54 FC
9. Western Cape	Steenberg United FC

11.5.1 Awards

Coach of the Tournament:
April "Styles" Phumo (United FC)

Goalkeeper of the Tournament
Sikhumbuzo Khalishwayo (Batau FC)

Top Goal Scorer
Thomo Sfiso Simon (Batau FC)

Player of the Tournament
Nkosana Maseko (United FC)

Promotion
The Teams that emerged winners and gained promotion to the National First Division:

Group A Coastal Winner: United FC
Group B Inland Winner: Batau FC

Result of the Final
United FC became the Champion by beating Batau FC (2-2) 3-2 on penalties.



COMPETITIONS

11.5.2 Promotion and Relegation for 2008/09 Season

Promotion to Vodacom League

Relegation to SAB League

<i>SAFA Region</i>	<i>Name of Team</i>	<i>SAFA Region</i>	<i>Name of Team</i>
Ukhahlamba	1. Mighty Greens FC	Nelson Mandela Bay	1. N.M.M. University FC
Amathole	2. Hotspurs FC	Alfred Nzo	2. Kokstad Swallows FC
Motheo	1. Hellas FC	Fezile Dabi	1. Mafube United FC (United FC promoted to NFD)
Lejweleputswa	2. Harmony FC		
West Rand	1. Trabzon FC	Sedibeng	1. Vutech FC
Johannesburg	2. Senaoane Blackpool FC	Johannesburg	2. Meadowlands FC
Uthungulu	1. Bright Stars FC	Ethekewini	1. Nomvete FC
Umzinyathi	2. Dundee XI Experience FC	Ethekewini Ethekewini Ethekewini	2. Clermont United FC 3. Bush Bucks FC 4. Umlazi Citizen United FC
Mopani	1. Dundee United FC	Mopani	1. Phalaborwa Real Rovers FC
Capricorn	2. Fanang Diatla FC		2. Winners Arsenal FC (Expelled)
Gert Sibande	1. Citizen FC	Gert Sibande	1. Winners FC (Batau FC promoted to NFD)
Ehlanzeni	2. MP Highlanders FC		
Siyanda	1. Kakamas Sundowns FC	Siyanda	1. Hungry Lions FC
Frances Baard	2. Steach United FC	Kgalagadi	2. Sesheng United FC
Bojanala	1. Kgale United FC	Bophirima	1. Anderlecht FC 2. Mohaduba City FC (Expelled)
Dr. K. Kaunda	2. Sea Rovers FC		
Central Karoo	1. Royal Blues FC	Cape Winelands	1. Nelson FC
Cape Winelands	2. Stellenbosch University FC	Cape Town Eden	2. FC Kapstadt 3. Eden Young Blues FC

11.6 Nedbank Cup Report

Last 8 Elimination Qualification

A draw was conducted at the Competitions Committee meeting on 22 January 2009 to determine the last teams to be submitted to the PSL.

The teams were:

City Tigers FC (Gauteng Province) vs
Peace Lovers FC (Limpopo Province)
in Witbank 22 February 2009.

Peace Lovers FC won and qualified for the
Last 32 with seven teams.

11.6.1 Regional Level

<i>Province</i>	<i>SAFA Region</i>	<i>Team</i>
Eastern Cape	Alfred Nzo	Matatiele Soccer Academy
Free State	Lejweleputswa	Royal Stars FC
Gauteng	Sedibeng	Nigel Zulu Royals FC
KwaZulu Natal	Uthungulu	Real Classic FC
Limpopo	Vhembe	Maniini All Blacks FC
Mpumalanga	Gert Sibande	Sasol Thistle Grove FC
Northern Cape	Namaqua	Black Mountain FC
North West	Bophirima	Mamusa United FC
Western Cape	Cape Winelands	Mighty Five Stars

11.6.2 Provincial Winners

<i>Province</i>	<i>Name of Team</i>	<i>League</i>
Eastern Cape	Blackburn Rovers FC	Vodacom
Free State	Maluti FET College FC	Vodacom
Gauteng	City Tigers FC	Vodacom
KwaZulu Natal	Newcastle Sicilians FC	Vodacom
Limpopo	Peace Lovers FC	Vodacom
Mpumalanga	Sasol Thistle Grove FC	SAB
Northern Cape	Real Madrid FC	Vodacom
North West	Ga-Rankuwa United FC	Vodacom
Western Cape	Milano United FC	Vodacom

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11.7 ABSA Women's League

The League is played and coordinated in all 52 SAFA Regions. The respective winners gain promotion to the SASOL League after Inter-Regional Play-Offs.

At the top end is the National Championship where the selected nine Provincial U19 Teams compete in the Absa Womens Youth Festival.

11.7.1 Administrators/Co-ordinators Workshop & Official Launch

The Administrators/Co-ordinators Workshop was held on 28 January 2009 in Johannesburg to explain the details of the Absa Women's League.

The Official Launch of the Sponsorship was held on 14 February 2009 in Soweto at the SAFA Development Centre

11.8 SASOL League

11.8.1 League Structure

The League is organised as a Provincial Women's League and is coordinated and managed from the SAFA Head Office.

The two bottom teams in every Province are relegated to the Absa Women's League while the winners proceed to the Sasol League National Play-Offs.

A total of 120 teams are participating in this League, which acts as the feeder of Banyana Banyana players, across the 9 Provinces.

The SASOL League and ABSA Women's League are managed by the Competitions Department with the Women's Football Committee acting in an oversight role as the Standing Committee. This Committee met on 26 March 2009 to receive the status update on the two Leagues.

At the same meeting the Committee decided on SAFA Tshwane and SAFA Cape Town as the host regions for the Absa Women's League and SASOL League respectively.

11.8.2 Conclusion

Metropolitan terminated their partnership with the Association with a year to run in the contract besides achieving 91% of LFA

participation and having successfully organised the Metropolitan U19 National Championship in Durban.

The Durban tournament was attended by the most senior leadership of SAFA and has been recorded by the sponsor to have been a huge success judging by the publicity generated.

12. COACHING EDUCATION

12.1 Introduction & Summary

During the past years the Department of Coaching Education has established cooperation and relations with various institutions in order to meet the demands of delivering coaching courses throughout the country.

Cooperation included assisting SAFA in funding and organising SAFA Introductory Coaching Courses at grassroots level.

During the period 1 July 2008 to 30 June 2009 a total of 593 coaches successfully passed SAFA coaching education courses.

The overwhelming majority of coaches (95.4%) were instructed in courses at Introductory Level and in Mpumalanga, Gauteng and Limpopo 91% were instructed in all courses.

The Department of Coaching Education is about to reorganise itself in order to prepare the SAFA coaching education system for the challenges of the next decade.

CAF has communicated to SAFA that they will licence all coaches in Africa. For reasons of international accreditation the department needs to align its curricula, amount of hours, examination procedures, etc. at different levels to meet the licensing requirements set by CAF.

Further challenges will be to secure sufficient funding, establishing a reliable funding system, the alignment of international (CAF) and national (SAQA/Theta) standard requirements and to achieve appropriate accreditation by CAF for past courses held and organised by SAFA.

It is also necessary to establish a self sustainable Coaching Education System which

integrates and enables all 52 SAFA Regions to organise courses on their own at their respective LFA's to allow the Department of Coaching Education to concentrate more on conducting courses in the middle and the top of the Coaching Education Pyramid.

Consequently the number of coaching courses would also be more evenly balanced throughout the country.

12.2 Staff & Instructors

Since 1 September 2008 the Department of Coaching Education is headed by Mr: Michael Nees based on a cooperation agreement between SAFA, the German FA and the South African and the German Governments (in cooperation with the German Olympic Sports Federation (DOSB)).

The Department engaged the following part-time instructors to assist in conducting the different courses:

International instructors:

- Detlev Brueggemann
 - Sascha Bauer
 - Armin Friedrich
- (German instructors as part of the YESS Project in Mpumalanga).

South African instructors:

- Abel Makhubele
- Desmond Lewis
- Edward Ramashala
- Elvis Mhlongo
- Frans Mogashoa
- Ishmael Mfazwe
- Kenneth Mokgojoa
- Miriam Tshabalala
- Molefi Ntseki
- Newton Madondo
- Patrick Louw
- Phera Ratlhankana
- Stephen Mhlabane
- Steve Coetsee
- Thabo Dladla
- Themba Ngwenya
- Urban de Kock

Although listed in the database, the following South African instructors could not be engaged because no courses were held in their Province or Region, or planned courses were cancelled at short notice: Marion February, Duncan Crowie, Adolph Mabotja, Melvin Macdecorney, Raymond



Mdaka and Daphne Mofya

In April 2009, Urban de Kock and Edward Ramashala were appointed as FIFA Regional Instructors after successfully completing the FIFA Futuro 3 courses.

12.3 Projects & Courses

Most of the courses were organised with the financial assistance and the help of the Municipalities, the Department of Education (DOE), the Sports and Recreation South Africa (SRSA), Correctional Services, the Tertiary Education Institutions, the Provincial Governments, Lotto funds, FIFA (FAP), the 52 SAFA Regions, the Western German Football and Athletic Association and the Sports Youth North Rhine Westphalia in Germany (YESS Project in Mpumalanga).

Since October 2007 the South African/German YESS Project is conducting courses at SAFA Introductory Level predominantly for teachers in Mpumalanga. Until today almost 30 courses were completed and more than 700 coaches acquired the SAFA Introductory Certificate.

FIFA requested the Department of Coaching Education via the SAFA Technical Committee to organise a special Youth Coaching Course from 8 to 19 March 2009 at the High Performance Centre in Pretoria.

Six short-listed candidates who applied for the position as SAFA Technical Director (TD) had to take over different theoretical and practical tasks during this course in order to convince an independent assessment team of FIFA of being the right candidate for the position.

In June 2009 SAFA appointed Mr. Serame Letsoaka as its Technical Director.

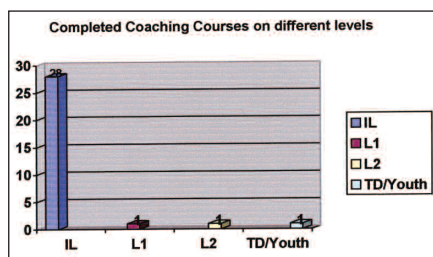
12.4 Statistics & interpretation

On 65 different occasions during the period 1 July 2008 to 30 June 2009 SAFA organised coaching courses in different phases and levels.

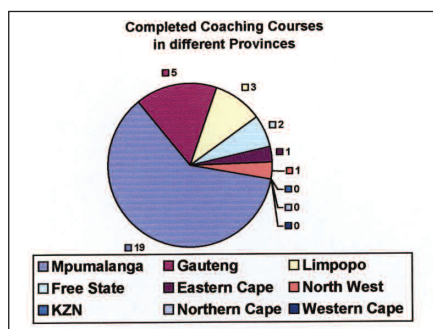
A total of 31 courses were finished during this period. Thirty of these courses required an examination and one course (TD selection) required participation (26 participants). A total of 28 of these courses were at Introductory Level, one course each on Level

COACHING EDUCATION

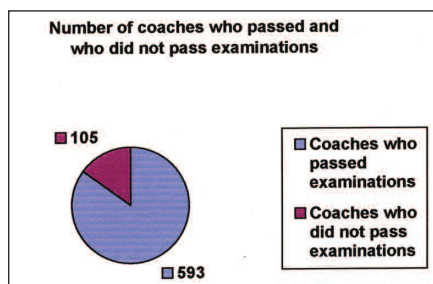
I and Level 2 and one course focused on Youth Coaching (TD selection).



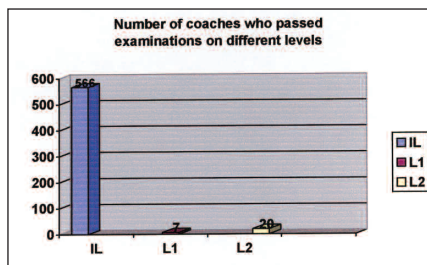
Nineteen of the 31 completed courses were held in Mpumalanga, five in Gauteng, three in Limpopo, two in the Free State, one in the Eastern Cape and one course in North West. Nine courses are still in process (e.g. four courses in KZN) and have not yet arrived at the examination phase. No courses could be conducted in the Northern Cape and in the Western Cape.



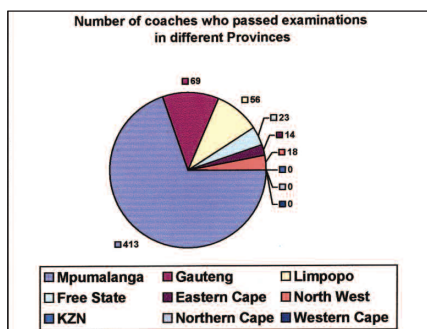
Without taking into consideration the drop-out rate during courses (which is about 10%), a total of 593 coaches successfully passed the examinations while 105 coaches received an attendance certificate for not passing the examinations. A passing rate of 85% was recorded.



Out of the 593 coaches who passed the examinations 566 coaches (95.4%) were at Introductory Level, 7 coaches (1.2%) at Level 1 and 20 coaches (3.4%) at Level 2.



Out of these 593 coaches who passed the examinations, 413 coaches (70%) were instructed in Mpumalanga, 69 coaches (12%) in Gauteng, 56 coaches (9%) in Limpopo, 23 coaches (4%) in Free State, 14 coaches (2%) in the Eastern Cape and 18 coaches (3%) in the North West. As outlined before, no coaches could be instructed in KZN (4 Introductory courses are still in process), in the Northern Cape and in the Western Cape.



The above numbers are very encouraging but still leave space for improvement.

For a department with a staff component of just three persons it is a great effort to conduct courses on 65 different occasions within a one year period and to complete 31 courses in which 593 coaches passed the examinations.

A total of 91% of all coaches who passed the examinations were instructed in just three out of nine Provinces, namely Mpumalanga (70%), Gauteng (12%) and Limpopo (9%).

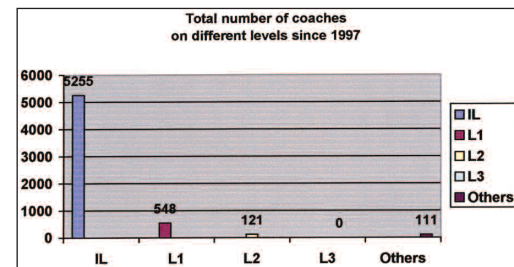
It is necessary that more funds are sourced and made available for courses at Levels 1, 2 and 3. It is also necessary to further promote coaching courses outside of Mpumalanga and Gauteng.

Mpumalanga is dominating with 19 (61.3%) out of 31 completed courses and 413 (70%) out of 593 coaches who passed the

examinations largely due to the benefit of the YESS Project which focuses predominantly on teachers in Mpumalanga. This project will come to an end at the end of 2010 and it could be expected that the total number of courses and coaches per year would drop significantly after 2010.

The database shows that since 1997 SAFA has instructed 5,924 coaches at different levels. A total of 5,255 coaches (88.7%) at Introductory Level, 548 coaches (9.3%) at Level 1 and 121 coaches (2%) at Level 2.

Furthermore, 111 coaches enrolled in other specialised courses, like the goalkeeper course (21 coaches), youth coaching course (32 coaches), TD selection course (26 coaches) and instructor course (32 coaches). Overall this means 6,035 coaches were successfully instructed in SAFA coaching courses since 1997.



It is without doubt necessary to reshape the pyramid in such a way that the middle (Level 1 and Level 2) of it is strengthened and that the top (Level 3) is finished as soon as possible.

12.5 Comments

The SAFA Coaching Education department would like to thank all the instructors who made themselves available for courses throughout the country and would like to thank all supporting institutions and organisations for their assistance in the development of coaching education in South Africa.

12.6 Coaching Courses conducted from 1 July 2008 to 31 December 2008

	Regions/Institutions	Province	Name of the Course	Dates Conducted	Participants Successful	Unsuccessful
1.	Witbank	Mpumalanga	Introductory (Phase 3)	1-3 July 2008	18	8
2.	Safa Fezile Dabi	Free State	Level 1 (Phase 1)	5-11 July 2008		
3.	Witbank (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 1)	18-20 July 2008		
4.	National Level 1 (Germiston)	Gauteng	Level 1 (Phase 3)	21-26 July 2008	7	19
5.	Witbank (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 2)	25-27 July 2008		
6.	Witbank (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 3)	1-3 August 2008	23	3
7.	Ermelo (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 1)	8-10 August 2008		
8.	White River (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 2)	8-10 August 2008		
9.	Ermelo (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 2)	15-17 August 2008		
10.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 2)	15-17 August 2008		
11.	Ermelo (YESS Project; SSMPP)	Mpumalanga	Introductory (Phase 3)	22-24 August 2008	12	12
12.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 3)	22-24 August 2008	33	
13.	Safa Tshwane	Gauteng	Introductory (Phase 2)	21-24 August 2008	23	
14.	Ermelo (YESS Project; DOE; SSMPP; 2 Courses)	Mpumalanga	Introductory (Phase 1)	29-31 August 2008		
15.	Ermelo (YESS Project; DOE; SSMPP; 2 Courses)	Mpumalanga	Introductory (Phase 2)	5-7 September 2008		
16.	Safa Limpopo	Limpopo	Introductory (Phase 1)	11-14 September 2008		
17.	Ermelo (YESS Project; DOE; SSMPP; 2 Courses)	Mpumalanga	Introductory (Phase 3)	12-14 September 2008	40	7
18.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 1)	19-21 September 2008		
19.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 2)	26-28 September 2008		
20.	Safa Thabo Mofutsanyana (Lotto Project)	Free State	Introductory (Phase 2)	27-30 September 2008	11	3
21.	Sport & Recreation Heyschell	Eastern Cape	Introductory (Phase 1)	27-30 September 2008		
22.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 1)	3-5 October 2008		
23.	Witbank (YESS Project; DOE)	Mpumalanga	Introductory (Phase 2)	10-12 October 2008		
24.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 3)	10-12 October 2008	24	7
25.	White River (YESS Project; DOE)	Mpumalanga	Introductory (Phase 3)	17-19 October 2008	28	
26.	Safa Xhariep Qwaqwa	Free State	Introductory (Phase 2)	28 Oct - 2 Nov 2008	12	4
27.	National Level 2 (Germiston)	Gauteng	Level 2 Phase 3	9-16 November 2008	20	3
28.	White River (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 1)	21-23 November 2008		
29.	Klerksdorp Prison	North West	Introductory (Phase 2)	24-27 November 2008	18	4
30.	Safa Limpopo (Polokwane)	Limpopo	Introductory (Phase 2)	27-30 November 2008	20	2
31.	White River (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 2)	28-30 November 2008		
32.	White River (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 3)	5-7 December 2008	42	1
33.	Safa Limpopo (Polokwane)	Limpopo	Introductory (Phase 2)	3-6 December 2008	24	9
34.	Safa Sekhukune (Pletersburg)	Limpopo	Introductory (Phase 2)	8-11 December 2008	12	
Total in 2008:					533	105

Coaching Courses conducted from 1 January 2009 to 30 June 2009 (continued)

	Regions/Institutions	Province	Name of the Course	Dates Conducted	Participants Successful	Unsuccessful
35.	Ermelo (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 1)	25-26 January 2009		
36.	Ermelo (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 2)	30 January - 1 February 2009		
37.	Ermelo (YESS Project; DOE; 2 Courses)	Mpumalanga	Introductory (Phase 3)	6-8 February 2009	59	1
38.	Sport & Recreation (National) Hammanskraal	North West	Introductory (Phase 1)	12-15 February 2009		
39.	Sport & Recreation (Provincial) Durban	KZN	Introductory (Phase 1)	12-15 February 2009		
40.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 1)	20-22 February 2009		
41.	Sport & Recreation (Provincial) Zululand	KZN	Introductory (Phase 1)	26 February - 1 March 2009		
42.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 2)	27 February - 1 March 2009		
43.	Sport & Recreation (Provincial) Sterkspruit	Eastern Cape	Introductory (Phase 2)	27 February - 2 March 2009	14	
44.	Safa Tshwane	Gauteng	Introductory (Phase 1)	28 February - 1,78 March 2009		
45.	Sport & Recreation (Provincial) Pietermaritzburg	KZN	Introductory (Phase 1)	5-8 March 2009		
46.	Sport & Recreation (Provincial) Newcastle	KZN	Introductory (Phase 1)	5-8 March 2009		
47.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 3)	6-8 March 2009	45	3
48.	Safa National/FIFA (HPC Pretoria)	Gauteng	Youth Coaching (TD Sedection)	8-19 March 2009	26 (no exams)	
49.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 1)	13-15 March 2009		
50.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 2)	20-22 March 2009		
51.	White River (YESS Project; DOE; 2 courses)	Mpumalanga	Introductory (Phase 3)	27-29 March 2009	37	4
52.	Safa Nelson Mandela Bay (Port Elizabeth)	Eastern Cape	Level 1 (Phase 1)	3-9 April 2009		
53.	Safa Ekurhuleni	Gauteng	Introductory (Phase 1)	18,19,25,26 April 2009		
54.	Safa Tshwane	Gauteng	Introductory (Phase 2)	27-30 April 2009	19	
55.	White River (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 1)	8-10 May 2009		
56.	White River (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 2)	15-17 May 2009		
57.	White River (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 3)	22-24 May 2009	10	9
58.	Ermelo (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 1)	29-31 May 2009		
59.	Safa National/FIFA (Germiston)	Gauteng	Level 1 (Phase 1)	1-10 June 2009		
60.	Ermelo (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 2)	5-7 June 2009		
61.	Piet Retief (YESS Project; DOE)	Mpumalanga	Introductory (Phase 1)	5-7 June 2009		
62.	Ermelo (YESS Project; DCSR)	Mpumalanga	Introductory (Phase 3)	12-14 June 2009	26	3
63.	Piet Retief (YESS Project; DOE)	Mpumalanga	Introductory (Phase 2)	12-14 June 2009		
64.	Piet Retief (YESS Project; DOE)	Mpumalanga	Introductory (Phase 3)	19-21 June 2009	16	3
65.	Safa Nelson Mandela Bay (Port Elizabeth)	Eastern Cape	Level 1 (Phase 2)	24-30 June 2009		
Total in 2009:					226	23



13. COMMERCIAL

13.1 Governance

During the period under review the Commercial Department initiated and managed the following Committees:

13.2 Sponsorship and Management Committee (SMC)

The committees convened on the following dates:

October 2008
December 2008
January 2009
April 2009

13.3 Operations Committee (OpsComm)

These meetings were convened on a bi-weekly basis. They were initially established for the purpose of addressing issues that affect the First Tier sponsors and Adidas, but it was later decided to include all other Bafana partners.

There are regular sponsorship management meetings with other SAFA sponsors. These meetings were held with the following partners:

- Metropolitan Life
- First National Bank
- Vodacom

Regular meetings were also held with ABSA and SASOL concerning the Women's Leagues. Issues that were discussed at such meetings include:

- Logo development
- Branding at matches
- Rights delivery tracking
- League logs
- League coordination
- Kit for players

COMMERCIAL

13.4 Items tabled for discussion

No	Item	Issues	Status	
I	Branding	Adscroll LED (Light Emitting Diode)	Full Adscroll system achieved. SAB and Absa :45% of time each. SAFA: 10% SAFA Suppliers : 60% of time New Advertisers : 40 % of time. Erect big screen for commercials.	The adscroll is working perfectly. Megapro is largely in charge of Advertising sales. The sales generated do not benefit SAFA. It cost SAFA to have these erected as required by the Sponsors. A serious review of Megapro agreement is due.
		Hotel branding	Agreement reached with Southern Suns to brand Hotel foyer, Team room etc.	Brand Activation team will consult with the hotel in advance for activation during camps.
		Training grounds	Achieved as per contract.	Other opportunities for maximisation of branding space are still to be explored with the SABC. These were raised with the SABC in June 2008.
		Other SAFA events	The Awards function and Golf Days are being planed later this year.	Golf day held on 5 November 2008 at the Blue Valley course. The inaugural SAFA Awards function held on 8 November 2008 at the Sandton Convention Centre.
		Website	Link with Sponsor sites Provide traffic statistics.	Home page was redesigned to accommodate sponsors.
		Warm-up T-shirts	Dispensation to brand warm up T-shirts by FIFA has been granted at FIFA regulated matches.	Permission has been granted.
		Players Change room	Branding to be activated.	
		Players Tunnel at stadia	Engage stadium management and utilise opportunities.	Standard feature
		Traveling kit/Casual wear	Achieved as per contract.	Standard feature
		Other SAFA national Team kit items	Should they be created, sponsors will be given the opportunity to brand.	Ongoing
		Dugouts and player benches	Production of dugouts ad-branding of players' benches are still pending FIFA approval.	Ongoing

	Item	Issues	Status	Comment
		Team Bus	Artwork was submitted and approved.	
2	Team identity	Composite logo design and development	Artwork developed and approved.	Action
3	SA Football Supporters Association. (SAFSA)	Business plan Sponsors' support	A Business plan and structure has been completed. A meeting of sponsors and the SAFSA took place.	Application to be recognised as a SAFA affiliated has been submitted to SAFA CEO. Still outstanding.
4	Broadcast issues	Matches broadcast coverage	Presentation was made to the SABC on a range of broadcast issues. This resulted in establishment of a Weekly forum with key departments.	Broadcast Forum established.
5	Access to Players and Technical team.	Sponsor access to players and coaches. Key part of contract deliverable	The Bafana team Manager has been engaged on the matter. It was agreed sponsors will submit requests well in time.	This is an area of improvement.
6	Bafana Marketing and Communication plan	Icon development Perceptual research How BB is portrayed Brand personality	A marketing communications brief was developed with inputs from sponsors and an agency pitch process was started.	MS&L was hired to embark on a brand building campaign for Bafana.
7	Policy on the use of player images and footage	Consistent application of policy.	Existing policy still in force.	Requests to be submitted to Commercial dept. of SAFA.
8	Relative value of other Team sponsors	Vis-à-vis their benefit package	Report was compiled.	Bilateral meetings held with all the Team Sponsors.
9	Match ticket Distribution	Timeous Distribution	On track.	Timeous conclusion of Bafana Bafana opponents has an impact on the fixtures.
10	World Cup Tickets	Request submitted by sponsors to SAFA.	SAFA will be purchasing own tickets.	Action
11	World Cup Hospitality packages	As above	As above.	Action
12	Match coordination for Bafana games	Development and implementation of match planning	Checklist was developed.	Action
13	FAN Parks	Get partners on board Identify venues Get Team support	A project team was formed with key partners. These venues will fall outside of the FIFA regulations.	Ongoing
14	Women's Football	Sponsorship by SASOL and ABSA	Leagues in progress.	SLA and performance criteria developed.



13.5 Sponsor Relations

We engaged in a number of interactions with our sponsors. The aim is to further improve relations with them in an attempt to renew their sponsorships when they expire.

13.5.1 Metropolitan Life

A discussion was held to look at areas of challenge and take corrective action. The sponsor ultimately decided to end relations with SAFA.

13.5.2 Adidas

The following were discussed at various meetings:

- Bafana Jersey launch;
- Launch of Confederations Cup Ball;
- Royalties due to SAFA;
- Adidas and SAFA campaigns;
- Adidas Roadmap;
- Involvement of the Supporters Club.

13.5.3 South African Airways

A series of meetings were held with SAA to look at the following:

- Contract finalisation, and;
- Activation at matches.

13.5.4 Vodacom

- Shortfall in Vodacom sponsorship;
- Vodacom League and launch;
- Approval of creatives;
- Mutual campaigns.

13.5.5 FNB

We held a workshop with FNB management to discuss their sponsorship and review areas that pose challenges. These included the following:

- U17 National Team activity, and;
- Budgets.

13.5.6 SAB

This sponsor had raised a number of issues that concern them and these were sorted out at a forum meeting. All other issues were discussed at the normal operations meetings.

The following issues were addressed:

- Broadcast Issues;
- Castle promotions;
- PR Agency Pitch;
- Public Viewing areas;
- The non-broadcast of the Bafana match against Equatorial Guinea in October 2008;
- Category exclusivity during Bafana match broadcast on the SABC platform.

13.5.7 SLAM

Several meetings were held with SLAM to determine a variety of issues, including:

- The development and launch of Supporters merchandise;
- SLAM engagement with SAFA sponsors;
- Approval of franchises;
- Finalising Bafana Corporate Identity (CI);
- Initiated stadium vendors;
- Management of a sponsors workshop on work done by SLAM;
- The Bafana Bafana Licensing Programme;
- Developing a Bafana website with relevant links, bafanaonline.com;
- Merchandise Protection plan and execution;
- Trademark protection.

13.5.8 Mercedes Benz South Africa

The following issue were raised and discussed:

- Leveraging opportunities;
- Branding on sponsored cars;
- On field branding;
- Activation opportunities.

The launch of the Mercedes Benz sponsorship took place on 24 February 2009 at SAFA House. The sponsorship consists of product only. The following cars were received:

- 4 x S350
- R-Class-320CDI
- ML-350 (Silver)
- Pajero3.8iGLS
- 6 x C200
- 1 x Viano 3.0L Sprinter 518

The following vehicles were branded:

- L X I Bafana Bus
- I X I R - Class (white)
- I X I Sprinter (Silver)
- I X I Viano (Grey)
- 6 X C - Class (1 x Black, 1 X White, 4 X

- Silver) Purchased
- 10 X Sprinters

13.5.9 Close Cooperation with 2010 FIFA World Cup Organising Committee

The Commercial Department, responsible for general match coordination, has engaged the Competitions and Marketing sections of the LOC with the view to using Bafana matches as dry runs in preparation for the Confederations Cup.

13.5.10 The 2010 National Communication Partnership (NCP)

13.5.10.1 The Role of the Partnership

The Partnership's role is to promote coordinated local and international communication, so that the many communication agencies and role-players speak with one powerful voice to maximise the benefit of hosting the 2010 FIFA World Cup™ for the country and continent.

The Partnership provides a strategic framework for communication and a point of reference for communicators in the period leading up to and during 2010.

Its function is to promote coherence of message and to provide forums for information sharing and coordination, mutual support for campaigns, strategy formation, and to jointly address issues as they arise.

The NCP has other key role players i.e. SA Tourism, the International Marketing Council, South African Airways, Government, Proudly South African, the 2010 Organising Committee, private sector and civil society and will embark on communication in the context of 2010 as per their respective mandates and roles.

13.5.10.2 2010 NCP Communication Objectives

A national, nation building perspective

To be informed who we are, how we want to see ourselves, how we want others to see us and linkages to key milestones of our history in terms of where we come from and where we are going.

13.5.10.3 African World Cup

- 2010 as an African World Cup, on the continent and globally;
- Working in collaboration with all key African bodies to achieve this;
- Leverage for marketing and accelerated development;
- Establish links across government and the private sector to enhance development efforts;
- Integrated communication by all key role players;
- Mobilising the nation;
- Ensuring participation of all South Africans;
- Creating a favourable environment, setting the agenda;
- Set the agenda of public discourse concerning South Africa (foreign media);
- Learning from the communication experience of others (global best practice).

13.5.10.4 The Department of Sport and Recreation

The Department and SAFA are about to embark on a Social Cohesion programme largely based on mass participation. The main idea is to utilise the 2010 FIFA World Cup™ to mobilise communities to support the national football teams.

The following will be the deliverables from the Department:

- Engage similar departments in the Provinces;
- Provide funding to the programme;
- Formalise further support from other government departments.

The following will be the expected deliverables by SAFA:

- Develop a comprehensive mobilisation campaign plan that will engage both domestic and international key stakeholders;
- Act as agency that will drive the process;
- Engage with key stakeholders from all walks of life;
- Work with the Bafana supporters and others to drive the campaign;
- Formal recognition of SA Football Supporters Association (SAFSA).

TECHNICAL COMMITTEE

13.5.10.5 Next Steps

- SAFA to formally recognise SAFSA;
- Submit the SAFSA business plan;
- Develop Service Level Agreement for Department to sign.

13.6 General Match Coordination

The Department has been involved in the general Coordination of the U17, U20, Bafana Bafana and Banyana Banyana team events.

Coordination included involving every Department that is involved in the event and ensuring a seamless and professional delivery. It covered the following areas:

- Safety and Security;
- Access by spectators;
- Visiting supporters;
- Parking;
- Liaison with key security and safety stakeholders;
- Security plan;
- Certification;
- Match officials;
- General protocol;
- Marketing and promotions;
- Ticket production and sales;
- Match promotion;
- Hospitality;
- Visiting Team logistics;
- Accommodation;
- Land arrangements;
- Training facilities;
- Team liaison;
- Media organisation;
- Accreditation;
- Broadcasting;
- Venue management;
- Pitch;
- Technical facilities;
- Stands;
- Floodlighting and contingencies;
- Dressing rooms;
- Control room;
- PA system;
- Electronic display boards;
- Sanitary facilities;
- Spectators with disabilities;
- Procurement/Finance.

13.7 Delivery on Sponsorship Rights

The following rights were delivered to SAFA partners:

13.7.1 Absa

- Access to the players to shoot a congratulatory audio visual for Mr Mandela's birthday;
- Releasing Bafana Bafana match footage from the SABC;
- Developing a Bafana prepaid card;
- Absa television commercial shoot;
- Permission to shoot an advertisement at Green Point stadium;
- Approval of creatives for their outdoor campaign;
- Luncheon with team management and coaches.

13.7.2 SAB

- Sourcing of Bafana match footage from the SABC;
- Approval of advertisement for Soccer Life publication.

13.7.3 Use of SAFA Marks

There has been unprecedented requests for the use of SAFA marks, especially the Bafana trademark, during the build up to the Confederations Cup.

Such requests have been treated firmly.

13.7.4 Infringement on Bafana Trademarks

SLAM and SAFA, with the assistance of Adams and Adams, the Trademark experts, were involved in filing complaints in an effort to stop infringements on the Bafana trademarks.

The following cases were handled:

- McCarthy Motors and Cheri Cars;
- Bloemfontein;
- MTN;
- Continental Tyres;
- McDonalds;
- Fanfield Tours, Bafana Bafana Sports (Pty) Ltd.

13.7.5 Counterfeit Merchandise

SAFA and SLAM with the help of Adams and Adams will be embarking on a Campaign to minimise the spread of counterfeit merchandise that is beginning to erode the SAFA revenue base and its reputation. This will also involve the SAPS and especially the Immigration Department at the Department of Home Affairs.

13.7.6 Promotions

The following promotions were launched by SLAM in conjunction with SAFA:

- Bafana Feva Tour (road shows in support of Bafana Bafana);
- United 4 Bafana. A marketing effort to gain market penetration for Bafana gear in retail, B2B etc;
- Stadium vending;
- Launch of merchandise.

14. TECHNICAL COMMITTEE

Technical Committee Report

14.1 Introduction

During the period under review the members of the committee were the following:

Chairperson

Nkosi Mwelo Nonkonyana (took over from Mr. S Pasiya)

Deputy Chairperson

Ms. Manto Madlala (took over from Mr. S Masitenyane).

Members:

Eric Muneri
Anthony Reeves
Najeeb Camaroodien
Themba Phiri
Simon Ngomane
Omphemetse Mabula (acted as scribe for the committee)

14.2 Report

Committee members were assigned oversight duties of national teams.

- Vacant: Research on General Football Development - Development of a South African football style for all our national teams;
- Simon Ngomane: Establishment of Players' Pool. Compilation of coaches' data (levels of qualification);
- Chief Mwelo Nonkonyana: Senior National Team (Bafana Bafana);
- Eric Muneri: National U23 Team;

- Omphemetse Mabula: National U20 Team;
- Anthony Reeves: National U17 Team (including academies);
- Themba Phiri: All Inter Regional/Provincial Tournaments;
- Ms. Mato Madlala: Women's Football.

The committee also made some recommendations to the NEC that were ratified including:

- To establish Coaches' Forums (one for professional coaches and one for developmental coaches) which shall be overseen by the senior national coach.

The Technical Committee recommended that there must be two local assistant coaches to the new coach. The association should have a strong and visible South African presence. The national coach must train and mentor these coaches. The National coach must leave a legacy.

- The U23 coach should automatically become a member of the technical team of the senior national team (Bafana Bafana). Coaches of the different national teams should automatically become members of the technical teams of the teams immediately above their national teams.
- The establishment of Provincial League in order to nurture and identify talent in all provinces.
- The Technical Committee committed itself to do a SWOT analysis on four countries, such as Brazil, France, Cameroon and one other African country.
- Reporting structure: Technical reports of all national teams must be submitted by the respective coaches to the Technical Committee member responsible for that national team. The Technical Committee will then forward such reports to the NEC after the committee has interrogated the reports.

14.3 First National Technical Conference

The SAFA Technical Workshop was held in SAFA Vaal from 8-10 August 2008. The following three major recommendations were made with the assistance of FIFA Development Officer; Mr. Ashford Mamelodi,

and Mr. Ben Koufie, FIFA and CAF Technical Officer:

- Application for a Technical Training Centre through FIFA's Goal Project to be lodged with FIFA immediately.
- The appointment of the Technical Director on the basis of his knowledge and understanding of the South African football and geographical environment.
- The Women's Football Festival that would be funded by FIFA throughout all the nine Provinces of South Africa.

14.4 Appointment of Technical Director

In line with the National Technical Conference resolutions, applications for the post of the Technical Director were invited. Six applicants were shortlisted to undergo a two week intensive training and assessment at the High Performance Centre in Pretoria. The process which resulted in the appointment of Mr. Serame Letsoaka was overseen by FIFA and CAF.

14.5 Technical Directorate

In line with the recommendations of FIFA, the Technical Director has to set up a national technical department with structures in the Provinces.

On receipt of recommendations from the Technical Director, the committee will consider same and recommend to the NEC for approval.

14.6 Policy on Academy

The Technical Committee developed guidelines, rules and regulations for the establishment of Football Academies, Centres of Excellence, Development Centre and Satellite Academies which were approved by the NEC.

These include the following:

- Licensing of Academies and Development Centre after proper investigations;
- Monitoring of Football Academies and Football Centers;
- Staffing requirements and proper nutrition of players;
- Establishment of facilities and accommodation

in line with international norms and standards;

- Education and coaching qualification requirements.

14.7 FIFA Confederations Cup 2009

The committee had proposed to deploy the SAFA Technical Study Group (TSG) to all the Confederations Cup matches from 14-28 June 2009.

The purpose was to use this information to empower the SAFA national teams, with Bafana Bafana in particular, for the preparations of the 2010 FIFA World Cup™.

It is unfortunate that this noble idea could not be implemented due to the perceived financial constraints.

14.8 Proposal for Coaches Forum/Symposium

The Technical Committee resolved to hold a ISAFSA Technical Symposium from 8-11 July 2009 (sanctioned by the NEC) subject to the availability of funds.

The purpose of the symposium was amongst other things, to:

- Present findings of the SAFA TSG for the FIFA 2009 Confederations Cup;
- To discuss technical challenges;
- To create a technical interaction platform;
- To give support for the national teams;
- To give support for youth and women football;
- To inform about the Coaching Education Systems (e.g. licensing);
- Establishment of Coaching Associations, It is also unfortunate that this noble idea could not materialise.

14.9 Coaching Education

The SAFA Presidential Technical Legacy Programme: the plan was to have a four year Long Term Football Development Plan (2008 - 2012). See Coaching Education Report.

14.10 Appointment of Coaches

The committee, in line with the SAFA constitution, resolved to have a transparent and an all inclusive approach in the appointment of all national team coaches. All shortlisted applicants must undergo an intensive two week training and assessment



programme at the HPC. During the year under review the committee recommended the extension of the contract of Mr. Augustine Makalalakane.

14.1.1 Consideration of Technical Team Reports

Technical reports, recommendations and challenges of all national teams submitted were considered by the committee.

Reports were received from the following technical teams:

- Bafana Bafana;
- Banyana Banyana;
- Basetsana;
- National U20.

Having analysed all the reports, the committee insisted on its initial recommendation of having a coach from a lower team to be a member of the technical team of the team immediately above.

14.1.2 Conclusion

We thank SAFA for having given us the opportunity to serve South African football and trust that this report will enable the new committee to take our football to new and greater heights as part of our objective to be one of the leading football nations of the world.

15. INFORMATION TECHNOLOGY

15.1 2009 IT Programs

15.1.1 Head Office Operations Analysis

The current systems and processes underlying the administration of our football activities within the Head Office and our regions are too manually and grossly fragmented.

This situation has always impacted negatively on the effectiveness and efficiency of our operations regardless of which structures and turn-around strategies have been put in place.

15.1.2 Process Automations. (Safa Online)

The need for process automation has become unavoidable in order to smoothen the general administration of football nationwide.

This process will ensure that the registration of players is centralised, fair and accountable, that there is reporting on all football activities across all regions, that age cheating and various other fraudulent activities are eradicated, that there is reliable email services across all 52 SAFA Regions etc.

15.1.3 SAFA Intranet (SAFA Online)

Process Automations across all SAFA's regional offices and the Head Office is set to be attained through the implementation of an in-house intranet system SAFA Online.

This system manages and coordinates various processes within SAFA's Finance Department, Competitions Department and the Referees Department.

The next version of this system offers true enterprise solutions, effectively centralising registrations once the Wide Area Network interlinking all SAFA's regions is complete.

The new version, once approved, will employ Biometric-Solutions Fingerprints Identification together with Holographic Imprints to completely eradicate fraudulent activities during registrations.

This version will also incorporate integration between the Finance system, Legal Module, Competitions-Module and the Referees-Module. It will also offer great relief to clubs, as they will no longer have travel to the Head Office to deliver registrations forms, but rather travel to their regional office.

15.1.4 Requirements

This will require first the completion of the Wide Area Network infrastructure that will physically interlink all 52 Regions upon which SAFA Online will run.

Various gadgets utilised by the system, for instance Fingerprint Readers, Cameras etc. need to be acquired for every regional office.

Staff training has been conducted, although attendees raised concerns about the short duration over which the training was conducted.

15.1.5 SAFA WAN (Wide Area Network) Infrastructure

15.1.5.1 SAFA Wan Objectives

- To provide networking infrastructure that will interconnect all 52 SAFA regional offices including the Head Office;
- To provide a medium that will ease communication between all SAFA offices;
- To create a platform upon which SAFA Online will securely run and be accessible by every SAFA office thereby effectively making centralised administration a reality.

15.1.5.2 Current Status

The Internet Solutions sponsorship has been signed by both parties during the period under review.

This partnership has seen so far 15 regional offices interconnected via Internet Solutions' Secure Internet Connection. The concerned offices each acquire uniform email services and digitised fax numbers. Other regions are still in a process of applying ADSL lines with their local Telkom Offices.

15.1.6 Challenges

The offer from IS comes along with a router equipment called a Cisco Router. The safety of this equipment is SAFA's responsibility. Some regions do not have proper offices and adequate security.

15.1.7 Proposed Solution

Head Office must consider insuring all 52 regional routers and paying once-off installation costs for all regions to speed up the connectivity process.

Bafana Bafana Official Sponsors & Suppliers



Competition Sponsors



U17 National Team Official Sponsors



Banyana Banyana Official Sponsors



Nelson Mandela Challenge Sponsor



Official SAFA Suppliers/Partners



**SOUTH AFRICAN FOOTBALL ASSOCIATION
ANNUAL FINANCIAL STATEMENTS
30 June 2009**

SOUTH AFRICAN FOOTBALL ASSOCIATION
ANNUAL FINANCIAL STATEMENTS
30 June 2009

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SOUTH AFRICAN FOOTBALL ASSOCIATION

**STATEMENT OF THE NATIONAL EXECUTIVE COMMITTEE'S RESPONSIBILITY AND APPROVAL OF THE
ANNUAL FINANCIAL STATEMENTS**

30 June 2009

The members of the National Executive Committee are responsible for the preparation, integrity and fair presentation of the annual financial statements of the South African Football Association.

The National Executive Committee members are required by the Association's constitution to maintain adequate accounting records and to prepare annual financial statements for each financial year which fairly present the state of affairs of the Association at the end of the financial year, the results of its operations and cash flows for the year then ended. In preparing the Association's annual financial statements, International Financial Reporting Standards have been followed.

The annual financial statements incorporate full and responsible disclosure. The National Executive Committee members have reviewed the Association's budget and cash flow forecast for the year ending 30 June 2010. On the basis of this review and in light of the current financial position and sponsorship facilities, the National Executive Committee is satisfied that the South African Football Association is a going concern and have therefore continued to adopt the going concern basis in preparing the annual financial statements.

The Association's external auditors, Deloitte & Touche have audited the annual financial statements and their report appears on pages 2 and 3. The annual financial statements for the year ended 30 June 2009 set out on pages 4 to 31 have been approved by the National Executive Committee on 31 July 2009 and are signed on its behalf by:



**M OLIPHANT
PRESIDENT**



**R HACK
CHIEF EXECUTIVE OFFICER**



Private Bag X11
Gallo Manor 2052
South Africa

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Registered Auditors
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Fax: +27 (0)11 806 5558
www.deloitte.com

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF THE SOUTH AFRICAN FOOTBALL ASSOCIATION

Report on the financial statements

We have audited the annual financial statements of the South African Football Association as at 30 June 2009, which comprise the balance sheet and the income statement, statement of changes in equity and cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory notes, set out on pages 8 to 31.

National Executive Committee's responsibility for the financial statements

The Association's National Executive Committee is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards. This responsibility includes: presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to perform reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the Association's internal control. An audit also includes evaluating the appropriateness of accounting principles used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

National Executive: GG Gelink Chief Executive AE Swiegers Chief Operating Officer GM Pinnock Audit
DL Kennedy Tax & Legal and Risk Advisory L Geeringh Consulting L Barn Corporate Finance CR Beukman Finance
TJ Brown Clients & Markets NT Mtoba Chairman of the Board CR Qually Deputy Chairman of the Board

A full list of partners and directors is available on request

B-BBEE rating: Level 3 contributor/AA (certified by Empowerdex)

Member of Deloitte Touche Tohmatsu

**REPORT OF THE INDEPENDENT AUDITORS
TO THE MEMBERS OF THE SOUTH AFRICAN FOOTBALL ASSOCIATION
30 June 2009**

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

appropriateness of accounting principles used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Consolidation of S A Football (Pty) Ltd

As disclosed in the report of the National Executive Committee, the Association has not consolidated SA Football (Pty) Ltd as required by IAS 27 - Consolidated and Separate Financial Statements.

Joint Venture in SLAM (SAFA Legal and Management (Pty) Ltd)

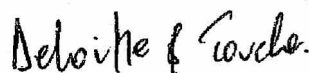
As discussed in the report of the National Executive Committee, the Association has not accounted for their 50% joint venture in SLAM as required by IAS 31.

Opinion

In our opinion, except for the impact of the above, the annual financial statements present fairly, in all material respects, the financial position of the Association as at 30 June 2009, and its financial performance and its cash flows for the year then ended in accordance with the International Financial Reporting Standards.

Emphasis of matter: SAFA House

Without further qualifying our opinion, we draw attention to the report of the National Executive Committee regarding the land on which SAFA house has been built.



Deloitte & Touche

**Per Patrick Ndlovu
Partner**

**SOUTH AFRICAN FOOTBALL ASSOCIATION
COMPOSITION OF THE NATIONAL EXECUTIVE COMMITTEE
30 June 2009**

President

Molefi Oliphant

Vice Presidents

Irvin Khoza

Mubarak Mahomed

Mwelo Nonkonyana

Members

Alpha Mchunu

Anastasia Tsihlas

Daniel Jordaan (Chief Executive Officer - 2010 FIFA World Cup Organising Committee SA)

David Nhlabathi

Eddie Du Plooy

Eric Mtshatsha

Henry Moses

Jan Koopman

Kenneth Lebenya

Kirsten Nematandani

Mandla Mazibuko

Mato Madlala

Nakedi Lekota

Obakeng Molatedi

Raymond Hack (Chief Executive Officer)

Sam Msimango

Samuel Masitenyane

Simon Sebapu

Sturu Pasiya

Vernon Seymour

Honorary President

Prof L Gadinabokao

Honorary Members

Leepile Taunyane

Vincent Baartjes

The above members were elected onto the National Executive Committee on 24 September 2005. In terms of paragraph 13.23 of the Association's constitution, these members will hold office for a period of four years until the next election in September 2009.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NATIONAL EXECUTIVE COMMITTEE'S STATEMENT ON CORPORATE GOVERNANCE
30 June 2009

The National Executive Committee supports the principles incorporated in the Code of Corporate Practices and Conduct as set out in King II. By supporting the Code, the Committee has recognised the need to conduct the Association with integrity and in accordance with International Financial Reporting Standards.

The Committee is in the process of addressing full compliance with all generally accepted principles embodied in the Code of Corporate Practices and Conduct.

Annual financial statements

The members of the National Executive Committee are responsible for preparing the annual financial statements and other information presented in the annual financial statements in a manner which fairly presents the state of affairs and results of the operations of the Association. The financial statements are prepared in accordance with International Financial Reporting Standards. The principal accounting policies adopted in the preparation of these annual financial statements are set out below and are consistent in all material respects with those applied in the previous year.

The auditors' responsibility is to express an opinion on these financial statements based on an audit conducted in accordance with International Standards on Auditing.

Internal controls

The members of the National Executive Committee are responsible for maintaining adequate accounting records and for taking reasonable steps to safeguard the assets of the Association to prevent and detect fraud and other irregularities.

Finance committee

The committee members are appointed by the National Executive Committee.

The committee has met regularly over the past year to discuss accounting, auditing, internal control and other financially related matters. It provides an independent forum through which the independent auditors report to the National Executive Committee.

SOUTH AFRICAN FOOTBALL ASSOCIATION
REPORT OF THE NATIONAL EXECUTIVE COMMITTEE
30 June 2009

Nature of business

The Association is the governing body for football in South Africa. Its main aim and objectives are to promote, advance, administer, co-ordinate and generally encourage the game of football in South Africa in accordance with the principles as laid down in the statutes of FIFA. There was no major change in the nature of the business of the Association during the year.

Financial results

The Association returned a net profit of R25 166 617 for the year ended 30 June 2009 (2008: net loss of R3 632 285). In arriving at the profit (2008: loss), revenue from sponsors and others which were receivable in terms of contracts were recognised in terms of the contracts and not on a cash basis.

Going concern

It is emphasised that the continuation of the Association's activities is dependent upon adequate continued financial and material support from sponsors. Several new contracts have already been concluded and the National Executive Committee is confident that other sponsors will extend their involvement in the light of SAFA's success in winning the right to host the World Cup in 2010.

The National Executive Committee is confident that these measures will result in the Association being able to continue as a going concern for the foreseeable future. Accordingly, these financial statements have been prepared on a going concern basis which presumes that assets will be realised and liabilities settled in the normal course of business. No adjustments have been made to the valuation or classification of assets or liabilities that may be necessary if the Association is not able to continue as a going concern.

Property, plant and equipment

Details of changes in property, plant and equipment are shown in note 7 to the annual financial statements.

The Association received R65.5 million from FIFA for the development of SAFA House during the 2006 financial year. SAFA House has been built at a cost of R56.9 million on land to which the Association was granted a right to erect improvements. This land belongs to The Stadium and Soccer Development Trust ("the Trust"). In prior years, an agreement was signed by the Trust to transfer this land to the Department of Public Works. The actual transfer had not occurred as at 30 June 2009. In the opinion of the National Executive Committee the agreement, however, does not affect the value of and the Association's rights to SAFA House.

Subsequent events

No events of a material nature have occurred between the reporting date and the date of this report.

SOUTH AFRICAN FOOTBALL ASSOCIATION
REPORT OF THE NATIONAL EXECUTIVE COMMITTEE
30 June 2009

Auditors

The Association's auditors are Deloitte & Touche and were appointed in terms of paragraph 9.13 of the Association's constitution.

Derivative financial asset

Network Healthcare Holdings Limited ("Netcare") established the Healthy Lifestyle Trust as part of its Broad Based Black Economic Empowerment initiative. The Association was allocated 4 million trust units. This investment has been accounted for in terms of International Accounting Statement 39: "Financial Instruments: Recognition and Measurement". Refer to note 9.

There will be no cash flow impact on SAFA from the transaction until 12 October 2010. The cash flow to SAFA on 12 October 2010 will be dependent on the price at which the share trades on the exercise date should SAFA dispose of its shares on this date. The value of this investment has appreciated during the year largely due to the significant increase in the underlying value of the Netcare share.

Consolidation of SA Football (Pty) Ltd

The association has not consolidated the financial statements of SA Football (Pty) Ltd. Although SA Football (Pty) Ltd has been incorporated, the Memorandum of Agreement, which will govern the activities of the company and the manner in which they will report to the Association has not yet been drawn up or signed. This will be done in the new financial year. In the opinion of the National Executive Committee, the impact of not consolidating SA Football (Pty) Ltd is not material. Accordingly, SA Football (Pty) Ltd has been accounted for at cost.

Joint Venture in SLAM (SAFA legal and Management (Pty) Ltd)

The Association has not recognised their 50% share in the SLAM Joint Venture (JV). SLAM is known as SAFA Promotions (Pty) Ltd. Per IAS 31, the JV needs to be either equity accounted for or proportionally consolidated in the financial statements of the Association. In the opinion of the National Executive Committee, the impact of not performing the above is not material. The Association has only accounted for the dividend received from SLAM.

Taxation

The Association has a tax liability of R18 653 257 as at 30 June 2009 (2008: liability of R19 849 162). The Association has not yet submitted its tax return for the 2008 tax year.

SOUTH AFRICAN FOOTBALL ASSOCIATION
INCOME STATEMENT
for the year ended 30 June 2009

	<u>Notes</u>	<u>30/06/2009</u>	<u>30/06/2008</u>
		R	R
Revenue			
- Sponsorship income		238 960 346	205 311 372
- FIFA Grant		19 536 000	19 536 000
- Rental income		8 002 676	7 293 609
- Confederations Cup prize money		17 734 725	-
Operating costs		(261 478 069)	(211 604 315)
Profit from operations	3	22 755 678	20 536 666
Increase (decrease) in fair value of derivative financial asset	9	2 047 000	(37 186 761)
Other income	4	3 139 452	5 493 649
Finance costs	5	(889 593)	(1 787 761)
Finance income	5	6 556 738	8 210 068
Profit (loss) before taxation		33 609 275	(4 734 139)
Income tax (charge) credit	6	(8 442 658)	1 101 854
Profit (loss) for the year		25 166 617	(3 632 285)

SOUTH AFRICAN FOOTBALL ASSOCIATION
BALANCE SHEET
30 June 2009

	<u>Notes</u>	<u>30/06/2009</u>	<u>30/06/2008</u>
		R	R
Assets			
Non-current assets			
Property, plant and equipment	7	66 184 928	63 566 779
Deferred taxation	8	11 254 053	16 431 837
Derivative financial asset	9	11 800 000	9 753 000
Investment in subsidiary	10	100	100
Total non-current assets		<u>89 239 081</u>	<u>89 751 716</u>
Current assets			
Trade and other receivables	11	62 649 013	23 039 435
Bank balances and cash	20	<u>66 206 770</u>	<u>82 982 623</u>
Total current assets		<u>128 855 783</u>	<u>106 022 058</u>
Total assets		<u><u>218 094 864</u></u>	<u><u>195 773 774</u></u>
Reserve and liabilities			
Accumulated profit			
Accumulated loss - operating activities		(28 884 027)	(53 908 566)
Accumulated profit - grants and revaluations		<u>92 785 894</u>	<u>92 643 816</u>
		<u>63 901 867</u>	<u>38 735 250</u>
Non-current liabilities			
Long-term liabilities	12	9 026 227	5 244 111
Deferred revenue	14	-	12 934 634
Total non-current liabilities		<u>9 026 227</u>	<u>18 178 745</u>
Current liabilities			
Trade and other payables	15	74 477 555	65 718 225
Current portion of long-term liabilities	12	1 021 315	895 930
Current portion of income received in advance	13	38 080 009	32 860 462
Current portion of deferred revenue	14	12 934 634	19 536 000
Taxation		<u>18 653 257</u>	<u>19 849 162</u>
Total current liabilities		<u>145 166 770</u>	<u>138 859 779</u>
Total reserves and liabilities		<u><u>218 094 864</u></u>	<u><u>195 773 774</u></u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
STATEMENT OF CHANGES IN EQUITY
for the year ended 30 June 2009

	Accumulated loss - operating activities	Accumulated profit - grants and revaluations	Total accumulated profit
	<u>R</u>	<u>R</u>	<u>R</u>
Balance at 30 June 2007	(55 072 620)	97 440 155	42 367 535
Profit (loss) for the year	1 164 054	(4 796 339)	(3 632 285)
Balance at 30 June 2008	(53 908 566)	92 643 816	38 735 250
Profit (loss) for the year	25 024 539	142 078	25 166 617
Balance at 30 June 2009	<u>(28 884 027)</u>	<u>92 785 894</u>	<u>63 901 867</u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
CASH FLOW STATEMENT
for the year ended 30 June 2009

	<u>Notes</u>	<u>30/06/2009</u>	<u>30/06/2008</u>
		R	R
Operating activities:			
Cash utilised in operations	16	(14 498 965)	(2 887 419)
Finance income		6 556 738	8 210 068
Finance costs		(889 593)	(1 787 761)
Taxation paid	17	(4 460 780)	(5 347 028)
<i>Net cash from operating activities</i>		<u>(13 292 600)</u>	<u>(1 812 140)</u>
Investing activities:			
Additions to property, plant and equipment	18	(8 558 387)	(9 254 587)
Proceeds from disposal of property, plant and equipment	19	1 167 633	270 665
<i>Net cash used in investing activities</i>		<u>(7 390 754)</u>	<u>(8 983 922)</u>
Financing activities:			
Increase in long-term liabilities		3 782 116	3 665 367
Increase in current portion of long-term liabilities		125 385	474 118
<i>Net cash generated from financing activities</i>		<u>3 907 501</u>	<u>4 139 485</u>
Net decrease in cash and cash equivalents		(16 775 853)	(6 656 577)
Cash and cash equivalents at beginning of the year		82 982 623	89 639 191
Cash and cash equivalents at end of the year	20	<u><u>66 206 770</u></u>	<u><u>82 982 623</u></u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS
30 June 2009

1. Presentation of financial statements

These financial statements are presented in South African Rand since that is the functional currency of the Association and the presentation currency for the annual financial statements.

The financial statements have been prepared in accordance with the International Financial Reporting Standards ("IFRS") on the historical cost basis, except for the revaluation of certain financial instruments which are stated at amortised cost and fair value and incorporated in the following principle accounting policies which have been consistently applied in all material aspects. The following are the company's significant accounting policies:

2. Summary of significant accounting policies

The financial statements have been prepared in accordance with the International Financial Reporting Standards. The principal accounting policies adopted in the preparation of these annual financial statements are set out below and are consistent in all material respects with those applied in the previous year.

Property, plant and equipment

Property, plant and equipment is stated at historical cost less accumulated depreciation less accumulated impairment losses.

Depreciation is charged so as to write off the cost of assets over their estimated useful lives to their residual values, using the straight line method. The following rates are applied.

Buses	20%
Computer equipment	33,3%
Furniture and fittings	16,7%
General equipment	20%
Leasehold properties - SAFA House	20%
Motor vehicles	20%
Office equipment	20%

Land and buildings are considered to be investment property, which is property held to earn rentals and/or for capital appreciation. Investment property is valued in accordance with the cost model where land is not depreciated and buildings are stated at historical cost less accumulated depreciation less accumulated impairment losses. Depreciation is charged so as to write-off the cost of buildings over its expected useful life of 20 years, using the straight-line basis. The expected useful life, residual value and depreciation method are reviewed at each balance sheet date.

The estimated useful lives, residual values and depreciation methods are reviewed at each year end, with the effect of any changes in estimate accounted for on a prospective basis.

Leasehold improvements are capitalised and written-off at 20% per annum. The expected useful lives, residual values and depreciation method are reviewed at each balance sheet date. The effect of any changes in estimate is accounted for on a prospective basis

The gain or loss arising on disposal or retirement of any item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

Impairment

At each balance sheet date, the Association reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets may be impaired. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount for an individual asset, the recoverable amount is determined for the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (cash-generating unit) is reduced to its recoverable amount. Impairment losses are recognised as an expense immediately, unless the relevant asset is carried at a revalued amount under another Standard, in which case the impairment loss is treated as a revaluation decrease under the Standard.

Where an impairment loss subsequently reverses, the carrying amount of the asset (cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (cash-generating unit) in prior years. A reversal of an impairment loss is recognised as income immediately, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

Income received in advance

Funds received from sponsors and other contract suppliers, which are not yet due in terms of the recognition of revenue associated with contracts, are deferred and recorded as "income received in advance".

Grants and deferred grant income

Grants are not recognised until there is reasonable assurance that the Association will comply with the conditions attaching to them and the grants will be received. Grants whose primary purpose is that the Association should purchase, construct or otherwise acquire non-current assets are recognised as deferred income in the balance sheet and transferred to profit or loss on a systematic and rational basis over the useful lives of the related assets. Other grants are recognised as income over the periods necessary to match them with the costs for which they are intended to compensate, on a systematic basis.

Grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the Association with no future related costs are recognised in profit or loss in the period in which they become receivable.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

Foreign exchange

Transactions in currencies other than the Association's functional currency (Rands) are initially recorded at the rates of exchange ruling on the date of the transactions.

Monetary assets and liabilities denominated in such currencies are retranslated at the rates ruling on the balance sheet date.

Exchange rate differences arising from the settlement of monetary items or on reporting the Association's monetary items at rates different from those at which they are initially recorded are recognised as income or expenses in the period in which they arise.

Provisions

Provisions are recognised when the Association has a present obligation as a result of a past event and it is probable that this will result in an outflow of economic benefits that can be reliably estimated. Provisions are measured as the National Executive Committee's best estimate of the expenditure required to settle the obligation at the balance sheet date, and are discounted to present value where the effect is material.

Financial instruments

Financial assets and financial liabilities are recognised in the Association's balance sheet when the Association has become party to the contractual provisions of the instrument.

Derivative financial assets

Derivative financial assets are initially measured at fair value at contract date and are re-measured to fair value at subsequent reporting dates.

Trade and other receivables

Trade and other receivables are stated at their nominal value as reduced by appropriate allowances for estimated irrecoverable amounts.

Trade and other payables

Trade and other payables are stated at their nominal value.

Financial liabilities and equity

Financial liabilities and equity instruments issued by the association are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument. An equity instrument is any contract that evidences a residual interest in the assets of the association after deducting all of its liabilities.

Borrowings

Interest-bearing bank loans and overdrafts are recorded at the proceeds received, net of direct issue costs. Finance charges, including premiums payable on settlement or redemption, are accounted for on an accrual basis and are added to the carrying amount of the instrument to the extent that they are not settled in the year in which they arise.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2007

2. Summary of significant accounting policies (continued)

Leasing

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

Assets held under finance leases are recognised as assets of the Association at their fair value at the date of acquisition. The corresponding liability to the lessor is included in the balance sheet as a finance lease obligation. Finance costs, which represent the difference between the total leasing commitments and the fair value of the assets acquired, are charged to the income statement over the term of the relevant lease so as to produce a constant periodic rate of interest on the remaining balance of the obligations for each accounting period.

Operating lease payments are recognised as an expense on a straight line basis over the lease term.

Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable.

Revenue comprises sponsorship revenue from various sponsors, sale of broadcasting rights, royalties, gate revenue from competitions, club affiliation fees, advertising fees, grants and the cash equivalent value of non-cash items supplied to the Association.

Revenue from sponsors and others, which is receivable in terms of contracts, is recognised on a straight-line basis over the term of such contracts. Revenue received from FIFA to fund the SAFA House project is recognised by reference to the stage of completion of this project at the balance sheet date, as measured by the proportion that costs incurred for work performed to date to the estimated total project cost. Income in respect of non-cash items is accounted for at the time of supply of such items. Interest income is accrued on a time basis, by reference to the principle outstanding and at the interest rate applicable.

Borrowing costs

Borrowing costs are recognised in income in the period to which they relate.

Retirement benefits

Contributions to retirement contribution funds are charged against income as an expense in the period when the employees have rendered service entitling them to the contributions.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Association's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method.

Deferred tax liabilities are generally recognised for all taxable temporary differences, and deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the balance sheet date. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the entity expects, at the reporting date, to recover or settle the carrying amount of its assets and liabilities.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the entity intends to settle its current tax assets and liabilities on a net basis.

Deferred tax is calculated at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled. Deferred tax is charged or credited in the income statement, except when it relates to items credited or charged directly to equity, in which case the deferred tax is also dealt with in equity.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

Taxation (continued)

Deferred tax (continued)

Deferred tax assets and liabilities are offset when they relate to income taxes levied by the same taxation authority and the Association intends to settle its current tax assets and liabilities on a net basis.

Current and deferred tax for the period

Current and deferred tax are recognised as an expense or income in profit or loss, except when they relate to credited or debited directly to equity, in which case the tax is also recognised directly in equity, or where they are from the initial accounting for a business combination. In the case of a business combination, the tax effect is into account in calculating goodwill or in determining the excess of the acquirer's interest in the fair value acquiree's identifiable assets, liabilities and contingent liabilities over cost.

2.1 Statements issued but not yet effective

At the date of authorisation of these financial statements, the following Standards and Interpretations were in issue but not yet effective:

	New/Revised International Financial Reporting Standards/ International Financial Reporting Interpretation Committee Interpretation	Annual periods beginning on or after
IFRS 5	Non-current Assets Held for Sale and Discontinued Operations	1 July 2009
IAS 1	Presentation of Financial Statements	1 January 2009
IAS 16	Property, Plant and Equipment	1 January 2009
IAS 19	Employee Benefits	1 January 2009
IAS 20	Government Grants and Disclosure of Government Assistance	1 January 2009
IAS 23	Borrowing Costs	1 January 2009
IAS 27	Consolidated and Separate Financial Statements	1 July 2009
IAS 28	Investments in Associates	1 July 2009
IAS 31	Interests in Joint Ventures	1 July 2009
IAS 32	Financial Instruments: Presentation	1 January 2009
IAS 36	Impairment of Assets	1 January 2009
IAS 38	Intangible Assets	1 January 2009
IAS 39	Financial Instruments: Recognition and Measurement	1 January 2009
IAS 40	Investment Property	1 January 2009
IFRIC 16	Hedges of a Net Investment in a Foreign Operation	1 October 2008
IFRIC 17	Distributions of Non-cash Assets to Owners	1 July 2009
IFRIC 18	Transfers of Assets from Customers	1 July 2009

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

The Association anticipate that the above Standards and Interpretations will be adopted in the financial statements at their effective dates and that the adoption in the financial statements at their effective dates and that the adoption of those Interpretations will have no material impact on the financial statements of the company in the period of initial application.

Significant accounting judgements and estimates

In the process of applying the Association's accounting policies, management has made the following judgement, apart from those involving estimation, which have the most significant effect on the amounts recognised in the financial statements:

Valuation of investments

Investments are valued at market or fair value. In the event that a market value cannot be determined or reliably measured, investments are recorded at cost.

The valuation principles applied to unlisted investments comply with both the British Venture Capital Association Guidelines and the South African Venture Capital Equity Association (SAVCA). These guidelines permit valuing investments according to one of the following bases as set out below:

- Cost (less any provision required for a diminution in value)
- Third party valuation
- Discounted cash flow methodology
- Earnings multiple
- Net assets
- Price of a recent transaction

Listed investments are valued at the quoted market price at the end of the financial year. For unlisted investments in which the Association typically invests, the fair value of an investment is expected to be its initial cost for the first 12 months. Thereafter, one of the bases above is applied. If an earnings multiple is applied the price/earnings multiple of one or more comparable listed companies is applied to the investment's most recently audited earnings. If, however, earnings in the current period are likely to be higher than the previous period, these earnings may be used as the basis of valuation. Equally, if the current period can be predicted without reasonable certainty to prove significantly higher earnings and they are believed by the advisor to be sustainable, they may also be used as the basis of valuation. A write down of an investment is made where the performance of a specific investment is considered to fall short of acceptable levels.

Although best judgement is used in determining the fair value of these investments, there are inherent limitations in any valuation technique involving investments of the type in which the Association invests. Therefore, the fair values presented herein are not necessarily indicative of the amount that the Association could realise in a current transaction.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

2. Summary of significant accounting policies (continued)

Income taxes

The Association recognises the net future tax benefit related to deferred tax assets to the extent that it is probable that the deductible temporary differences will reverse in the foreseeable future. Assessing the recoverability of deferred income tax assets required the Association to make significant estimates related to expectation of future taxable income. Estimates of future taxable income are based on forecast cash flows from operations and the application of existing tax laws. To the extent that future cash flows and taxable income differ significantly from estimates, the ability of the Association to realise the net deferred tax assets recorded at the balance sheet date could be impacted. Additionally, future changes in tax laws in which the Association operates could limit the ability of the Association to obtain tax deductions in future periods.

Contingent liabilities

Management applies its judgement to the fact patterns and advice it receives from its attorneys, advocates and other advisors in assessing if an obligation is probable, more likely than not, or remote. This judgement application is used to determine if the obligation is recognised as a liability or disclosed as a contingent liability.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	30/06/2009 R	30/06/2008 R
3. Profit from operations		
This is arrived at after taking the following items into account:		
Auditors' remuneration:		
Audit fees - current year	568 500	525 000
- prior year over provision	74 345	33 873
	<u>642 845</u>	<u>558 873</u>
Compensation of key management personnel - short term benefits		
National Executive Committee - Honoraria	2 430 000	2 615 000
- Allowances	2 341 493	3 407 825
- 2010 World Cup bonuses (2002-2004 National Executive Committee)	-	3 846 154
	<u>4 771 493</u>	<u>9 868 439</u>
SAFA Regional members - 2010 World Cup bonuses	-	2 500 000
SAFA Regional members - extra grant	<u>2 600 000</u>	<u>-</u>
Consulting fees	<u>4 496 956</u>	<u>2 021 158</u>
Depreciation:		
- Buildings	1 581 840	300 280
- Furniture and fittings	85 912	31 205
- Leasehold property - SAFA House	1 658 544	2 765 294
- Motor vehicles	140 990	281 729
- Office equipment	23 251	11 608
- Computer equipment	780 066	370 063
- General equipment	97 521	52 159
- Buses	517 270	265 474
	<u>4 885 594</u>	<u>4 077 812</u>
Profit on disposal and write-off of property, plant and equipment	<u>112 789</u>	<u>270 665</u>
Foreign exchange loss	<u>724 031</u>	<u>228 373</u>
Retirement benefit costs	<u>2 942 420</u>	<u>2 560 206</u>
Staff costs - permanent employees	<u>69 484 693</u>	<u>56 009 553</u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	<u>30/06/2009</u>	<u>30/06/2008</u>
	R	R
4. Other income		
SAFA House grant	-	3 185 220
Other	3 139 452	2 308 429
	<u>3 139 452</u>	<u>5 493 649</u>
5. Finance (costs) income		
Interest paid - bank and finance charges	(889 593)	(1 787 761)
Interest received - bank	1 415 826	1 645 759
Interest received - FIFA grants	5 140 912	6 564 309
	<u>6 556 738</u>	<u>8 210 068</u>
	<u>5 667 145</u>	<u>6 422 307</u>
6. Taxation		
Current year		
- Current taxation	3 264 874	3 204 089
- Deferred taxation	5 177 784	(4 724 077)
- Rate change adjustment	-	418 134
	<u>8 442 658</u>	<u>(1 101 854)</u>
The charge for the year can be reconciled to the profit per the income statement as follows:		
Profit (loss) before taxation	<u>33 609 275</u>	<u>(4 734 139)</u>
Tax at the domestic income tax rate of 28%	9 410 597	(1 325 559)
Tax effect of non-deductible expenses	967 938	697 433
Tax effect of income not subject to income tax	(1 925 877)	(891 862)
Rate change adjustment	-	418 134
	<u>8 442 658</u>	<u>1 101 854</u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

7. Property, plant and equipment	Land and buildings		Leasehold Property - SAFA House		Furniture and fittings	Motor vehicles	Office equipment		Computer equipment		General equipment		Buses		Capitalised Development Cost		Total	
	R		R		R	R	R		R		R		R		R		R	
2009																		
Cost																		
At 1 July 2008	7 909 199		56 898 498		423 746	1 844 774	266 324		2 575 577		378 695		1 327 372		637 500		72 261 685	
Additions	-		-		252 430	1 995 568	-		1 729 282		395 999		3 776 930		408 178		8 558 387	
Disposals	-		-		(45 313)	(1 273 669)	(11 701)		(125 107)		(27 897)		-		(1 045 678)		(2 529 365)	
At 30 June 2009	7 909 199		56 898 498		630 863	2 566 673	254 623		4 179 752		746 797		5 104 302		-		78 290 707	
Accumulated depreciation																		
At 1 July 2008	1 135 425		2 765 294		169 017	1 823 765	166 795		1 683 649		220 907		730 054		-		8 694 906	
Depreciation	1 581 840		1 658 544		85 912	140 990	23 251		780 066		97 521		517 270		-		4 885 394	
Disposals	-		-		(45 313)	(1 273 669)	(2 535)		(125 107)		(27 897)		-		-		(1 474 521)	
At 30 June 2009	2 717 265		4 423 838		209 616	691 086	187 511		2 338 608		290 531		1 247 324		-		12 105 779	
Carrying value																		
At 1 July 2008	6 773 774		54 133 204		254 729	21 009	99 529		891 928		157 788		597 318		637 500		63 566 779	
At 30 June 2009	5 191 934		52 474 660		421 247	1 875 587	67 112		1 841 144		456 266		3 856 978		-		66 184 928	

Land and buildings comprises Erf 135 Hyde Park, extension 5, Sandton and improvements thereon and 209 The Raphael, Sandton extension 49 and are encumbered as disclosed in note 12 to the annual financial statements. Leasehold property comprises SAFA House. In the opinion of the National Executive Committee the market value of land and buildings is R12 568 623. As stated in the National Executive Committee's Report, SAFA House has been erected on land that is not owned by the Association and therefore disclosed as a leasehold property. In the opinion of the National Executive Committee, the capitalised cost of SAFA House approximates its market value.

Motor vehicles are encumbered as disclosed in note 12 to the annual financial statements.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

7. Property, plant and equipment (continued)

	Leasehold				Motor vehicles	Office equipment	Computer equipment	General equipment	Buses	Capitalised Development	
	Land and buildings	Property - SAFA House	Furniture and fittings	Total						Cost	R
2008											
Cost											
At 1 July 2007	3 340 576	53 713 278	195 384		4 884 956	161 299	2 116 894	320 589	1 327 372	-	66 060 348
Additions	4 568 623	3 185 220	228 362		-	105 025	471 751	58 106	-	637 500	9 254 587
Disposals	-	-	-		(3 040 182)	-	(13 068)	-	-	-	(3 053 250)
At 30 June 2009	7 909 199	56 898 498	423 746		1 844 774	266 324	2 575 577	378 695	1 327 372	637 500	72 261 685
Accumulated depreciation											
At 1 July 2007	835 145	-	137 812		4 582 218	155 187	1 313 586	168 748	464 580	-	7 657 276
Depreciation	300 280	2 765 294	31 205		281 729	11 608	370 063	52 159	265 474	-	4 077 812
Disposals	-	-	-		(3 040 182)	-	-	-	-	-	(3 040 182)
at 30 June 2008	1 135 425	2 765 294	169 017		1 823 765	166 795	1 683 649	220 907	730 054	-	8 694 906
Carrying value											
At 1 July 2007	2 505 431	53 713 278	57 572		302 738	6 112	803 308	151 841	862 792	-	58 403 072
At 30 June 2008	6 773 774	54 133 204	254 729		21 009	99 529	891 928	157 788	597 318	637 500	63 566 779

Land and buildings comprises Erf 135 Hyde Park, extension 5, Sandton and improvements thereon and 209 The Raphael, Sandton extension 49 and are encumbered as disclosed in note 12 to the annual financial statements. Leasehold property comprises SAFA House. In the opinion of the National Executive Committee the market value of land and buildings is R12 568 623. As stated in the National Executive Committee's Report, SAFA House has been erected on land that is not owned by the Association and therefore disclosed as a leasehold property. In the opinion of the National Executive Committee, the capitalised cost of SAFA House approximates its market value.

Motor vehicles are encumbered as disclosed in note 12 to the annual financial statements.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	30/06/2009	30/06/2008
	R	R
8. Deferred taxation		
Balance at beginning of the year	16 431 837	12 125 894
(Charge) Credit to income statement	(5 177 784)	4 305 943
Balance at the end of the year	<u>11 254 053</u>	<u>16 431 837</u>
<u>Comprising:</u>		
Derivative financial asset	(11 800 000)	(9 753 000)
Provisions and prepaid expenses	978 400	3 107 035
Income received in advance and deferred revenue	51 014 643	65 331 096
	<u>40 193 043</u>	<u>58 685 131</u>
Deferred taxation at 29%	<u>11 254 053</u>	<u>16 431 837</u>
9. Derivative financial asset		
Fair value at beginning of the year	9 753 000	46 939 761
Increase (decrease) in fair value during the year	2 047 000	(37 186 761)
Fair value at end of the year	<u>11 800 000</u>	<u>9 753 000</u>

Network Healthcare Holdings Limited ("Netcare") established the Healthy Lifestyle Trust as part of its Broad Based Black Economic Empowerment initiative. SAFA is a beneficiary of the Trust and was allocated 4 million trust units linked to a corresponding number of Netcare shares.

10. Investment in subsidiary

At cost

Name of subsidiary	Issued share capital	Proportion of ownership		
	R	%		
2008 and 2009				
SA Football (Pty) Ltd	<u>100</u>	<u>100%</u>	<u>100</u>	<u>100</u>
National Executive Committee valuation			<u>100</u>	<u>100</u>

The subsidiary is incorporated in South Africa and its main business is to carry on the commercial activities relating to the national football teams.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	<u>30/06/2009</u>	<u>30/06/2008</u>
	R	R
11. Trade and other receivables		
Trade receivables	35 368 858	17 772 167
Other receivables	27 280 155	5 267 268
	<u>62 649 013</u>	<u>23 039 435</u>

Trade and other receivables are shown net of a provision for doubtful debts of R7 076 100 (2008: R2 697 980).

The National Executive Committee considers that the carrying amount of trade and other receivables approximate their fair values.

The average credit period on sponsorship revenue is 30 days. No interest is charged on trade receivables from the date of invoice. Generally, trade receivables more than 120 days old are provided for with reference to past default experience.

There are no receivables which are past due at the reporting date for which the Association has not provided. There has not been significant change in credit quality and amounts are still considered recoverable. The Association does not hold any other collateral over these balances.

There are no debtors that are past due, but not impaired.

<u>Ageing past due and impaired</u>		
120+ days	<u>7 076 100</u>	<u>2 697 980</u>
<u>Movement in the provision for doubtful debts</u>		
Balance at beginning of the year	2 697 980	2 697 980
Net movement in provision	4 378 120	-
	<u>7 076 100</u>	<u>2 697 980</u>

In determining the recoverability of a trade receivable, the Association considered any change in the credit quality of the trade receivable from the date credit was initially granted up to the reporting date. The National Executive Committee believe that there is no further credit provision required in excess of the provision for doubtful debts.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	<u>30/06/2009</u>	<u>30/06/2008</u>
	R	R
12. Long-term liabilities		
Instalments sale agreements	4 244 182	25 925
Less: current portion included under current liabilities	(720 015)	(25 925)
	<u>3 524 167</u>	<u>-</u>
Mortgage bond - Standard Bank and Rand Merchant Bank	5 803 360	6 110 865
Less: current portion included under current liabilities	(301 300)	(866 754)
	<u>5 502 060</u>	<u>5 244 111</u>
Long-term portion of long-term liabilities	<u>9 026 227</u>	<u>5 244 111</u>
Current portion of long-term liabilities	<u>1 021 315</u>	<u>895 930</u>
Long-term liabilities	<u>10 047 542</u>	<u>6 140 041</u>

The instalment sale agreements are secured over motor vehicles detailed in note 7, with a carrying value of R1 875 587 (2008:R21 099). The monthly instalments per agreement is R101 270 over the next 12 months. Interest is payable at an average rate of 14% (2008: 11,50%) per annum.

Reconciliation of future instalments payable

	<u>Within 1 year</u>	<u>2-5 years</u>	<u>Total</u>
	R	R	R
Minimum lease payments	1 215 240	4 658 420	5 873 660
Finance costs	(495 225)	(1 134 253)	(1 629 478)
Present Value	<u>720 015</u>	<u>3 524 167</u>	<u>4 244 182</u>

The loans are secured by mortgage bonds registered against Erf 135 Hyde Park, extension 5, Sandton and improvements thereon and 209 The Raphael, Sandown extension, 49 Township. Interest is charged at an average rate of 11,6% (2008: 13,25%) per annum and the loans are repayable in total monthly instalments of R78 586 (2008: R91 713) over a period of 240 months and 120 months, respectively.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	<u>30/06/2009</u>	<u>30/06/2008</u>
	<u>R</u>	<u>R</u>
13. Income received in advance		
<i>Non-current portion of income received in advance</i>		
FirstRand Bank Limited	-	-
<i>Current portion of income received in advance</i>		
Adidas	6 086 625	-
ABSA	4 578 525	-
Coca-Cola	2 967 345	2 745 000
FirstRand Bank Limited	459 500	6 990 514
Metropolitan	-	59 794
RMB control account	2 756 285	-
Rent received in advance	2 653 112	2 009 544
Sasol Oil (Pty) Ltd	1 000 000	872 962
South African Airways	1 083 333	-
South African Broadcasting Corporation Limited	43 750	4 405 023
South African Breweries Limited	13 735 573	12 718 125
Vodacom (Pty) Ltd	2 715 961	3 059 500
	<u>38 080 009</u>	<u>32 860 462</u>
Total income received in advance	<u>38 080 009</u>	<u>32 860 462</u>
14. Deferred revenue		
<i>FIFA 2010 grants</i>		
Balance at the beginning of the year	32 470 634	60 916 000
FIFA second grant	-	-
Amount reallocated to VAT liabilities	-	(5 724 146)
FIFA second grant utilised during the year	(19 536 000)	(19 536 000)
Amount recognised in income, equivalent to SAFA House capital	-	(3 185 220)
Balance at end of the year	<u>12 934 634</u>	<u>32 470 634</u>
Long-term portion of deferred revenue	<u>-</u>	<u>12 934 634</u>
Short-term portion of deferred revenue	<u>12 934 634</u>	<u>19 536 000</u>
15. Trade and other payables		
Trade payables	15 105 125	5 405 227
Sundry payables	6 974 742	6 679 462
Sundry accruals	26 708 392	26 614 430
Value Added Taxation	17 949 773	18 060 689
Salary-related payables	5 475 991	6 884 493
Provisions	2 263 532	1 750 290
FIFA control account	-	323 634
	<u>74 477 555</u>	<u>65 718 225</u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

15. Trade and other payables (continued)

	Provision for bonuses	Provision for leave pay	Total
	R	R	R
<i>Provisions</i>			
Opening balance	895 617	854 673	1 750 290
Payments made during the year	(1 904 295)	-	(1 904 295)
Charged to the income statement	2 158 215	259 322	2 417 537
	<u>1 149 537</u>	<u>1 113 995</u>	<u>2 263 532</u>

The National Executive Committee considers that the carrying amount of trade and other payables approximate their fair values.

	30/06/2009	30/06/2008
	R	R
16. Cash (utilised in) generated from operations		
Profit (loss) before taxation	33 609 275	(4 734 139)
Adjustments for:		
- Depreciation	4 885 394	4 077 812
- Profit on disposal of property, plant and equipment	(112 789)	(270 665)
- Other property, plant and equipment adjustments	-	13 069
- Finance income	(6 556 738)	(8 210 068)
- Finance costs	889 593	1 787 761
- Increase in provisions	513 242	378 938
- (Increase) decrease in fair value of derivative financial asset	(2 047 000)	37 186 761
Operating profit before working capital changes	<u>31 180 977</u>	<u>30 229 469</u>
Adjustments for working capital changes:		
- (Increase) decrease in trade and other receivables	(39 609 578)	1 734 522
- Decrease in trade and other payables, income received in advance and deferred revenue	(6 070 364)	(34 851 410)
	<u>(45 679 942)</u>	<u>(36 302 108)</u>
	<u>(14 498 965)</u>	<u>(2 887 419)</u>
17. Taxation paid		
Amount payable at beginning of the year	19 849 162	21 992 101
Charge to the income statement (excluding deferred taxation)	3 264 874	3 204 089
Amount payable at the end of the year	<u>(18 653 257)</u>	<u>(19 849 162)</u>
	<u>4 460 779</u>	<u>5 347 028</u>

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

	<u>30/06/2007</u>	<u>30/06/2006</u>
	R	R
18. Additions to property, plant and equipment		
Buses	3 776 930	
Leasehold property - SAFA House	-	3 185 220
Capitalised development costs	408 178	637 500
Furniture and fittings	252 430	228 362
Office equipment	-	105 025
Computer equipment	1 729 282	471 751
General equipment	395 999	58 106
Land and buildings	-	4 568 623
Motor vehicles	1 995 568	-
	<u>8 558 387</u>	<u>9 254 587</u>
19. Proceeds on disposal of property, plant and equipment		
Carrying value of property, plant and equipment disposed	1 054 844	-
Profit on disposal of property, plant and equipment	(112 789)	270 665
Proceeds on disposal of property, plant and equipment	<u>1 167 633</u>	<u>270 665</u>
20. Cash and cash equivalents at end of the year		
Bank and cash balances		
- FIFA grants	43 673 911	58 272 178
- Other	22 532 859	24 710 445
	<u>66 206 770</u>	<u>82 982 623</u>
21. Related parties		
<i>21.1 Related party balances</i>		
During the year the Association, in the ordinary course of business, entered into the following related party transactions. These transactions were no less favourable than those arranged with third parties.		
National Executive Committee - Honoraria and allowances	(2 250 000)	(2 070 000)
South Africa 2010 Local Organising Committee	(2 627 684)	3 233 772
Premier Soccer League	-	1 000 000
Soccer City	(720 056)	(635 649)
South Africa 2010 World Cup bonuses	(5 500 000)	(10 838 627)
<i>21.2 Related party transactions</i>		
- Premier Soccer League - affiliation fees	8 134 065	2 000 000
- South Africa 2010 Local Organising Committee	8 002 676	7 293 609
- SLAM Joint Venture	1 000 000	-
- National Executive Committee - Honoraria and allowances	4 771 493	9 868 439
- Soccer City - salaries and legal expense	1 015 714	-
Related party transactions are defined as transactions with members of the National Executive Committee, sub committees and affiliated Associations over which there is significant influence or control.		

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

22. Post retirement benefits

The pension scheme has been registered in terms of the Pension Fund Act 24 of 1956. The scheme is a defined contribution plan. The South African Football Association makes monthly contributions to the scheme at a rate of 15% of members' salaries as defined in the rules of the scheme. The Association has no liability to the pension scheme as at 30 June 2009.

23. Contingent liabilities

1. The Association is a defendant in a case relating to damages claimed by suspended referees amounting to R7 319 000 plus interest at 15% from 20 September 2005.
2. The Association is a defendant in a case relating to damages claimed in respect of damages to a motor vehicle for which the Plaintiff is claiming R75 000.
3. The Association is a defendant in a case relating to damages claimed in respect of damages to a motor vehicle for which the Plaintiff is claiming R52 289.60
4. The Association is a defendant in a case relating to a claim for transport costs incurred by a Local Football Association team and the claim is for R10 000.
5. The Association is a defendant in a case against an ex-employee of SA Football (Pty) Ltd relating to outstanding remuneration and expense reimbursements. The Plaintiff is claiming R143 750.
6. The Association is a defendant in a case against employees, the estimated costs are between R30 000 to R50 000 and there are reasonable prospects of success.
7. The Association has a labour court dispute with ex-employees. The costs are estimated at R245 357.

The Association's lawyers are of the opinion that the Association will be able to successfully defend the cases referred to above. Accordingly no provision for the costs has been made in the annual financial statements.

The Association was not successful in defending the arbitration proceedings in a labour dispute. The Association was ordered the pay R670 000 with legal costs which are still to be taxed. The Association intends to appeal the decision.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

24. Financial instruments

Foreign currency risk management

The Association undertakes a limited number of transactions in foreign currencies which give rise to exchange rate fluctuation. The carrying amounts of the Association's foreign currency denominated monetary assets and monetary liabilities at the 30 June 2009 are as follows:

	<u>Liabilities</u>	<u>Assets</u>
	R	R
United States Dollars	<u>279 412</u>	<u>13 637 306</u>

Foreign Currency sensitivity analysis:

The Association is exposed to the foreign exchange gains and losses on transactions denominated in United States Dollars. The following details the Association's sensitivity to a 10% increase and decrease in the South African Rand against the United States Dollar. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period end for a 10% change in foreign currency rates. The positive number below indicates an increase in profit where the South African Rand strengthens by 10% against the United States Dollar. For a 10% weakening of the South African Rand, there would be an equal and opposite impact on profit.

	<u>USD</u>
	<u>impact</u>
	R
Profit	<u>1 335 789</u>

Credit risk management

Credit risk relates to potential exposure on trade and other receivables and bank balances. At year-end, the Association did not consider there to be any significant concentration of credit risk, which has not been adequately provided for.

Liquidity risk management

The Association manages liquidity risk by reviewing the bank and cash balances on a daily basis. All bank accounts are held with reputable banking institutions.

Interest rate risk

The Association is exposed to interest rate risk as it has borrowed funds at variable interest rates linked to the prime interest rate.

SOUTH AFRICAN FOOTBALL ASSOCIATION
NOTES TO THE ANNUAL FINANCIAL STATEMENTS (continued)
30 June 2009

24. Financial instruments (continued)

Liquidity and interest risk tables

The following table details the Association's remaining contractual maturity for its financial liabilities. The table represent undiscounted cash flows of financial liabilities based on the earliest date on which the Association can be required to pay:

	<u>Interest rate</u>	<u>1 year</u>	<u>2 years and longer</u>
<u>Interest Bearing</u>			
Standard Bank Mortgage Bond	<u>13%</u>	235 838	1 469 242
Rand Merchant Bank Mortgage Bond	<u>10.25%</u>	<u>707 195</u>	<u>3 391 083</u>
		<u>943 033</u>	<u>4 860 326</u>